Annexure A

By submitting their work, participants affirm that their film aligns with the following principles:

1. **Transparency:** Creators must openly disclose where and how AI was used, ensuring audiences are not misled about authorship or originality.
2. **Consent & Fair Use:** No likeness, voice, or dataset may be used without permission. All third-party or AI-generated assets must be properly licensed or rights-cleared.
3. **Bias & Representation:** The film should avoid reinforcing stereotypes or misinformation and should seek to broaden representation and inclusion.
4. **Authenticity of Creative Intent:** AI should be used as a collaborator, not a substitute. The human creator must retain authorship, emotion, and artistic decision-making.
5. **Ethical Imagery & Messaging:** Films must avoid hate speech, explicit or violent content, or discriminatory narratives. All representations must be respectful and responsible.
6. **Sustainability & Integrity:** Participants must commit to mindful AI use, respecting data ethics, digital sustainability, and integrity in storytelling.