



### NFDC Film Bazaar 2013 to kick start on 20 Nov in Goa

~Jai Ho- docu-feature on A.R.Rahman, Zinda Bhaag, Rangbhoomi amongst projects selected by the market~

**Delhi, Thursday, 07 Nov 2013:** Film Bazaar- South Asia's Global Film Market, NFDC's (National Film Development Corporation) promotional arm, is set to kick start from 20 – 24 Nov, and will be in its seventh edition this year. The film market, like every year, will be held at Marriott Resort, Goa, alongside IFFI (International Film Festival of India).

Continuing its strong association with several international partners, NFDC Film Bazaar, this year, will see SPAA (Screen Producers Association of Australia), Boost, IFP (Independent Filmmaker Project), Busan Film Festival, Screen Australia, amongst a host of others, from across the globe. With Incredible India as the strategic partner, the other India partners are – Screen International (Print partner), Box Office India (Online partner), DearCinema.com (Online partner), Solaris Images (Images and Video partner), 5<sup>th</sup> Quarter Infomedia (Social media partner), and 1H Media Consultants (PR partner).

The market boasts of an eclectic mix of influential delegates which includes the likes of Christian JEUNE- Cannes Film Festival Film Festival; Thierry FREMAUX- Cannes Film Festival; Marco Mueller- Rome Film Festival; Derek Malcolm — British Film Critic and Historian; Chris Paton, Fortissimo; Jacobine Van Der Vloed- Cinemart (Rotterdam); Remi Burah- Arte France Cinema; Sergio Fant —Locarno International Film Festival; Charles Tesson - Semaine De La Critique; Frederic Boyer- Tribeca Film Festival; Anne Delseth- Director's Fortnight Cannes Film Festival, to name a few.

Film Bazaar this year will launch a new program **Producers' Lab**, aimed at of the providing training and networking opportunities to upcoming producers from across the country and will consist of Workshop Sessions, Case Studies and One-on-One meetings spread over three days. These sessions will be conducted by well known domestic and international film fraternity.

The **Screenwriters' Lab**, with its six independent screenwriters this year, conducted its first phase of mentored workshop at Toronto International Film Festival, a newly entered partnership with the festival, previously being Locarno Film Festival and Venice Film Festival, and will conclude with its second phase, like every year, at Film Bazaar. **Co-production Market** finalists comprises an interesting line-up from countries, namely Afghanistan, UK, Canada, Switzerland, Poland, Luthuania, and projects by Govind Nihalani's *A Holy Fire*, Shyam Benegal's *Roads To Freedom*, Umesh Kulkarni's *Highway*, Anup Singh's *A Scorpion's Song* to name a few.

The recently announced "Film Bazaar Recommends" list of films includes Pakistan's Official Submission for Foreign Language Film at the 86<sup>th</sup> Academy Awards- *Zinda Bhaag* starring Naseeruddin Shah, *Jai Ho*— A docu-feature based on Indian music composer and singer A.R.Rahman, auteur filmmaker Kamal Swaroop's *Rangbhoomi*, amongst others.

For more information on NFDC Film Bazaar 2013, please visit: www.filmbazaarindia.com

## Snapshot of NFDC Film Bazaar over the years

Film Bazaar, which kick started in 2007, was taken over from the CII and reformatted as a coproduction and distribution platform for Indian cinema. This initiative was taken keeping in view NFDC's mandate of enabling exports and distribution of Indian films globally.

Over the years Film Bazaar has emerged as South Asia's Global Market, and a very eminent and crucial promotional gateway to Indian cinema across the globe for world sales agents, producers, filmmakers and the likes. This is the only B2B Film market place in India as a one-stop shop for access to Indian cinema.

## Participation at NFDC FB over the years

Delegates	2007	2008	2009	2010	2011	2012
International	51	71	93	122	187	188
Indian	153	176	252	331	448	524
Participating countries	18	15	22	37	40	33
Total delegates	204	247	345	453	453	712

# Projects snapshot over the years

Program	2007	2008	2009	2010	2011	2012
Co-production	16	25	10	18	27	26
Market						
Screenwriters' Lab	8	8	6	6	6	6
Work-In-Progress	NA	3	4	4	5	5
Lab						
Viewing Room	NA	NA	NA	NA	95	96
Industry Screenings	NA	NA	NA	NA	45	30

### Recent past projects from NFDC's Film Bazaar

- Television by Mostafa Farooki (Bangladesh) Co-production Market 2011
  - Bangladesh's Official Submission for Foreign Language Film at the 86<sup>th</sup> Academy Awards
  - Closing film at the Busan Film Festival, 2012
- Miss Lovely by Ashim Ahluwalia- WIP Lab 2011
  - Uncertain Regard, Cannes Film Festival 2012
  - o TIFF 2012
- Ship of Theseus by Anand Gandhi- WIP LAB 2011
  - o TIFF 2012
  - o BFI London Film Festival
  - Tokyo International Film Festival
- Mumbai Cha Raja by Manjeet Singh- WIP Lab 2011
  - o TIFF 2012
  - Abu Dhabi International Film Festival

### Recent NFDC films that went to various prestigious film festivals

- The Good Road by Gyan Correa (NFDC Production)
  - Selected as India's Official Submission for the Foreign Language Film at the 86th Academy Awards
  - London Indian Film Festival 2013
- Qissa (Punjabi) by Anup Singh (NFDC Co-production)
  - TIFF 2013 Won the NETPAC (Network for the Promotion of Asian Cinema)
    Award for the Best Asian Film
  - o 15th Mumbai Film Festival India Gold 2013 Competition section
  - Abu Dhabi Film Festival 2013 New Horizons Competition Tillotama Shome won the Best Actress Award shared with a Norweign Actress Julia Wildschutt for the film Love Me
- The Lunchbox by Ritesh Batra (NFDC Co-production)
  - Grand Rail d'Or award Critics' Week Viewers Choice Award at Cannes Film Festival
  - Honorable Jury Mention 2012 Cinemart at the Rotterdam International Film Festival
- Anhey Ghorhey Da Daan by Gurvinder Singh (NFDC Production)
  - Venice International Film Festival, Orrizonti Section, 2011
  - Abu Dhabi International Film Festival Black Pearl Award
  - 2011 National Film Awards Best Director, Best Cinematographer and Best Punjabi Film
  - o Golden Peacock Award IFFI 2012 for the Best Feature Film
  - o Special jury mention award Bangalore International Film Festival

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