



2025 PRODUCERS' LAB



Welcome to Waves Film Bazaar 2025

At NFDC Waves Film Bazaar 2025, we proudly present the Producers' Lab, held in partnership with ProducerLAND—a flagship program designed to meet the evolving needs of contemporary film production. Thoughtfully re-envisioned, the Lab now supports both domestic and international co-production environments, offering a rich learning ecosystem for producers working across cultures and markets.

With 12 participants representing diverse creative backgrounds, the Lab fosters an intimate and immersive space led by an exclusive group of distinguished speakers and mentors who bring remarkable insight and depth to the experience. The program offers a comprehensive journey through co-production case studies, sales and distribution, film financing, global funds, fireside conversations, transmedia thinking, and mental health awareness in the creative process.

Several of our mentors will also extend personalised feedback to empower project-track participants as they navigate their projects across formats and international marketplaces.

Over the years, NFDC Waves Film Bazaar has become the premier platform for South Asian filmmakers seeking funding, collaborators, festival visibility, and global outreach. It remains a vibrant hub for festival directors, programmers, and sales agents discovering new cinematic voices from the region.

We look forward to another exciting and impactful edition of Waves Film Bazaar.

Producers' Lab Team

Vineeta Mishra, Head of Programming, NFDC Waves Film Bazaar
Shiuli Das, Sr. Executive, Producers' Lab, NFDC Waves Film Bazaar

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November 2025 Thursday

11:00 AM - 12:30 PM **Arrivals of Participants, Mentors, Speakers**

12.30 PM - 01:30 PM **Film Bazaar Inauguration**

02.30 PM – 03.00 PM	Welcome To Producers' Lab 2025	Shri Prakash Magdum, Céline Loop & Rakasree Basu
03.00 PM – 04.00 PM	Breaking The Ice - Speed Networking	Céline Loop
04:00 PM - 04:15 PM	Break	
04.15 PM – 06.00 PM	Participant's Pitch	Céline Loop

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November 2025
Friday

09.45 AM - 01.00 PM **Open Pitch - Co-Production Market**

01.00 PM - 02.00 PM **Lunch**

02.00 PM – 03.00 PM	A Producer's Journey - Through Courage, Craft and Chaos	Kiran Rao
03.00 PM – 04.00 PM	Creative Development Strategies	Julie Billy
04.00 PM - 04.15 PM	Break	
04.15 PM – 05.15 PM	Simplifying Film Production Contracts & Tackling IP	Mahesh Madan Bhat
05.15 PM - 05.30 PM	Break	
05.30 PM – 06.30 PM	Co-Production Case Study With Sandrine Brauer	Sandrine Florence Brauer

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November 2025
Saturday

10.00 AM – 11.15 AM	Diving into Budgeting and Scheduling	Kilian Kerwin
11.15 AM - 11:30 AM	Break	
11:30 AM – 12:45 PM	Co-financing and legal considerations in international collaborations	Ameena Ayub Allen & Catherine Dussart
12:45 PM - 01:45 PM	Lunch	
01:45 PM – 03:00 PM	Pitching to the Funds	Deepti DCunha, Agnieszka Moody & Teresa Hoefert de Turégano
03.00 PM – 03.45 PM	Art of Studio Collaboration and OTT Commissioning	Manas Malhotra
03.45 PM - 04:00 PM	Break	
4:00 PM – 6:00 PM	Meet the European Audio-Visual Entrepreneurs (EAVE) Graduates	Oliver Damian, Andrea Magnani, Benedikte Danielsen & Raymond Van Der Kaaij,
6:00 PM – 6:30 PM	Joint Session: India Cine Hub Co-Production Market – Film Incentives	India Cine HubTeam

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November 2025
Sunday

10.00 AM – 12.00 PM	Project Focus Group Session with Experts	Kilian Kerwin, Stephan Holl, Sandrine Florence Brauer, Alisha Hasan, Julie Billy, & Alan McAlex
12.00 PM - 12.15 PM	Break	
12.15 PM – 02.15 PM	Tools to run a production house - Fireside Chat with Academy-Award Winning Producer Guneet Monga	Guneet Monga
02.15 PM – 03.30 PM	Key Strategies for Film Markets and Festivals - Leveraging Festivals for Exposure, Networking, and Distribution	Emad Eskander, Rui Pedro Tendinha, David Martinez, Justin Martyniuk & Vineeta Mishra
03.00 PM - 03.45 PM	Break	
03.45 PM – 04.45 PM	Strategising International Sales	Cosimo Santoro
05.00 PM - 05.15 PM	Break	
05.15 PM – 06.15 PM	Lowdown on Domestic Distribution	Murli Chhatwani

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November 2025 Monday

10.00 AM – 12.30 PM	Final Pitch by Participants	Catherine Dussart, Nayeem Mahbub, Rick Ambros, & Tanaji Dasgupta
12:30 PM – 1:30 PM	In Conversation with Matthew Lewis & Lee David Brown - Filming Adolescence	Matthew Lewis & Lee David Brown
01.30 PM - 02.30 PM	Lunch	
02.30 PM – 03.30 PM	Transmedia Producing – Understanding Storytelling Expansion Across Platforms	Sten Saluveer - Cannes Next & Alisha Hasan
03.30 PM - 04.00 PM	Break	
04.00 PM – 05.30 PM	Mental Health for Producers – Sustaining Creative Energy and Emotional Balance	Archana Jhangiani
05.45 PM – 06.00 PM	Closing Remarks & Feedback	Rakasree Basu, Céline Loop, Shiuli Das & Pooja Nadar

2025 SELECTED PARTICIPANTS

PROJECT TRACK

NIDHI GIRISH SALIAN



Nidhi Girish Salian is an Indian producer and creative director with over a decade of experience in non-fiction and hybrid storytelling. A former lawyer and founding team member at VICE India, she has created impactful work on identity, gender, and subcultures for global streamers. Her credits include *Indian Predator: Murder in a Courtroom* (Netflix, VICE Studios), *Rainbow Rishta* (Prime Video, VICE Studios), and *Yo Yo Honey Singh: Famous* (Netflix, Sikhya). Known for precision and integrity in storytelling, she specialises in lean, high-accountability productions. Nidhi is currently in post production with her debut comedy feature, *Machhli*, and developing *Swarnapuchhri*, selected at the 2025 NFDC Co-Production Market.

SAYANI GUPTA

Sayani Gupta is an acclaimed Indian actor, writer, and producer. An alumna of the Film and Television Institute of India (FTII), she has built a 14-year career defined by bold and unconventional choices across film, theatre, and streaming. Her performances in *Margarita with a Straw*, *Article 15*, and *Four More Shots Please!* have been widely celebrated for their depth and range. A dynamic storyteller with a keen artistic sensibility, Sayani continues to explore new dimensions of creative expression - bringing together her years of experience in performance, collaboration, and storytelling to shape compelling narratives across mediums.



TEENAA KAUR PASRICHA



Teenaa Kaur Parishcha is a National Award-winning filmmaker and writer whose work explores resilience, identity, and social justice. Her acclaimed documentary *1984, When the Sun Didn't Rise* won the National Film Award for Best Investigative Film and continues to be screened internationally for its emotional depth and journalistic integrity. An alumna of the NFDC Script Lab and a Time Warner Foundation Fellow, Teenaa blends documentary realism with a feminist voice in her fiction work, including her upcoming feature *MAUJJ*. Recognized by the U.S. Department of State's IVLP and supported by global institutions like BIFF and DOCWOK, she continues to create cinema that provokes dialogue and inspires change.

2025 SELECTED PARTICIPANTS

PROJECT TRACK

SHANT JOSHI



Shant Joshi is an award-winning producer and president of Fae Pictures, based in New York and Toronto, dedicated to decolonizing Hollywood. His films have premiered at Cannes, Sundance, Venice, Berlin, and TIFF, earning accolades across major global festivals. He served as executive producer on the Academy Award-nominated *To Kill A Tiger* and associate producer on *Porcupine Lake*. A CMPA committee member and co-founder of the Future of Film Showcase, Shant is an alum of the Canadian Film Centre and Rotterdam Lab, and was named a MIPTV Producer to Watch and one of York University's Top 30 Changemakers under 30.

ANU VAIDYANATHAN

Anu Vaidyanathan is an engineer, filmmaker, author, comedian, and endurance athlete. The first Indian to complete an Ironman Triathlon and the first Asian woman to finish Ultraman Canada, she combines intellect and humor across her diverse work. A PhD in electrical engineering, she founded Avani Films and created the acclaimed solo show *BC:AD* (Before Children, After Diapers), which fuses stand-up, theatre, and storytelling. Her multidisciplinary career spans science, sport, and art-infused with wit, resilience, and originality.



SOHAM KUNDU



Soham Kundu is an Indian-born writer, director, and producer, and the founder of Half-Half Films. A JN Tata Scholar and graduate of the University of the Arts London, his short *Love, Death, and Everything In Between* won the Prix Interculturel Award at Film School Fest Munich. His latest short *Farewell* has screened at BAFTA and Oscar-qualifying festivals and earned nominations at Cannes Lions and the BSC Awards. A Connect member of BAFTA and Directors UK, Soham has participated in global labs including Munich Film-Up, RIFF Talent Lab, and B3 Hessen Lab. He is currently developing his debut feature *A Little Love*, invited to the Basel House Filmmakers Residency in Switzerland.

2025 SELECTED PARTICIPANTS

CAREER TRACK

DYLAN MOHAN GRAY

Dylan Mohan Gray is an Indian-Canadian filmmaker and producer whose critically acclaimed documentaries have sparked international conversations. His debut feature *Fire in the Blood* premiered at the Sundance Film Festival and recorded the longest theatrical run for a non-fiction film in Indian cinema. He directed the Netflix original documentary *Bad Boy Billionaires: India's* first Indian-themed instalment, *The King of Good Times*, which became the most-watched documentary in India upon its release. Gray has also served as Visiting Professor of History at the Central European University and is a recipient of its Alumni Impact Award.



AKSHAY JHA



Akshay Jha is a Mumbai-based producer, actor, writer, and alternative arts performer committed to empowering people through performance. A graduate of the New York Film Academy and the Neighborhood Playhouse School of Theatre, he founded BrokeBuster Films in 2023 and recently produced his debut feature *Iktsuarpok*. Akshay has written and produced shorts like *Laal* and *1800-Life*, and performed in films and shows including *Class of '83*, *Mission Mangal*, and *Taj*. As Creative Head of *The Intimacy Curator*, he also explores self-discovery through intimacy coaching and immersive performance.

VIKRAM ARORA

Vikram Arora is a Mumbai- and Delhi-based producer whose journey spans filmmaking, journalism, and music. A graduate of the Satyajit Ray Film and Television Institute and ZeLIG School of Documentary in Italy, he has directed and edited films and documentaries, including *Moon Europa*, shot in the Arctic. After working with Kanu Behl and on series like *Bard of Blood* and *Delhi Crime*, he produced acclaimed titles such as *Darlings*, *Love Hostel*, and *Bhakshak* at Red Chillies Entertainment. Vikram now champions independent cinema rooted in powerful, enduring storytelling.



2025 SELECTED PARTICIPANTS

CAREER TRACK

MENAKA NAGARAJAN



Menaka Nagarajan is a strategic production leader with over 20 years of experience across feature films, series, and TVCs. Skilled at aligning creative vision with business goals, she has delivered high-impact content that has premiered at Cannes and TIFF. With deep expertise in managing cross-functional teams and budgets, she excels in building efficient production systems and fostering collaborative, high-performing teams.

SAIF KHAN

Saif Khan is a filmmaker and producer whose work explores the relationship between humans and nature through non-fiction storytelling. With over eight years of experience across documentaries and series, he collaborates with global creative teams to tell stories of resilience and transformation. His feature *Turtle Walker* won the Grand Teton Award at the 2024 Jackson Wild Media Awards, the nature equivalent to the Oscars and continues to make waves at festivals worldwide. Saif's practice lies at the intersection of environmental, sociocultural, and experimental documentary form.

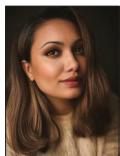


PRAGYA RATHORE



Pragya Rathore is a filmmaker and producer who transitioned from being an international pistol shooter to storytelling. A graduate of the New York Film Academy, her debut short *Boomerang* earned her the Best Upcoming Director award at the International Movie Awards, Jakarta. She co-founded Bonfire Tales, credited on *Pahuna – The Little Visitors* (Purple Pebble Pictures), and has worked on international productions including *Heartbeats* and *Women Is Losers*. Currently heading her production company K10 Tales Entertainment, Pragya develops films and series with a global vision, blending creative craft with cross-cultural storytelling.

CURATORS



Rakasree Basu, Curator,
Producers Workshop - Producer,
Momentum Films (Scotland, UK)

Rakasree Basu is a Scotland-based producer and the founder of Momentum Films. Before founding Momentum Films, Rakasree co-produced the first Danish-Indian feature film, *Iqbal* and *the Jewel of India*, and Swedish Television series, *The Most Beautiful Hands of Delhi*, commissioned by Swedish Television and directed by Academy Award-nominated Hannes Holm through her Mumbai-based company Frames Per Second Films. She is a Cannes Producers Network 2019, Torino Green Film Lab 2024, Rotterdam Lab 2025 alumnus, and European Audio-Visual Entrepreneurs (EAVE Producers) 2025 graduate, supported by Screen Scotland and the British Council.

A former consultant to the Ministry of Information & Broadcasting, Government of India, Rakasree contributed to shaping India's Film Production Incentive Scheme and Film Visa for international productions and co-productions filming in India.



Céline Loop, Program Director,
ProducerLAND

Celine Loop is a Belgian IP lawyer turned Film Producer who has been championing Indian Independent filmmaking for a decade and a half now. Her films have premiered at Sundance, Cannes, Berlin and other top-tier film festivals. At Storiculture, Celine found her paths converging. She leads Producerland - a platform for creative producers across South Asia, while also actively developing ambitious South Asian IP for global audiences.

WORKSHOP PRODUCER



Pooja Nadar, Workshop
Producers, ProducerLAND

Pooja Nadar is a workshop producer. She formerly worked at the National Film Development Corporation (NFDC), contributing across 6 editions of Film Bazaar. She worked in NFDC's Distribution, Syndication, and Licensing vertical, including co-managing NFDC's streaming platform Cinemas of India. At Storiculture, Pooja co-led Creator Rooms, a writing lab for Indian screenwriters that reshaped approaches to how gender and identity are being written for the screen. She currently leads programming for ProducerLAND, an initiative dedicated to centring South Asian producers in global creative and financing networks, strengthening their visibility, access, and collaboration opportunities.



Shiuli Das, Senior Executive -
Producers' Lab

Shiuli Das is an independent producer and founder of Collab Motion Pictures, where she creates films shaped by authentic, transformative storytelling that aims to shift lives through deep collaboration. With an impactful career spanning 18 years, she has worked across some of India's most influential studios — serving as Series Head at ZEE5, Project Head at Zee Studios, and Associate Producer at Red Chillies Entertainment.

She now serves as Senior Executive Producer for the Producers' Lab 2025, NFDC Waves Film Bazaar - where she curates the lab, designs its programming, and builds meaningful industry connections for emerging producers. Known for her strategic clarity, instinctive story sense, and strong industry network, Shiuli champions culturally grounded narratives and strengthens pathways for creators to grow and find global visibility.

PROGRAMMER



PRODUCERS' LAB 2025

WAVES FILM BAZAAR

SPEAKERS

WELCOME TO PRODUCERS' LAB 2025

 **Thursday** November 20, 2025
02.30 PM – 03.00 PM

Speakers

Shri Prakash Magdum, Managing Director (NFDC)

Céline Loop, Program Director, ProducerLAND

Rakasree Basu, Curator, Producers Workshop - Producer, Momentum Films (Scotland, UK)

Welcome Note By Waves Film Bazaar Team & Partnership with ProducerLand



Shri Prakash Magdum has assumed charge as the Managing Director of National Film Development Corporation (NFDC) today. Shri Magdum is a 1999-batch Officer of the Indian Information Service. Prior to this, Shri Magdum served as the Additional Director General of Press Information Bureau (PIB) and Central Bureau of Communication (CBC) in Ahmedabad. During an illustrious career spanning two decades, Shri Magdum has served as the Director of the National Film Archive of India (NFAI) in Pune. In this role, he was instrumental in furthering the task of the National Film Heritage Mission by preservation, conservation, digitization and restoration of India's cinematic heritage.

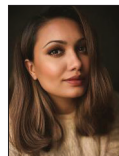
Shri. Magdum has also served as the Registrar of the Film and Television Institute of India (FTII) and as spokesperson for the Ministry of Defence in Thiruvananthapuram.

Introducing Format & Structure | Workshop Overview & Goals



Celine Loop is a Belgian IP lawyer turned Film Producer who has been championing Indian Independent filmmaking for a decade and a half now. Her films have premiered at Sundance, Cannes, Berlin and other top-tier film festivals. At Storiculture, Celine found her paths converging. She leads Producerland - a platform for creative producers across South Asia, while also actively developing ambitious South Asian IP for global audiences.

Producer Lab 2025 | This year's game-changing differentiator



Rakasree Basu is a Scotland-based producer and the founder of Momentum Films. Before founding Momentum Films, Rakasree co-produced the first Danish-Indian feature film, *Iqbal* and the *Jewel of India*, and Swedish Television series, *The Most Beautiful Hands of Delhi*, commissioned by Swedish Television and directed by Academy Award-nominated Hannes Holm through her Mumbai-based company Frames Per Second Films. She is a Cannes Producers Network 2019, Torino Green Film Lab 2024, Rotterdam Lab 2025 alumnus, and European Audio-Visual Entrepreneurs (EAVE Producers) 2025 graduate, supported by Screen Scotland and the British Council.

A former consultant to the Ministry of Information & Broadcasting, Government of India, Rakasree contributed to shaping India's Film Production Incentive Scheme and Film Visa for international productions and co-productions filming in India.

Breaking The Ice - Speed Networking



Thursday November 20, 2025

03.00 PM – 04.00 PM

Moderator

Céline Loop, Program Director, ProducerLAND

Introducing Format & Structure | Workshop Overview & Goals



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Participant's Pitch



Friday November 20, 2025

04.15 PM – 06.00 PM

Moderator

Céline Loop, Program Director, ProducerLand



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Celine found her paths converging. She leads Producerland - a platform for creative producers across South Asia, while also actively developing ambitious South Asian IP for global audiences.

A Producer's Journey - Through Courage, Craft and Chaos



Friday November 21, 2025

02.00 PM – 03.00 PM

Speakers

Kiran Rao, Filmmaker & Founder - Kindling Pictures



Kiran Rao is an acclaimed Indian filmmaker, writer, and producer recognized for her distinctive voice and creative vision. Her films, including *Dhobi Ghat* and the critically celebrated *Laapataa Ladies* (2024), have earned praise for their

depth, sensitivity, and craftsmanship. Through her production house, Kindling Pictures, Rao is building a space for innovative, independent storytelling and supporting new talent in Indian cinema. Beyond film, she co-founded the Paani Foundation, which works on large-scale water conservation and community initiatives across rural Maharashtra. With her sharp eye for detail and commitment to authentic storytelling, Kiran Rao continues to be one of contemporary Indian cinema's most respected and forward-thinking creators.

Creative Development Strategies



Friday November 21, 2025

03.00 PM – 04.00 PM

Speakers

Julie Billy, Co-Founder, June Films



Julie Billy has produced a wide range of films over the past ten years, such as *Gagarine* and *The Night Eats the World*. She has worked with directors including Yorgos Lanthimos, Nadav Lapid, and Jonas Carpignano. In 2020, she co-founded June Films with Naomi Denamur. Together, they are producing films by Emma Benestan, Hafsia Herzi, Clémence Poésy, and Fanny Liatard & Jérémy Trouilh.

Simplifying Film Production Contracts & Tackling IP



Friday November 21, 2025

04.15 PM – 05.15 PM

Speakers

Mahesh Madan Bhat, Founder and Managing
Partner of MMB Legal



Mahesh Madan Bhat is a legal specialist who works closely with filmmakers, production houses, creative founders, and media investors across India's growing Entertainment and AVGC-XR landscape. With expertise in IP protection, film finance, VC and

PE transactions, and M&A, his current focus lies in navigating the real-world commercial challenges emerging from AI-assisted content creation, blockchain-led distribution models, immersive media environments, and the rise of esports and gaming communities.

Mahesh heads MMB Legal, a dynamic and full-service Indian law firm comprising a team of experienced attorneys with varied but complementary expertise. MMB Legal provides specialised legal counsel, develops strategic solutions, and offers high-quality, business-focused legal advice to clients across various industries.

Mahesh is part of the Alliance of Business Lawyers www.ablglobal.net, a global network of boutique business law firms that supports clients on complex, multi-jurisdictional transactions.

Co-Production Case Study With Sandrine Brauer



Friday November 21, 2025

05.30 PM – 06.30 PM

Speakers

Sandrine Florence Brauer, Producer,
Dissidenz Films



Sandrine Brauer is a leading French film producer and cultural advocate dedicated to championing diverse and independent voices in cinema. After beginning her career in production and direction, she founded En Compagnie des Lamas in 2006, a company known for supporting bold, author-driven projects across fiction and documentary film. Deeply committed to equality and inclusion in the screen industries, Brauer co-founded the Collectif 50/50, a movement promoting gender balance and diversity in French and European cinema. Her work reflects a strong belief in collaboration, social awareness, and the power of storytelling to spark dialogue and change. With her discerning eye for talent and her advocacy for a more inclusive film culture, Sandrine Brauer continues to be an influential voice shaping the future of contemporary cinema.

Sandrine has also launched and been the CEO of NOUVELLES VAGUES, the Biarritz International Film Festival.

Diving into Budgeting and Scheduling



Saturday November 22, 2025

10.00 AM – 11.15 AM

Speakers

Kilian Kerwin, Producer



Kilian Kerwin is President of Jaya Entertainment, an entertainment studio focused on developing, producing, and financing premium international television series.

He was previously Head of Production for SK Global Entertainment, where he oversaw local-language projects in various territories, as well as select English-language motion picture and television ventures, including the development of the global phenomenon *Crazy Rich Asians*.

Kilian is Executive Producer of three Hindi-language series streaming on Netflix: *Ghoul*, *Betaal*, and the Emmy Award-winning *Delhi Crime*. He is also Co-Producer of *The Sky Is Pink*.

Most recently, Kilian and Jaya produced *Real Kashmir Football Club*, a series based on the true story of the first-ever club from Jammu & Kashmir to compete in a top-flight football league in India. The show will launch on Sony LIV in December 2025.

Having started in production as an assistant to acclaimed director Tony Scott, Kilian moved into the development arena – first as an executive and then as a screenwriter. Over a ten-year span, he wrote feature film projects for Universal Pictures, Miramax, Paramount Pictures, Fox 2000, DreamWorks Animation, and Twentieth Century Fox.

Co-financing and legal considerations in international collaborations



Saturday November 22, 2025

11:30 AM – 12:45 PM

Speakers

Ameena Ayub Allen, Producer

Catherine Dussart, Producer



Bright Wire Films was founded by producers Ameenah Ayub Allen and Meg Clark (FIREBRAND/THE DIG). Ameenah is a BAFTA-nominated and BIFA-winning producer and Screen Star of Tomorrow. She produced critically acclaimed *ROCKS* (2019),

directed by Sarah Gavron, which earned seven BAFTA nominations, including Outstanding British Film and won for Casting and EE Rising Star (Bukky Bakray).

Rocks also won five British Independent Film Awards including Best British Independent Film. Following this, she co-produced Clio Barnard's Cannes selected, BAFTA-nominated and BIFA-winning *Ali & Ava* (2021) having worked across all Barnard's features - most notably *The Selfish Giant*. She produced Carol Morley's *Typist Artist Pirate King* (2022) starring Monica Dolan and Kelly Macdonald and consulted on the BBC1 prime time drama *Virdee* (2025) where she also produced an academy to train and nurture creative talent off-screen in Bradford. Key credits include *Brick Lane*, based on the best-seller; *Electricity* and Hong Khaos's *Monsoon* starring Henry Golding. Ameenah produced several short films, one of which was shortlisted for an Oscar and documentaries including Andrea Luka Zimmerman's *Erase And Forget* (2017), nominated for the Original Documentary Award at Berlinale. She has consulted for NFTS and Film London and sits on juries for BAFTA and BIFA.



Catherine Dussart is a French film producer with over three decades of experience, credited on nearly 100 films spanning more than 15 countries. She began her career as a press officer before founding Les Productions Dussart in 1992

and CDP (Catherine Dussart Productions) in 1994, establishing herself as a leading figure in international cinema.

Her work includes critically acclaimed films such as *The Missing Picture* by Rithy Panh, which won the Un Certain Regard prize at Cannes (2013) and was nominated for an Academy Award for Best Foreign Language Film, *The Fourth Direction* (Cannes 2015), and *The Black Hen* (Venice 2015).

Beyond producing, Dussart has played a key role in shaping the film industry, serving as Vice-President of the CNC's 'Avance sur Recettes' commission, a member of its distribution-aid committee, and a board director at TF1 Group. Renowned for championing bold, globally resonant stories, she continues to drive international co-productions with vision, integrity, and unwavering artistic commitment.

Pitching to the Funds



Saturday November 22, 2025

01:45 PM – 03:00 PM

Speakers

Deepti DCunha, Film Programmer

Agnieszka Moody, Head of International Relations, BFI

Teresa Hoefert de Turégano, Film Funding Executive - Medienboard Berlin-Brandenburg GmbH



Deepti DCunha is a Mumbai-based Film Programmer specialising in Contemporary Indian & South Asian Cinema. Currently she is with the Red Sea Film Festival as an International Programme Consultant and is also a Consultant with Fondazione Prada Film Fund. She has been the Artistic Director of MAMI Mumbai Film Festival in 2023 & 2024. She's been the sole features curator for the Viewing Room and Work-in-Progress Lab at NFDC Film Bazaar from 2011-22. She has worked as South Asia Consultant for International Film Festivals like Venice, Rome, Locarno, Directors' Fortnight at Cannes, Pingyao, among others. Her passion lies in creating recognition for South Asian cinematic talent. South Asian cinematic talent.




The BFI is the lead body for film and moving image in the UK. It champions emerging and world-class filmmakers in the UK; invests in creative, distinctive and entertaining work; promotes UK film and talent and grows the next generation of filmmakers and audiences. It offers funding for development and production via its Filmmaking Fund and an internationally-focussed UK Global Screen Fund. As a cultural charity, it connects audiences to British and World cinema and preserves and restores the most significant film collection in the world; Agnieszka Moody is the Head of International Relations at the BFI. Her role is to ensure the delivery of the BFI International Strategy, including by initiating, developing and nurturing bi-lateral and multi-lateral relationships and collaboration opportunities with screen agencies, networks and industry stakeholders around the world. With over 20 years' experience, Agnieszka has extensive international network and an in-depth understanding of global screen business and culture.



Teresa Hoefert de Turégano is a funding executive at the Medienboard Berlin-Brandenburg (MBB) in Germany, primarily for international co-productions, documentary and experimental projects. She also manages various international programmes at the Medienboard (German-Turkish coproduction fund and the Berlin Artist-in-Residence programmes (international partnerships located, for example, in India, Israel, Palestine, Lebanon, Paris, Mexico and Africa) She has worked for Eurimages and the European Audiovisual Observatory at the Council of Europe in Strasbourg and taught cinema at the University of Lausanne, Switzerland. In addition to some consulting, she also works as an expert for the EU-Creative Europe Media Programme. She holds a Ph.D. from the University of Geneva – Graduate Institute of International Studies and she has published a book and numerous articles related to film, politics and culture.

Art of Studio Collaboration and OTT Commissioning

 Saturday November 22, 2025
03.00 PM – 03.45 PM

Speakers

Manas Malhotra, Producer, Former Head of Production, Amazon India and Director, Production, Netflix India



Manas is a senior media executive with over two decades of experience spanning production, marketing, and distribution across major studios and independent companies. He has led large-scale teams and operations across India and Japan, working with top-tier platforms like Netflix and Amazon Studios. At Amazon, he was part of the core leadership team that built the Originals division in India from the ground up, establishing production systems and scaling operations across multiple languages. At Netflix, he streamlined studio operations by unifying five key departments and driving efficiency across content pipelines.

Before joining Amazon, Manas was the co-director, Film Bazaar, India's premier film market 2013-2016. His entrepreneurial background includes producing acclaimed feature films and documentaries under his banner. A USC MBA with a focus on Entertainment, he brings strategic vision, deep creative and operational expertise, and producing experience across multiple content formats.

Meet the European Audio-Visual Entrepreneurs (EAVE) Graduates



Oliver Damian is a Berlin-based independent film producer with over 25 years of professional experience. He founded 27 Films Production in 2005, developing and producing high-profile feature films for the global marketplace.

Oliver's portfolio spans from nuanced historical dramas to cult sci-fi comedies, including the international phenomenon *Iron Sky* (2012) and its sequel *The Coming Race* (2019), which became global cult successes through groundbreaking crowdfunding campaigns. Recent productions include the Mongolian-French-German co-production *City Of Wind* (2023), which earned Best Actor at Venice and became Mongolia's Oscar entry, and the period drama *Lady Nazca*, starring European Shooting Star 2025 Devrim Lingnau alongside Guillaume Gallienne and Olivia Ross, released in Germany with upcoming releases in France, Italy, Spain, and Portugal.

Named 'Producer on the Move' by European Film Promotion in 2010, Oliver Damian is a member of the European Film Academy, German Film Academy, ACE Producers, and EAVE.



Andrea Magnani is an Italian film director and producer. A Berlinale Talent Campus alumnus, Magnani made his feature debut with [Easy] – *Un Viaggio Facile Facile* (2017), which premiered in competition at the 70th Locarno Festival and was nominated

for two David di Donatello Awards (Italian National Film Awards). The film screened at over 100 international festivals, winning 26 awards. His second feature, *Jailbird* (2022), premiered in competition at the Tallinn Black Nights Film Festival and the Torino Film Festival. As a producer, he has supported acclaimed international projects such as the Indonesian-UK-Italian co-production *Yohanna* (Rotterdam IFF 2024), the Sri Lankan-Italian co-production *Peacock Lament* (Tokyo IFF 2022), and *Paradise* (Busan IFF 2019).



Saturday November 22, 2025

4:00 PM – 6:00 PM

Speakers

Oliver Damian, Geschäftsführer/Produzent, 27 Films Production - Germany

Andrea Magnani, Producer, Pilgrim Film - Italy

Benedikte Danielsen, Head of Project, Norwegian Film Institute - Norway

Raymond Van Der Kaaij, Producer, Revolver - The Netherlands



Graduate from University of Wales, Cardiff (2002) BA Honors in Journalism, film and broadcasting.

From 2002-2013 worked with production and marketing of feature films for different Norwegian production companies including Paradox, Friland and Filmkameratene. Part of establishing Sørfond while working for the Films from the South festival in 2010. Special focus on international financing and co-productions as advisor for the MEDIA-desk at the Norwegian Film Institute from 2013-2017 and also worked as project manager for the Norwegian Incentive Scheme in the initial phase from 2015-17. Documentary producer for production company Norsk Fjernsyn AS from 2017 to 2021 and returned to NFI in 2021 as production advisor with focus on international financing and co-productions. Currently working as advisor for co-production schemes for feature film and documentaries and Sørfond and is the Norwegian national representative in Eurimages and EAVE Graduate of 2024.



Raymond van der Kaaij is an independent producer, executive producer, and film consultant with over two decades of experience in international cinema. As founder of Revolver Amsterdam, he has produced and co-produced more than 20 acclaimed feature films and documentaries that have premiered at festivals including Cannes, Sundance, Venice, Berlinale, Locarno, and Rotterdam. His work has earned major accolades, with standout projects such as *I Dream in Another Language* (Sundance Audience Award), *Bodkin Ras* (IFF Rotterdam FIPRESCI Prize), and *EAMI* (IFFR Tiger Award), cementing his reputation for producing bold, globally resonant cinema.

Joint Session: India Cine Hub Co-Production Market – Film Incentives



Saturday November 22, 2025

6:00 PM – 6:30 PM

Speakers

India Cine Hub Team



Project Focus Group Session with Experts



Sunday November 23, 2025

10.00 AM – 12.00 PM

Speakers

Alisha Hasan, Chief Innovation Officer, Helsinki Film Lab

Julie Billy, Co-Founder, June Films

Alan McAlex, Producer, Suitable Pictures



Alisha Hasan is the Founder and Chief Innovation Officer at Helsinki Film Lab, a global creative hub connecting film, TV, gaming, and literary professionals through transmedia education, curated matchmaking, and networking events. She has spearheaded initiatives such as Finnish Weird at Finnish Film Affair, the Film Game matchmaking, the Beyond Gaming Transmedia Summit with Pocket Gamer Connects, and the online Film Game Book matchmaking series.

With 16 years of experience across Finland, the UK, and Malta, Alisha has led creative and strategic efforts in both production and marketing. In Malta, she specialised in producing branded short-form content, building and scaling a multilingual in-house video department at Game Lounge that served 37 sites in 26 languages. At Gutsy Animations, she managed global marketing for Moominvalley and worked on licensing collaborations with major brands including Reima, Huawei, Rovio, and Macmillan.

Alisha holds a BA in Film and TV Production from Anglia Ruskin University and an MSc in International Business and Politics from Queen Mary University of London.'



Julie Billy has produced a wide range of films for the past ten years like *Gagarine*, or *The Night Eats the World*. She worked along directors like Yorgos Lanthimos, Nadav Lapid, Jonas Carpignano. She founded June Films in 2020 along with Naomi Denamur. They are producing films by Emma Benestan, Hafsia Herzi, Clémence Poésy, Fanny Liatard & Jérémy Trouilh.



Alan McAlex is a producer, based in India and collaborating across Asia and Europe, whose films have premiered at major international festivals including Cannes *Santosh*, *Sister Midnight*, TIFF *Boong*, *Moothon*, Berlinale *Killa*, and Sundance *Liar's Dice*, *Fire in the Mountains*, *Poacher*. *Killa* won the Crystal Bear at the Berlinale, while *Santosh* was the UK's official submission to the 2025 Oscars. Both *Santosh* and *Sister Midnight* earned BAFTA nominations.

As founder of Suitable Pictures, Alan produces director-driven films shaped by distinctive artistic voices and international collaboration. The company's current slate includes an untitled feature with the BFI and Film4, and 13 Days, a Kannada-language film selected at the SWA Pitchfest; both in post-production. Suitable Pictures has partnered with BBC Film, Film4, and SBS Australia, reflecting its expanding presence in global co-productions and premium streaming content.

Alan also leads Production Scope, a premium production services company supporting international productions across India and South Asia, as well as Indian productions filming overseas. Its portfolio includes collaborations with renowned filmmakers and studios on titles such as *Extrapolations* (Apple TV+), *Into Dust* (by Oscar winner Orlando von Einsiedel), *Ice Road 2* (starring Liam Neeson), and *Netflix's Kaala Paani*.

Project Focus Group Session with Experts



Sunday November 23, 2025

10.00 AM – 12.00 PM

Speakers

Kilian Kerwin, Producer

Stephan Holl, Co-Founder, Rapid Eye Movies

Sandrine Florence Brauer, Producer



Kilian Kerwin is President of Jaya Entertainment, an entertainment studio focused on developing, producing, and financing premium international television series.

He was previously Head of Production for SK Global Entertainment, where he oversaw local-language projects in various territories, as well as select English-language motion picture and television ventures, including the development of the global phenomenon *Crazy Rich Asians*.

Kilian is Executive Producer of three Hindi-language series streaming on Netflix: *Ghoul*, *Betaal*, and the Emmy Award-winning *Delhi Crime*. He is also Co-Producer of *The Sky Is Pink*.

Most recently, Kilian and Jaya produced *Real Kashmir Football Club*, a series based on the true story of the first-ever club from Jammu & Kashmir to compete in a top-flight football league in India. The show will launch on Sony LIV in December 2025.

Having started in production as an assistant to acclaimed director Tony Scott, Kilian moved into the development arena – first as an executive and then as a screenwriter. Over a ten-year span, he wrote feature film projects for Universal Pictures, Miramax, Paramount Pictures, Fox 2000, DreamWorks Animation, and Twentieth Century Fox.



Stephan Holl, born 1965 in Germany, together with his wife Antoinette Koester, is the co-founder of Rapid Eye Movies, a German film label dealing in distribution, production and music. Since 1996 Rapid Eye Movies has been distributing highly esthetical and extraordinary cinematic gems. In recent years *Drive My Car*, *All We Imagine As Light*, *Return To Seoul*, *Eo*, *Searching For Sugarman* to name a few. Stephan is producing/coproducing films with Khavn, Ashim Ahluwalia, SABU, Christopher Doyle, Alexander Kluge, Ishan Shukla and Brezel Goering a.o.



Sandrine Brauer is a leading French film producer and cultural advocate dedicated to championing diverse and independent voices in cinema. After beginning her career in production and direction, she founded En Compagnie des Lamas in 2006, a company known for supporting bold, author-driven projects across fiction and documentary film. Deeply committed to equality and inclusion in the screen industries, Brauer co-founded the Collectif 50/50, a movement promoting gender balance and diversity in French and European cinema. Her work reflects a strong belief in collaboration, social awareness, and the power of storytelling to spark dialogue and change. With her discerning eye for talent and her advocacy for a more inclusive film culture, Sandrine Brauer continues to be an influential voice shaping the future of contemporary cinema.

Sandrine has also launched and been the CEO of NOUVELLES VAGUES, the Biarritz International Film Festival.

Tools to run a production house - Fireside Chat with Academy-Award Winning Producer Guneet Monga



Sunday November 23, 2025

12.15 PM – 02.15 PM

Speakers

Guneet Monga, Producer, Sikhya
Entertainment



Guneet Monga Kapoor is an acclaimed Indian film producer, a two-time Academy Award winner, and the first to bring home an Academy Award for an Indian production with *The Elephant Whisperers* (2023). She also served as Executive Producer

for the 2019 Oscar-winning documentary short *Period. End of Sentence*. A BAFTA nominee, Guneet is among the first Indian producers invited to join the Academy of Motion Picture Arts and Sciences.

As the founder of Sikhya Entertainment, a Mumbai-based production house, Guneet has produced nearly 40 feature films, including critically acclaimed works such as *The Lunchbox* (2013), *Masaan* (2015), and *Gangs of Wasseyapur* (2012), which have been celebrated at prestigious festivals like Cannes, TIFF, and Sundance.

Her recent projects include groundbreaking actioner - *KILL*, which earned a spot among IMDb India's top 10 films of 2024 and achieved mainstream international distribution in a first of its kind deal with International Studio Lionsgate. Other successes include the sci-fi thriller web series *Gyaarah Gyaarah* (ranked No. 4 by IMDb India), *Gutar Gu* on Amazon MX Player, and the 2025 Oscar-shortlisted live-action short film *Anuja*.

Key Strategies for Film Markets and Festivals - Leveraging Festivals for Exposure, Networking, and Distribution



Emad Eskander is a Saudi storyteller/filmmaker. A marketing graduate from King Fahad University of Petroleum and Minerals and started his professional career as a creative conceptualizer in ad agencies. He then gained valuable experience in multiple multinational companies such as Unilever and P&G. His passion for films in Saudi and the region prompted him to leave the corporate world for a more creative role in local up-and-coming film agencies. In 2019, he founded his own conceptualizing and writing studio 'Blue Bus Entertainment', in his first year the studio was able to make huge strides in the local and regional film industry. Currently working as The Head of Red Sea Fund



Rui Pedro Tendinha is a Golden Globes voter and critic for Expresso; on SIC he's involved with the Radical snack, Cinetendinha, and also collaborates on FamaShow, having been one of the station's faces at the Oscars. On radio he's the author of TSF Cinema na TSF, and is also involved in the programming of the Tribeca Festival Lisboa, Keek Sesimbra and MED Cinema in Loulé. Just wrote a new book about his interviews with authors and actors like David Lynch, Paul Newman, Penelope Cruz, Margot Robbie, Martin Scorsese, Leonardo DiCaprio, etc.



Justin Martyniuk was appointed Head of Programs at Sydney Film Festival in 2024 after serving as a key member of the Festival's programming team since 2018. Prior to joining SFF, he began his career at the Adelaide Film Festival, where he was Curator in Residence in 2017, overseeing the festival's shorts programs before moving on to program feature films in 2018 and 2020. With over eight years of experience in film curation, Justin has been instrumental in programming Australian independent films, LGBTQIA+ cinema, animation, and securing titles that resonate with younger audiences.



Sunday November 23, 2025

02.15 PM – 03.30 PM

Speakers

Emad Eskander, Head of Fund | Red Sea Fund

Rui Pedro Tendinha, Head Curator Tribeca FF Lisbon and Cinema Reporter

David Martinez, Festival Director, Raindance

Justin Martyniuk, Senior Programmer, Sydney International Film Festival

Vineeta Mishra, Head of Programming | Waves Film Bazaar



David Martinez is a voting member of BAFTA and serves as the Executive Director of the Raindance Film Festival in London. With over 15 years of experience, he is dedicated to supporting independent filmmakers. Additionally, he works as an events and awards consultant at London Flair PR, advising on film awards campaigns for voters across the OSCARS and BAFTA, particularly for Live-Action, Animated, and Documentary short films.

He has been a juror at several competitions, including BAFTA, the Guadalajara Film Festival, the Cyprus Film Festival, the Lucca Film Festival, and the Global Entertainment Awards. David holds a Master of Arts in Film Studies from the University of Leicester and a Bachelor of Arts in Communications from UNAM and UC Santa Barbara.



Vineeta Mishra, Head of Programming at NFDC Waves Film Bazaar, has 19 years of experience in film curation, programming, and project development. She has championed South Asian stories globally, facilitated co-productions, and guided projects to top festivals. A jury member at festivals like Raindance and SIFFCY, she also spearheaded India's first documentary market and the launch of Waves Bazaar, fostering global industry collaborations and nurturing emerging talent.

Speakers

Cosimo Santoro, Distributor & Producer



Cosimo Santoro is an Italian distributor, producer, former festival programmer and film critic. During the years, he has served several juries (Berlinale Teddy Awards, San Francisco Frameline, Sofia Meetings, Lisbon Queer Lisboa, Prague Mezipatra, Ljubljana LGBT Film Festival, Tarragona REC and Madrid Margenes, among others) and gave industry masterclasses or participated at panels at several events including Bogota BAM, Curitiba Olhar de Cinema, Tel Aviv TLV Fest, Belo Horizonte Brasil CineMundi, Barcelona Fire!!, Palma de Mallorca Evolution and Buenos Aires ABC Bafici.

In 2012, he founded the World Sales Agency The Open Reel, focused on the the promotion, distribution and sales of long feature films, shorts and documentaries of all kinds of genre, but with a particular attention to the new form of expressions of contemporary cinema. Several are the talents scouted in these years: among them French Damien Manivel, Spanish Jaione Camborda and Diana Toucedo, Argentine Santiago Loza, Brazilians Daniel Nolasco and Rafaela Camelo, Colombian Mónica Taboada-Tapia and Joan Gómez Endara, Indian Nidhi Saxena and Italian Simone Bozzelli.

As a Festival programmer, he has worked for several Italian and foreign film festivals, including the Turin LGBT Film Festival, where he has been the Director of Programming from 2003 to 2009, curating important tributes and retrospectives (Ken Russell, Jean Cocteau, John Waters, Derek Jarman, Guy Gilles, Kenneth Anger, Sebastien Lifshitz and João Pedro Rodrigues among others). His publications include essays on Pedro Almodóvar, Alfred Hitchcock, Jean Cocteau and the relationship between Cinema and Painting and Cinema and Rock Music. He is a member of the European Film Academy and has been part of the experts committee for the 2024 EFA Awards. He has been also a consultant for the consultancy program First Lab Cut.

Lowdown on Domestic Distribution



Sunday November 23, 2025

05.15 PM – 06.15 PM

Speakers

Murli Chhatwani, Managing Partner,
Panorama Studios



Murlidhar Chhatwani comes with more than 25 years of experience in Distribution of Films which involves global distribution and syndication of more than 650 films from Bollywood, Hollywood and various Regional content from across India.

Murli started his career with Devgan Entertainment in 1998 and moved on to working with companies viz. Eros International, Viacom 18, Cinergy Films (Now Phantom Films) and finally was heading global distribution and syndication in Dar Media Pvt. Ltd. before starting a distribution and marketing company of his own called Muviwale Entertainment Pvt. Ltd.

Murli is currently handling multiple profiles at Panorama Studios International, he is CEO Distribution, Syndication and Regional Production, with parallel profiles in Panorama Music and Panorama Studios Inflight LLP (Airborne rights distribution division of Panorama Studios International). He has been with Panorama Studios since January, 2018.

Landmark Projects: *Golmaal 2, The Dark Knight Rises, Fast & Furious 6, Ghajini, Om Shanti Om, The Lunch Box, Rustom, Khuda Haafiz 1 & 2, Satyameva Jayate, Batla House, PM Narendra Modi, Drishyam 2, Bholaa, Shaitaan, Raid 2, Daveed (Malayalam), Mujib - the Making of Nation (Directed by Legendary Film maker late Shri Shyam Benegal & Produced by NFDC), Phulwanti & Gharat Ganpati (Marathi), Ardaas Sarbat De Bhale Di (Punjabi), Maharani & Hun Ane Tu (Gujarati)* and many more.

Final Pitch by Participants



Monday November 24, 2025

10.00 AM – 12.30 PM

Speakers

Catherine Dussart, Producer, Catherine Dussart Productions

Nayeem Mahbub, International Script Consultant

Rick Ambros, International Media & Entertainment Executive, Consultant & Producer (India, China, SE Asia, Europe, US)

Tanaji Dasgupta, Producer, Kindling Pictures



Catherine Dussart is a French film producer with over three decades of experience, credited on nearly 100 films spanning more than 15 countries. She began her career as a press officer before founding Les Productions Dussart in 1992 and CDP (Catherine Dussart Productions) in 1994, establishing herself as a leading figure in international cinema.

Her work includes critically acclaimed films such as *The Missing Picture* by Rithy Panh, which won the Un Certain Regard prize at Cannes (2013) and was nominated for an Academy Award for Best Foreign Language Film, *The Fourth Direction* (Cannes 2015), and *The Black Hen* (Venice 2015).

Beyond producing, Dussart has played a key role in shaping the film industry, serving as Vice-President of the CNC's 'Avance sur Recettes' commission, a member of its distribution-aid committee, and a board director at TF1 Group. Renowned for championing bold, globally resonant stories, she continues to drive international co-productions with vision, integrity, and unwavering artistic commitment.



Nayeem Mahbub is a script consultant based in Sweden and originally from Bangladesh. He works with writers and producers from around the world on a variety of feature projects and is a regular consultant and mentor at several development workshops including EAVE Producers Workshop, LIM Boosting Ideas and Hamburg Series Lab. Projects he has consulted on have premiered at Semaine de la Critique, the Venice Film Festival and Sundance amongst others.

He earned his MA in documentary directing at Docnomads before going on to work in post-production as an editor for several years. Prior to this, his career started off with writing and directing 2D animation in Bangladesh, followed by a short stint as a BBC World Service producer.



Rick Ambros is an executive producer, consultant and past studio executive with an emphasis on international and local language film, television and digital production, co-production, business development and financing across Asia, Europe and North America. Rick served as COO of Justin Lin's Perfect Storm Entertainment, a JV with China's Seven Stars Entertainment. As a Consultant and Executive Producer in India he has worked with Fox, Sony, Star TV, Applause Entertainment and SK Global / Ivanhoe Pictures. Currently he is a Producer on *Boy From Andaman* with Richie Mehta and Parinaz Jal and *The Henna Artist*, based on the bestselling book trilogy by Alka Joshi. Rick served as Advisor to German media funds and private investors providing production financing for Universal, Warner Bros. and Paramount *The Hangover*, *Sex and the City*, *Sherlock Holmes*, *Mission Impossible 3*. He is a Member and Juror of the International Academy of Television Arts & Sciences (International Emmy Awards) and has been on the Executive Board of the Asian World Film Festival.



Kindling Pictures is a film production company founded by Kiran Rao in 2022, in partnership with Tanaji Dasgupta, with the aim to create and develop stories that kindle a spark in our society, and ignite new conversations in new directions. *Laapataa Ladies* (Lost Ladies), directed by Kiran Rao, is the first film for the company

In Conversation with Matthew Lewis & Lee David Brown - Filming Adolescence



Monday November 24, 2025

12:30 PM – 1:30 PM

Speakers

Matthew Lewis, Cinematographer

Lee David Brown, Steady Cam Operator



Matt Lewis is a British cinematographer celebrated for his emotionally charged, story-driven visuals and innovative camera movement. In 2025, he won the Primetime Emmy Award for Outstanding Cinematography for a Limited or Anthology Series or Movie for *Adolescence* (2024), acclaimed for its intimate, fluid storytelling. His breakout feature *Boiling Point* (2021) earned him the British Independent Film Award for Best Cinematography, highlighting his mastery of long takes and naturalistic lighting.

Lewis's acclaimed credits include *Boiling Point* (feature and TV series), *The Responder*, *Blue Lights*, *This Is Going to Hurt*, *Adolescence*, and *The Salisbury Poisonings*. A graduate of Portsmouth University and member of the British Society of Cinematographers, he's known for crafting authentic, performance-led imagery that captures raw emotion with precision and grace.



Lee David Brown is a 25 year old operator from the United Kingdom. He began as an operator in 2021, working on commercials and Music videos. His favourite form of operating is with the steadicam, as it allows you to create smooth, intuitive and human lead shots for long periods of time. During his time as an operator, Lee has worked with companies such as McLaren, Nike, Vogue and Meta within the commercial industry. He has also worked on Films and TV programs like *Adolescence*, *Enola Holmes 3* (due in 2026) and *Animal* (Due in 2026). Lee continues to work in the film industry, both in the UK and internationally. His most recent shoot abroad was in New York City, USA in October. Lee continues to operate on new and exciting projects, with the aim to improve and learn from each experience on and off set.

Transmedia Producing – Understanding Storytelling Expansion Across Platforms



Monday November 24, 2025

02.30 PM – 03.30 PM

Speakers

Sten Saluveer - Cannes Next, Head of Cannes Next Innovation

Alisha Hasan, Chief Innovation Officer, Helsinki Film Lab



Sten Saluveer is the Director of the Tallinn Digital Summit, an invitation-only gathering for political, technology, business and public sector leaders, and Head of Cannes Next at the Marché du Film of Festival de Cannes. He lectures internationally

across Estonia, Denmark, Germany, Switzerland, and Taiwan, and serves on the Advisory Board for Future Media Hubs, a network of 40+ European media corporations. His strategic initiatives include co-production memoranda between South Korea and Estonia, the Storytek media technology hub, European Commission strategy whitepapers, and the Horizon Europe-funded CresCine program. He has developed frameworks for Startup Estonia, Accelerate Estonia, and Estonia's Ministry of Culture.

In 2020, he curated an exceptional virtual performance by Academy Award-winning composer Ryuichi Sakamoto at Festival de Cannes, and recently curated the launch of Roman Coppola's Decentralized Pictures film fund. He has produced half a dozen feature length films, most of those genre and co-productions with Asia.



Alisha Hasan is the Founder and Chief Innovation Officer at Helsinki Film Lab, a global creative hub connecting film, TV, gaming, and literary professionals through transmedia education, curated matchmaking, and networking events. She has

spearheaded initiatives such as Finnish Weird at Finnish Film Affair, the Film Game matchmaking, the Beyond Gaming Transmedia Summit with Pocket Gamer Connects, and the online Film Game Book matchmaking series.

With 16 years of experience across Finland, the UK, and Malta, Alisha has led creative and strategic efforts in both production and marketing. In Malta, she specialised in producing branded short-form content, building and scaling a multilingual in-house video department at Game Lounge that served 37 sites in 26 languages. At Gutsy Animations, she managed global marketing for Moominvalley and worked on licensing collaborations with major brands including Reima, Huawei, Rovio, and Macmillan.

Alisha holds a BA in Film and TV Production from Anglia Ruskin University and an MSc in International Business and Politics from Queen Mary University of London.'

Mental Health for Producers – Sustaining Creative Energy and Emotional Balance

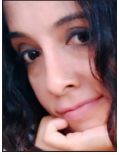


Monday November 24, 2025

04.00 PM – 05.30 PM

Speakers

Archana Jhangiani, Clinical Psychologist
| Business & Brand Strategist | Experience Designer



Holding Masters degree in Design & Clinical Psychology, I use an interdisciplinary approach to my solution-oriented practice, whether as a Creative Strategist or a Psychologist or a Shadow Healing coach.

As a Strategy Consultant, I develop immersive experiential strategies, for brands and businesses, by integrating perspectives on design thinking, 'emolytics', storytelling, psychology and neuroscience. In addition, I offer psycho-education interventions on mental health, psycho-social wellness, coping strategies, self-care practices, etc.

As a Psychoanalyst and Integrated Therapist, I utilize a client-centered and integrative approach to help people navigate a wide range of challenges, from short-term personal issues to severe and chronic conditions. I use various therapeutic modalities, which may include nutritional psychology, shadow healing, cognitive-behavioral therapy, emotion-focused therapy, trauma informed therapy and integrated somatic healing therapy.

Closing Remarks & Feedback



Monday November 24, 2025

05.45 PM – 06.00 PM

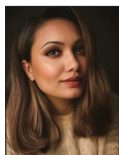
Speakers

Rakasree Basu, Curator, Producers Workshop - Producer, Momentum Films (Scotland, UK)

Céline Loop, Program Director, ProducerLAND

Shiuli Das, Senior Executive - Producers' Lab

Pooja Nadar, Workshop Producers, ProducerLAND



Rakasree Basu is a Scotland-based producer and the founder of Momentum Films. Before founding Momentum Films, Rakasree co-produced the first Danish-Indian feature film, *Iqbal* and *the Jewel of India*, and Swedish Television series,

The Most Beautiful Hands of Delhi, commissioned by Swedish Television and directed by Academy Award-nominated Hannes Holm through her Mumbai-based company Frames Per Second Films. She is a Cannes Producers Network 2019, Torino Green Film Lab 2024, Rotterdam Lab 2025 alumnus, and European Audio-Visual Entrepreneurs (EAVE Producers) 2025 graduate, supported by Screen Scotland and the British Council.

A former consultant to the Ministry of Information & Broadcasting, Government of India, Rakasree contributed to shaping India's Film Production Incentive Scheme and Film Visa for international productions and co-productions filming in India.



Celine Loop is a Belgian IP lawyer turned Film Producer who has been championing Indian Independent filmmaking for a decade and a half now. Her films have premiered at Sundance, Cannes, Berlin and other top-tier film festivals. At Storiculture,

Celine found her paths converging. She leads Producerland - a platform for creative producers across South Asia, while also actively developing ambitious South Asian IP for global audiences.



Shiuli Das is an independent producer and founder of Collab Motion Pictures, where she creates films shaped by authentic, transformative storytelling that aims to shift lives through deep collaboration. With an impactful career spanning 18

years, she has worked across some of India's most influential studios — serving as Series Head at ZEE5, Project Head at Zee Studios, and Associate Producer at Red Chillies Entertainment.

She now serves as Senior Executive Producer for the Producers' Lab 2025, NFDC Waves Film Bazaar - where she curates the lab, designs its programming, and builds meaningful industry connections for emerging producers. Known for her strategic clarity, instinctive story sense, and strong industry network, Shiuli champions culturally grounded narratives and strengthens pathways for creators to grow and find global visibility.



Pooja Nadar is a workshop producer. She formerly worked at the National Film Development Corporation (NFDC), contributing across 6 editions of Film Bazaar. She worked in NFDC's Distribution, Syndication, and Licensing vertical, including co-

managing NFDC's streaming platform Cinemas of India. At Storiculture, Pooja co-led Creator Rooms, a writing lab for Indian screenwriters that reshaped approaches to how gender and identity are being written for the screen. She currently leads programming for ProducerLAND, an initiative dedicated to centring South Asian producers in global creative and financing networks, strengthening their visibility, access, and collaboration opportunities.



NFDC
cinemas of india

