



NFDC
cinemas of india



20

**NOVEMBER
20 to 24**

20TH EDITION
WAVES FILM BAZAAR





NATIONAL FILM DEVELOPMENT CORPORATION LTD.

NFDC works towards fostering excellence in films across formats and genres by empowering new talents across diverse Indian languages and ensuring their work reaches audiences both domestically and internationally.



WAVES FILM BAZAAR

WAVES Film Bazaar is South Asia's largest film market, which is held annually alongside the International Film Festival of India (IFFI) in Goa, India. It promotes the Indian film sector internationally to enable collaborations in the realm of film festivals, production and distribution between the South Asian filmmakers and International film fraternity

WAVES Film Bazaar Verticals – Co-Production Market, Viewing Room, Work In Progress Lab, Knowledge Series, Market Screenings, Producer's Workshop, Screenwriters' Lab.

◀ **KNOWLEDGE SERIES**

The Knowledge Series consists of 25 specially curated presentations, lectures, panel discussions and Master classes with key decision makers and market drivers of the industry. Covering topics like content evolution, distribution platforms, co-production opportunities, international collaborations, and navigating festivals and markets. Speakers include business unit heads, executives, aggregators, and content providers from global organizations.

◀ **CO-PRODUCTION MARKET**

The Co-Production Market (CPM) is a platform for curated projects with South Asian themes to find financial and artistic support in co-production. Every year, filmmakers with projects selected for the Co-Production Market get numerous avenues to connect with Indian and international producers, distributors, sales agents and financiers active in Co-Production. The model has been set up to bring together film professionals from across the globe to enhance opportunities for International Co-Productions.

◀ **WORK-IN-PROGRESS LAB**

The Work-in-progress Lab (WIP) gives selected filmmakers a chance to screen the rough cut of their film to an eminent panel of International Advisors, which include a film festival director, producers, world sales agent and an editor. It included 6 Feature Films at the 18th edition of Film Bazaar in 2024.

◀ **VIEWING ROOM**

The Viewing Room (VR) at Film Bazaar is a Video Library platform to showcase recently completed or post-production films from India and South Asia seeking film festivals, distribution partners, and finishing funds. It serves as a bridge between Sellers (filmmakers) and Buyers (programmers, distributors, sales agents, and investors) globally. Buyers can watch films in a secure platform, access details and contact filmmakers, ensuring a safe space for unreleased works.

◀ **MARKET SCREENINGS**

Market Screenings serve as pivotal platforms for filmmakers to present their work to industry professionals globally, facilitating networking and forging distribution deals. Film Makers can book screenings in specially set up digital theatres at the market.

◀ **SCREENWRITERS' LAB**

The Screenwriters' Lab is an annual programme that offers feature film screenwriters the opportunity to experiment with and explore their screenplays under the mentorship of acclaimed international script and industry experts. Held in collaboration with Film Bazaar, the lab also introduces participants to global industry norms and practices. Additionally, the lab trains the participants to pitch and present their projects to domestic and international producers and investors.

◀ **PRODUCERS' WORKSHOP**

The Producers' Workshop is an extensive five-day, closed-door program designed to cover all aspects to mobilize a film project for producers, entrepreneurs and filmmakers. The program is ideal for delegates/participants who have a potential project.

◀ **COUNTRY AND STATE FILM OFFICE**

State and Countries can showcase their locations and attractive incentives for filming at the Film Officers of the Bazaar.

◀ **TECH AND VFX PAVILION**

VFX and Tech Pavilion showcases some of the most dynamic, immersive, and cutting-edge advances in film making technology in the fields of animation, visual effects, virtual reality, and CGI in India and abroad. Exhibitors have the opportunity to book their space and create captivating experiences for attendees.

◀ **MARKET STALLS**

The Market Stalls in the Industry Pavilion of Film Bazaar is aimed towards serving as a vibrant hub for networking, collaboration, and business opportunities within the film industry. It facilitates meaningful interactions among key stakeholders, including filmmakers, production companies, studios, buyers and sellers' distributors, and service providers, both from India and abroad. The pavilion's activities are centred towards B2B meetings, connecting filmmakers and producers with potential investors, distributors, and collaborators.

Glimpses of WAVES FILM BAZAAR

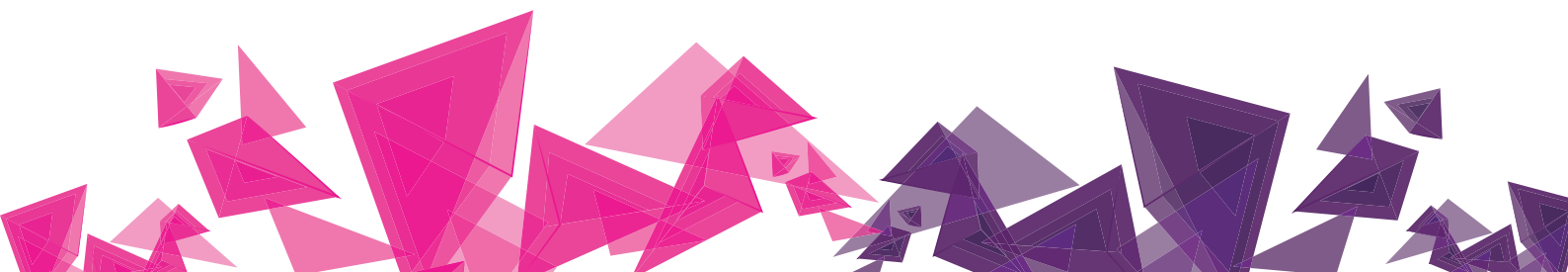




Over the years, well-acclaimed films such as **The Lunchbox**, **Margarita With A Straw**, **Chauthi Koot**, **Qissa**, **Ship of Theseus**, **Titli**, **Court**, **Anhe Ghode Da Daan**, **Miss Lovely**, **Dum Lagake Haisha**, **Liar's Dice** and **Thithi** have been through one or more program of the Bazaar.

◀ SUCCESS STORIES

- **Heirloom** by Upamanyu Bhattacharyya – Film Bazaar’s coproduction animation project selected for the HAF goes to Cannes section.
- **Girls will be Girls** by Shuchi Talati – World Premiere at Sundance Film Festival, 2024 – Won The Audience Award in the World Cinema Dramatic Category and the Special Jury Award for Acting for lead actor Preeti Panigrahi.
- **Schirkoa** – In lies we trust by Ishan Shukla – World Premiere at International Film Festival of Rotterdam (IFFR) 2024.
- **In the Belly of a Tiger** by Siddhartha Jatla World Premiere – 73rd Berlin International Film Festival 2024 (Forum section).
- **Follower** by Harshad Nalawade – World Premiere at International Film Festival of Rotterdam (IFFR) 2023.
- **Shivamma** by Jai Shankar – World Premiere at Busan International Film Festival 2022.
- **Paka** (River of Blood) by Nithin Lukose – World Premiere at Toronto International Film Festival 2021.
- **Shankar’s Fairies** by Irfana Majumdar – World Premiere at Locarno Film Festival 2021.
- **Ek Jagah Apni** by Ektara Collective – World Premiere at Tokyo International Film Festival 2022.
- **Manikbabur Megh** (The Cloud & The Man) by Abhinandan Banerjee – PÖFF | Tallinn Black Nights Film Festival, 2021.
- **Hadinelentu** by Prithvi Konanur – World Premiere at Busan International Film Festival (Jiseok Competition) 2022.
- **Sultana’s Dream** by Isabel Herguera – World Premiere at San Sebastián International Film Festival 2023 and won the Irizar Basque Film Award at the San Sebastian Film Festival 2023.





PARTNERSHIP SPONSORSHIPS & BRANDING OPPORTUNITIES AT WAVES FILM BAAZAR

DISCLAIMER

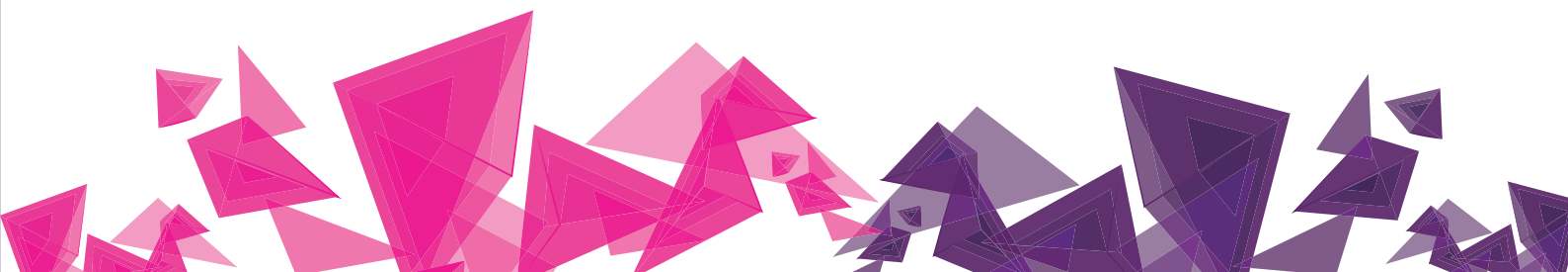
Please note that all artworks and content for Branding Activities, Film Office, Market Stall etc shall be provided by the respective Organization, Country/State to the NFDC agency. For additional requirements all requests and payments are to be made directly to the same. Team will be able to connect you to the agency.

◀ Presenting Partnership Package

(November 21-24, 2026)

- ◀ Amount: INR 3,00,00,000/- (Three Crores Only)
Official Billing: [Your Brand Name] presents Waves Film Bazaar 2026.
- ◀ Brand Visibility: Brand name and Logo featured on all collaterals, website, partner logo wall, catalogue, delegate kits, venue branding, and official newsletters.
- ◀ Leadership Presence: Dedicated speaking slots at the Opening & Closing Ceremonies.
- ◀ Exclusive Access: 30 Premium delegate badges for the Bazaar and exclusive lounge access for brand representatives.
- ◀ Multimedia Integration: Screening of your promotional A/V films during the daily schedule at the venue.
- ◀ Media Outreach: Comprehensive marketing coverage across print media, electronic media, and PR channels.
- ◀ Awards Participation: Brand representative invited as a Special Guest to felicitate filmmakers at the "Waves Film Bazaar Award Ceremony."
- ◀ Physical Presence: Provision of space for one high-visibility Stall or Pavilion.

INR 3,00,00,000
(INR 3 Crore)



PARTNERSHIP PACKAGE

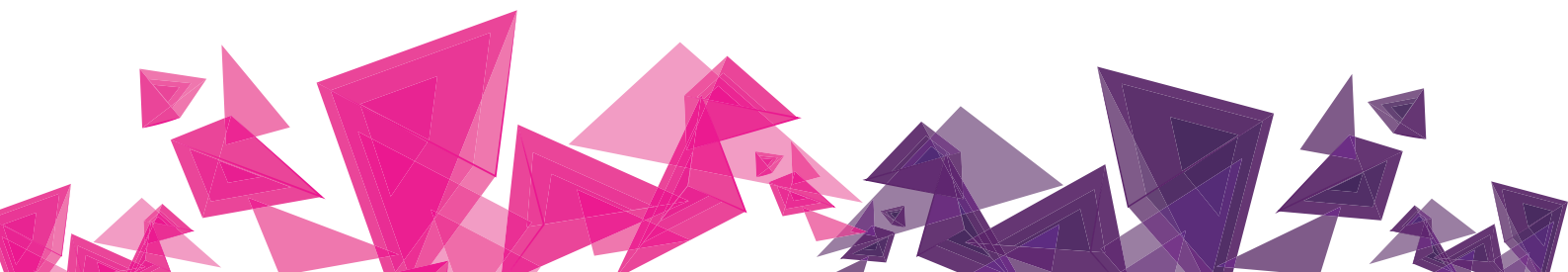


◀ Powered By Partnership Package

(November 21-24, 2026)

- ◀ Amount: INR 1,50,00,000/- (One Crore Fifty Lakhs Only) Official Billing: Waves Film Bazaar 2026 Powered By [Your Brand Name].
- ◀ Brand Visibility: Brand name and Logo featured on all collaterals, website, partner logo wall, catalogue, delegate kits, venue branding, and official newsletters.
- ◀ Leadership Presence: Dedicated speaking slot at the Opening Ceremony.
- ◀ Exclusive Access: 20 Premium delegate badges for the Bazaar and exclusive lounge access for brand representatives.
- ◀ Multimedia Integration: Screening of your promotional A/V films during the daily schedule at the venue.
- ◀ Media Outreach: Comprehensive marketing coverage across print media, electronic media, and PR channels.
- ◀ Awards Participation: Brand representative invited as a Special Guest to felicitate filmmakers at the "Waves Film Bazaar Award Ceremony."
- ◀ Physical Presence: Provision of space for one high-visibility Stall or Pavilion.

INR 1,50,00,000
(INR 1 Crore 50 Lakhs)



PARTNERSHIP PACKAGE



◀ SUPPORTED BY PARTNERSHIP PACKAGE (November 21-24, 2026)

- ◀ Amount: INR 75,00,000/- (Seventy Five Lakhs Only)
- ◀ Brand Visibility: Brand name and Logo on all collaterals, website, partner logo wall, catalogue, delegate kits, venue branding, and newsletters as the official "Supported By" Partner.
- ◀ Exclusive Access: 10 Premium delegate badges for the Bazaar and exclusive lounge access for brand representatives.
- ◀ Media Outreach: Full integration into marketing campaigns across print, electronic, and PR media.
- ◀ Physical Presence: Provision of space for one high-visibility Stall or Pavilion.

INR 75,00,000
(INR 75 Lakhs)

◀ EVENT ASSOCIATE PARTNERSHIP PACKAGE (November 21-24, 2026)

- ◀ Amount: INR 40,00,000/- (Forty Lakhs Only)
- ◀ Brand Visibility: Brand name and Logo on all collaterals, website, partner logo wall, catalogue, delegate kits, venue branding, and newsletters as the official "Supported By" Partner.
- ◀ Exclusive Access: 6 Premium delegate badges for the Bazaar.
- ◀ Media Outreach: Full integration into marketing campaigns across print, electronic, and PR media.

INR 40,00,000
(INR 40 Lakhs)

COUNTRY AND STATE OFFICE



◀ PREMIUM PACKAGE



FILM OFFICE SPACE FOR 5 DAYS

(November 20 -24, 2026)

- ◀ WAVES Film Bazaar Accreditation for 3 persons
- ◀ 3 Single Occupancy Room (November 20- 24, 2026- 5 Nights)
- ◀ 1 Dedicated Knowledge Series session
- ◀ 3 Strategic branding spots at the Bazaar venue (1 Nos 16'x8' and 2 Nos 8'x8')
- ◀ 2 Full Page Market Guide Ad (Double Spread)
- ◀ Logo presence in all the collaterals

1 Film office will include

- ◀ 2 Discussion tables
- ◀ 8 Chairs
- ◀ 1Nos 3 Seater Sofa
- ◀ 2 Nos Single Seater Sofa
- ◀ 1 Nos 55 Inch TV on Stand
- ◀ 3 Side Soft Branding (Print on Frame) inside the office
- ◀ 4 Plug Points

INR 30,00,000
(INR 3 Million)

*Layout and design subject to change

PREMIUM PACKAGE

FILM OFFICE SPACE FOR 5 DAYS

(November 20 -24, 2026)

- ◀ WAVES Film Bazaar Accreditation for 2 persons
- ◀ 2 Single Occupancy Room (November 20 - 24, 2026 5 Nights)
- ◀ 2 Nos 8'x8' Key branding spots at the Bazaar venue
- ◀ 1 Full Page Market Guide Ad (Double Spread)
- ◀ Logo presence in all the collaterals

1 Film office will include

- ◀ 2 Discussion tables
- ◀ 8 Chairs
- ◀ 1 Nos 55 Inch TV on Stand
- ◀ 4 Plug Points

INR 20,00,000

(INR 2 Million)



STANDARD PACKAGE

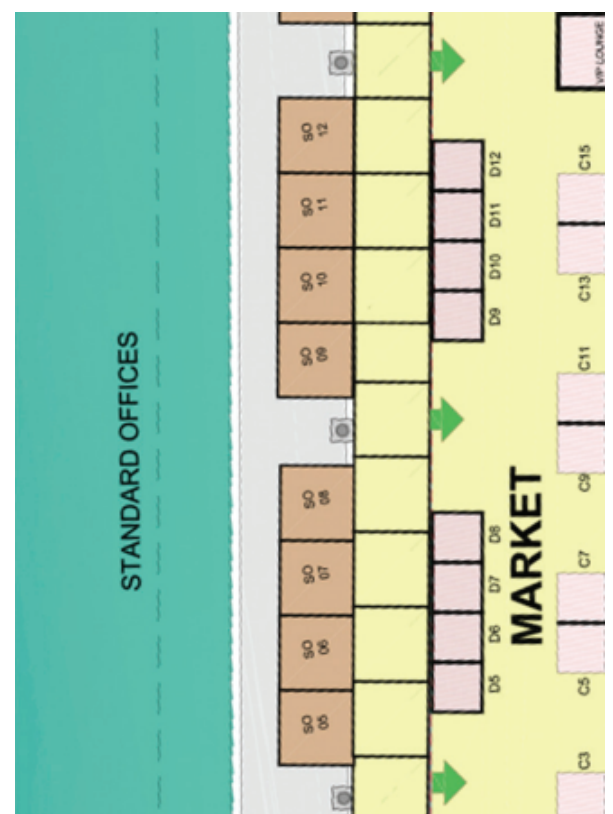
FILM OFFICE SPACE FOR 5 DAYS

(November 20 -24, 2026)

- ◀ 1 Discussion tables
- ◀ 4 Chairs
- ◀ 1 Nos 55 Inch TV on Stand
- ◀ 2 Plug Points

INR 10,00,000

(INR 1 Million)



*Layout and design subject to change

OTHER SPONSORSHIP OPPORTUNITIES

NETWORKING SESSION & MARKET SCREENINGS



◀ Festival Party Title Sponsor

(November 21–24, 2026)

- ◀ Naming rights for all networking parties, speaking slots at ceremonies, branding at the party area for 4 days, and 20 delegate badges.

INR 1,00,00,000

(INR 10 Million)

◀ Festival Party Night Sponsorship (Opening or Closing)

(November 21 / 24, 2026)

- ◀ Exclusive branding for the specific night, speaking slot at the associated ceremony, and 10 delegate badges.

INR 30,00,000

(INR 3 Million)

◀ Festival Evening Associate Partner

(November 21–24, 2026)

- ◀ Associate branding throughout all four networking evenings and 12 delegate badges.

INR 50,00,000

(INR 5 Million)

◀ Festival Party per day Sponsorship

(November 21/22/23/24, 2026)

- ◀ Exclusive branding for the specific night and 6 delegate badges.

INR 25,00,000

(INR 2.5 Million)

NETWORKING SESSION & MARKET SCREENINGS



◀ MARKET GUIDE ADVERTISEMENT

Single Page

INR 1,50,000
(INR 150 Thousand)

Double Page Spread

INR 3,00,000
(INR 3 Hundred Thousand)

- ◀ Advertisement in the Official Market Guide booklet of the Film Bazaar which is presented to over 2,000 + delegates of the event both in offline and online medium

◀ BRANDING & DIGITAL ADVERTISING

8ft x 8ft Printed Banner

INR 30,000
(INR 30 Thousand)

16ft x 8ft Printed Banner

INR 45,000
(INR 45 Thousand)

**2ft x 6ft – Hanging Scrolls placed in
Tech Pavilion & Market Space**

INR 15,000
(INR 15 Thousand)

**30 Sec Vertical Add Play
in Digital Signage**

INR 90,000
(INR 90 Thousand)

KNOWLEDGE SERIES & VIEWING ROOM



◀ KNOWLEDGE SERIES

STATUS OF “POWERED BY” SPONSOR FOR THE KNOWLEDGE SERIES VENUE

- ◀ Powered by Mention in all Communication related to Knowledge Series
- ◀ 1 session organised for the sponsor
- ◀ Logo in Venue Branding
- ◀ Logo in Event Collaterals
- ◀ Logo in WAVES Film Bazaar Website
- ◀ 2 Nos 8x16 Banner Brandings in Venue
- ◀ 2 Nos 8x8 Banner Brandings in Venue
- ◀ Logo in Press Backdrop
- ◀ Emcee mention during various announcements.

INR 50,00,000/- (Full) | INR 15,00,000/- (Per Day)
(INR 5 Million)

◀ VIEWING ROOM

STATUS OF “POWERED BY” SPONSOR FOR THE VIEWING ROOM VENUE

- ◀ Opportunity to brand the viewing room with “Powered by Status”
- ◀ Sponsor Wall paper on all Screens
- ◀ Mention as “Viewing room Powered by” in Event Signage
- ◀ Logo on Website
- ◀ Logo in Event Collaterals

INR 25,00,000
(INR 2.5 Million)

CO-PRODUCTION MARKET & WORK-IN-PROGRESS LAB



◀ CO-PRODUCTION MARKET

- ◀ Exclusive branding at the venue and logo on all slides during the Open Pitch Sessions. Includes 5 delegate badges.

INR 45,00,000

(INR 4.5 Million)

◀ WORK-IN-PROGRESS LAB

- ◀ Naming rights for the respective venues Includes 5 delegate badges.

INR 25,00,000

(INR 2.5 Million)

◀ MARKET SCREENING

- ◀ Advertising options – 30 Second Sponsor Film to be played in all 3 screening rooms prior to the start of every screening (4 Slots per day)

INR 30,00,000

(INR 3 Million)

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[https://films.wavesbazaar.com/
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Ministry of Information
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Government of India

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International Film Festival of India
Celebrate the joy of cinema

