



NFDC FILM BAZAAR

SOUTH ASIA'S GLOBAL FILM MARKET
20 - 24 NOVEMBER 2015 · MARRIOTT RESORT, GOA

ADVERTISE WITH US

WWW.FILMBAZAARINDIA.COM



We have a number of advertising options at Film Bazaar 2015 for you to showcase your film, film products, cinematic expertise and more. Reach out to international sales agents, distributors, producers, festival curators via the branding options at Film Bazaar 2015.

Flyer in Delegate Kit	
Single sheet A4 size	₹ 30,000 (USD 492, € 380)

Exhibition Stalls		
Stall 1	2.5 m X 2 m	₹ 68,400 (USD 1035, € 925)
Stall 2	2.5 m X 3 m	₹ 79,800 (USD 1208, € 1079)
Stall 3	2.5 m X 4 m	₹ 91,200 (USD 1380, € 1233)

The above does not include the cost of the LCD TV, DVD player and any other equipment/additional furniture, which will be charged extra.

Advertisement in Market Guide	
Inside Front Cover	₹ 60,000 (USD 985, € 760)
Inside Back Cover	₹ 50,000 (USD 820, € 633)
Single Page	₹ 35,000 (USD 575, € 443)
Double Page Spread	₹ 50,000 (USD 820, € 633)

Branding Options		
Flex	Various Sizes	₹ 20,000 (USD 328, € 253)
Vertical Backlit	1 ft X 8 ft	₹ 10,000 (USD 165, € 127)
Horizontal Backlit	7 ft X 2.5 ft X 1 ft	₹ 25,000 (USD 410, € 316)

Contact us on promotion@filmbazaarindia.com

All dimensions in width x height



Submit at www.filmbazaarindia.com • For queries - films@filmbazaarindia.com



Co-Production Market • Viewing Room • Knowledge Series • Producers' Lab • Screenwriters' Labs
Work-In-Progress Labs • Investor Pitch • Film Offices • Industry Screenings • Exhibition Stalls • Branding & Networking





NFDC FILM BAZAAR

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IS YOUR FILM LOOKING FOR
FINISHING FUNDS • DISTRIBUTION • WORLD SALES • FILM FESTIVALS?

EXTENDED DEADLINE

WORK-IN-PROGRESS LAB & VIEWING ROOM

10 OCTOBER 2015

Work-In-Progress Lab (WIP)

International film experts will mentor your feature-length film in its rough cut
Open to fiction and creative documentaries

THITHI
Raam Reddy
WIP Lab 2014



WINNER OF
Golden Leopard
Cinema of the Present
Locarno Film Festival
2015

WINNER OF
Swatch Award
Best First Feature
Locarno Film Festival
2015

KILLA
Avinash Arun
WIP Lab 2013



WINNER OF
Crystal Bear
Generation KPlus Section
Berlin Film Festival
2014

TITLI
Kanu Behl
WIP Lab 2013



Un Certain Regard
Cannes Film Festival
2014

Viewing Room (VR)

A special section for films seeking finishing funds, festival placement & world sales
Open to films of all genres & lengths in rough or final cut

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EARLY BIRD DEADLINE

WORK-IN-PROGRESS LAB & VIEWING ROOM

10 SEPTEMBER 2015

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Deadline - 30 September, 2015



Co-Production Market • Viewing Room • Knowledge Series • Producers' Lab • Screenwriters' Labs
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PANCOJIM



bollywoodtrade.com



NFDC LABS



NFDC FILM BAZAAR

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CALL FOR ENTRIES

DEADLINE FURTHER EXTENDED

TITLI
SCREENWRITERS' LAB 2012



SCREENWRITERS' LAB

This two-stage script development lab, now in its 9th edition, delivers intensive coaching tailored to the precise needs of each writer and project selected for development.

ROMANCE SCREENWRITERS' LAB

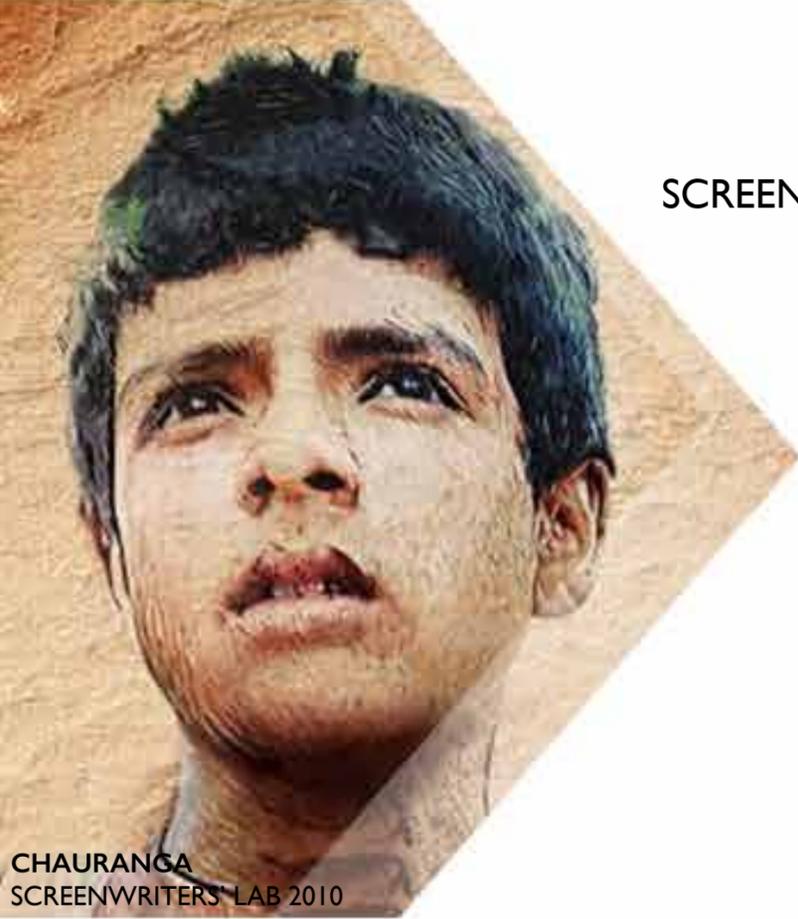
This lab will focus on developing scripts on love & romance. It will be conducted in three stages and the selected participants will be mentored by eminent writers/directors from the Indian film industry.



THE LUNCHBOX
SCREENWRITERS' LAB 2011

CHILDREN'S SCREENWRITERS' LAB

NFDC Film Bazaar 2015 is pleased to introduce the Children's Screenwriters' Lab, inviting stories of and for children.



CHAURANGA
SCREENWRITERS' LAB 2010

Submission Requirements

- Synopsis (upto 2000 words)
- The short-listed participants will have one month to submit the script

Apply at
www.filmbazaarindia.com

FURTHER EXTENDED TO 10th May, 2015



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NFDC LABS





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SOUTH ASIA'S GLOBAL FILM MARKET

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Industry Screenings • Knowledge Series • Exhibition Stalls • Film Offices • Branding & Networking • Investor Pitch

DEADLINE EXTENDED

30th APRIL 2015

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NFDC LABS





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DEADLINE EXTENDED 30th April, 2015



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NFDC LABS





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CALL FOR ENTRIES

FOR THREE DIFFERENT LABS

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SCREENWRITERS' LAB 2012

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By 15th April, 2015

bollywoodtrade.com



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CALL FOR ENTRIES

(For three different Labs)

SCREENWRITERS' LAB

This two stage script development lab, now in its 8th edition, delivers intensive coaching tailored to the precise needs of each writer and project selected for development.

For more details log on to :

<http://www.filmbazaarindia.com/programs/screen-writers-lab/>

ROMANCE SCREENWRITERS' LAB

This lab will focus on developing scripts based on romance. It will be conducted in three stages and the selected participants will be mentored by eminent personalities from the Indian film industry.

For more details log on to :

<http://www.filmbazaarindia.com/programs/romance-screenwriters-lab/>

CHILDREN'S SCREENWRITERS' LAB

After the success of the Screenwriters' and Romance Screenwriters' Labs, NFDC Film Bazaar 2015 is pleased to introduce the Children's Screenwriters' Lab. The Lab is inviting entries that involve stories of and for children.

For more details log on to :

<http://www.filmbazaarindia.com/programs/childrens-screenwriters-lab/>

Submission Requirements:

- 2 page synopsis
- You will have one month to submit the screenplay if the synopsis is short-listed

Apply at www.filmbazaarindia.com

Deadline : 15th April, 2015

    /nfdcindia

NFDC PRESENTS FILM BAZAAR

20 - 24 NOVEMBER 2015, MARRIOTT RESORT, GOA



SOUTH ASIA'S GLOBAL FILM MARKET

Co-Production Market • Screenwriters' Labs • Work-In-Progress Labs • Producers' Lab • Viewing Room • Industry Screenings Knowledge Series • Exhibition Stalls • Film Offices • Branding & Networking • Investor Pitch

CALL FOR ENTRIES

(For three different Labs)

SCREENWRITERS' LAB

This two stage script development lab, now in its 8th edition, delivers intensive coaching tailored to the precise needs of each writer and project selected for development.

Screenwriters bring to the lab a script in development to be part of an in-depth group and one to one creative discourse.

Recent writers and projects include

- Rajesh Jala- Chingari (The Spark) – ASAP Films – France (Financing)
- Ritesh Batra – The Lunchbox – ASAP Films, Sikhya Entertainment, NFDC (Worldwide Release)
- Kanu Behl – Titli (Butterfly) – Dibakar Benerjee Productions and Yash Raj films
- Ashim Ahluwalia – The Boyfriend – Future East Films and Hubert Bals Fund
- Aamir Bashir – Vandhe (Winter) – Jar Pictures and Neue Mediopolis Filmproduktion GmbH
- Sharat Katariya – Dum Laga Ke Haisha – Yash Raj Films (Released)

Award winning industry mentors will prepare writers to present their projects during NFDC's Film Bazaar in Goa.

Submission Requirements

- 2 page synopsis
- You will have one month to submit the screenplay if the synopsis is short-listed.

ROMANCE SCREENWRITERS' LAB

This lab focus on developing scripts based on romance. It will be conducted in three stages and the selected participants will be mentored by eminent personalities from the Indian film industry. The last session will be conducted prior to Film Bazaar, Goa.

Submission Requirements

- 2 page synopsis
- You will have one month to submit the screenplay if the synopsis is short-listed.

CHILDREN'S SCREENWRITERS' LAB

After the success of the Screenwriters' and Romance Screenwriters' Labs, NFDC Film Bazaar 2015 is pleased to introduce the Children's Screenwriters' Lab. The Lab is inviting entries that involve stories of and for children.

These scripts will be mentored by some of the finest writers/directors of children's films. The Lab will consist of three sessions through the year. The first

will consist of a face-to-face interaction, while the second will be a video call between the mentor and the participant. The last session will be conducted prior to Film Bazaar, Goa.

Submission Requirements

- 2 page synopsis
- You will have one month to submit the screenplay if the synopsis is short-listed.

To apply, visit www.filmbazaarindia.com

Deadline – 31st March, 2015





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**DELEGATE
REGISTRATION
NOW OPEN**

Visit Filmbazaarindia.com

Screenwriters' Labs

Original Indian scripts mentored by Indian and international experts



Work-In-Progress Labs

A selection of films in the rough-cut stage mentored by an international panel



Knowledge Series

Presentations and panel discussions by film industry experts



Producers' Lab

A platform for aspiring producers to learn the facets of producing from Indian & international film industry professionals

Co-Production Market

A platform for pitching South Asian stories to Indian & international producers, financiers and sales agents

The Viewing Room

Latest film projects showcased for festival placement, world sales, as well as finishing funds



Industry Screening

Exclusive film screenings for investors, buyers and festival programmers



Exhibition Stalls

Showcase products and hold meetings with other delegates

Investors Pitch

A platform for investors to connect with film projects from different genres in various stages of completion



Film Offices

Dedicated offices for State/Country Tourism Boards and Film Commissions to introduce their organisations to the film fraternity attending Film Bazaar

Branding Opportunities

Several advertising and sponsorship opportunities to choose from

Cocktail hosted by



Networking Events

Daily lunches and cocktails to connect with industry professionals



/nfdcindia

Co-Production Market • Viewing Room • Knowledge Series • Producers' Lab
Screenwriters' Labs • Work-In-Progress Labs • Investor Pitch • Film Offices
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DEADLINE EXTENDED

International Delegates

Cannes Film Festival
Venice International Film Festival | Locarno International Film Festival | Hong Kong International Film Festival | Samuel Goldwyn Films | Filmbuff | Zeitgeist Films | Shoreline Entertainment | Focus Features | Pallas Film | Wild Bunch Distribution
Magnolia Pictures | Fortissimo Films



Some Sessions at Knowledge Series

Twitter
Crowd-funding
Google | YouTube
Unique Distribution models
Finding new markets for
Children's Films | Master classes
with Kabir Khan & Shoojit Sircar



Register by **10 November 2015**
to include your details in the Market Guide

HIGHLIGHTS

- South Asia's only co-production & distribution market for films
- Screenwriters' Labs, Producers' Labs & Work-in-Progress Labs
- Investor Pitch for films in various stages of development

Registration INR 14,000/-

For more details log on to - www.filmbazaarindia.com



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Screenwriters' Labs • Work-In-Progress Labs • Investor Pitch • Film Offices
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HAF



Festival del Film Locarno
Open Doors



spuize

uniFrance films

prasad



ifp



UFO
Digital Cinema



QUBE



IFP
LA ALIA

HARNESS SCREENS

NEW TRAD & BUSINESS

PAN'OUJIN



FESTIVAL SCOPE

LONG LIVE CINEMA



bollywoodtrade.com

Box Office India

SCREEN



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SIX WEEKS TO GO

Film Festivals and Markets

Cannes Film Festival | Director's Fortnight | Semaine De La Critique | Locarno International Film Festival
Venice International Film Festival | Hong Kong International Film Festival
Beijing International Film Festival
Goteborg International Film Festival | The Financing Forum for Kids Content | Moscow Business Square



Distributors & Sales Agents

Cineplex
Filmbuff | Alpha
Violet | Artificial eye |
Zeitgeist Films | Focus
Features | FilmSharks Int'l |
The Film Collaborative | All
Rights entertainment | Wild
Bunch Distribution | Seville
International | Magnolia Pictures
Radiant Films | Beta Cinema



Production Houses

Hyphen Films |
Samuel Goldwyn Films
Rohfilm | Shoreline
Entertainment | Dolce Vita
Films | China Film International
Filmscience



Publications

The Hollywood Reporter |
Screen International | Variety

...and more are coming
Are you?

HIGHLIGHTS

- South Asia's only co-production & distribution market for films
- Screenwriters' Labs, Producers' Labs & Work-in-Progress Labs
- Knowledge Series with eminent speakers from India & Abroad
- Investor Pitch for films in various stages of development

Registration INR 14,000/-

For more details log on to - www.filmbazaarindia.com

To include your profile & company details in the market guide please register by 31 october, 2015



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CALL FOR APPLICATIONS

Inviting aspiring producers to apply to the third edition of the
PRODUCERS' LAB

For more information, visit
Filmbazaarindia.com

To apply, email
producerslab@filmbazaarindia.com

Deadline Extended

October 25, 2015

Some of our mentors for Producers' Lab

Miriam Joseph, Producer

Marco Müller, Film Critic and Historian

Olivia Stewart, Producer and Creative Collaborator

Abhishek Malhotra, Managing Partner, TMT Law Practice

Rudrarup Datta, Head Of Marketing and Operation, Viacom18 India

Teresa Hoefert de Turégano, Advisor, Film Funding-Medienboard Berlin-Brandenburg



Teresa Hoefert De Turégano, Advisor, Film Funding-Medienboard Berlin-Brandenburg



Marco Müller, Film Critic & Historian

Subjects

Some of the topics covered in the sessions are:

- Role of a Producer
- Wearing the Creative Hat
- Getting the Structure and Budget Right
- Understanding International Funds
- The Marketing Formula
- Working Creatively with a World Sales Company
- Understanding the Indian Copyright Act
- The Importance of Film Festivals

Preparing to Pitch

The end "deliverable" and take away for each participant at the end of the Lab will be a pitch session of their own project presented in front of a panel of three mentors.



Rudrarup Datta, Head Of Marketing and Operation, Viacom18 India

Networking

The lab also provides networking opportunities with each day culminating in a networking cocktail that is attended by all the delegates at Film Bazaar.

Eligibility

Applicants should have worked as Producers or Line/Supervising/Executive producers in either one of the following and completed the same:
Feature-length film | Short film
Documentary film | Television Commercial
Television Serial

*Applicants should be proficient in English



Olivia Stewart, Producer & Creative Collaborator



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Deadline Extended

October 20, 2015



Ritesh Sidhwani,
Co-founder & Producer,
Excel Entertainment

Subjects

Some of the topics covered in the sessions are:

- Role of a Producer
- The Development Process
- Raising Finance
- International Co-productions
- International Sales
- Navigating Festivals
- Alternative Marketing and Distribution Platforms



Thierry Frémaux,
Cannes Film Festival
General Delegate (Director)

Preparing to Pitch

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Cedomir Kolar, Producer, 'No Man's Land'

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Kirsten Niehuus,
Managing Director - Film Funding,
Medienboard Berlin-Brandenburg



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Filmbazaarindia.com

To apply, email

producerslab@filmbazaarindia.com

Introduced in 2013, the Producers' Lab was set up to help emerging producers cultivate a sense of vision to maintain a fine balance between the creative and financial aspects of filmmaking.

The lab involves a series of sessions on the different facets of producing films, conducted by key industry experts and professionals.



Ritesh Sidhwani,
Co-founder & Producer,
Excel Entertainment

Subjects

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- The Development Process
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BOOK AN INDUSTRY SCREENING
WWW.FILMBAZAARINDIA.COM



Elizabeth Ekadashi

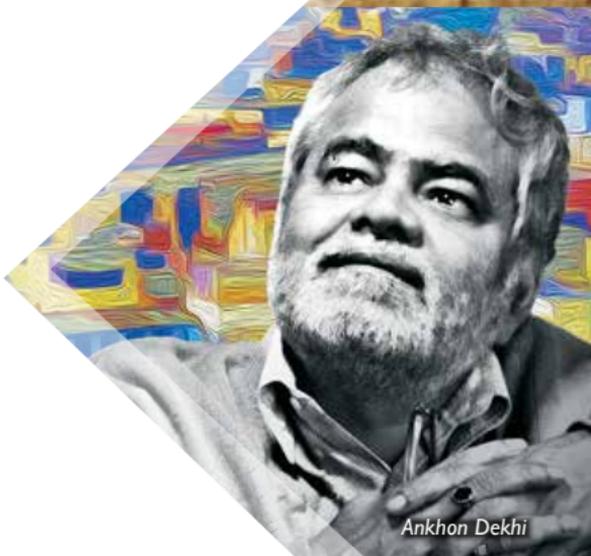
WHAT WE DO

Film Bazaar provides the filmmakers three digital theatres at the official venue (Goa Marriott Resort) to showcase their films to a select audience of sales agents, distributors, producers and festival programmers. Screenings will be held between 21-24 November 2015.



ELIGIBILITY

To book an Industry Screening one needs to be a registered delegate of Film Bazaar 2015.



Ankhon Dekhi



Sulemani Keeda

FILMS SCREENED IN THE PAST

In the past few years films like Fandry, Ankhon Dekhi, Elizabeth Ekadashi, Sulemani Keeda, Manjhi - The Mountain Man, Pune 52, Qissa - Tale Of A Lonely Ghost and Katiyabaaz have been screened at the Film Bazaar.

Submission Guidelines

- The films are projected from a DCP
- The prescribed audio, video and subtitle formats for conversion are mentioned on the website.

Apply at
www.filmbazaarindia.com

For queries write to
screenings@filmbazaarindia.com

Deadline
10th November 2015



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by NFDC

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DEADLINE EXTENDED

CO-PRODUCTION MARKET

20 AUGUST 2015

TELEVISION

Bangladesh
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