

NFDC PRESENTS
FILM BAZAAR
 20 - 24 NOVEMBER 2014, MARRIOTT RESORT, GOA



SOUTH ASIA'S GLOBAL FILM MARKET

Co-Production Market • Screenwriters' Labs • Work-In-Progress Labs • Producers' Lab • Viewing Room
 Industry Screenings • Knowledge Series • Exhibition Stalls • Film Offices • Branding & Networking • Investor Pitch

ADVERTISE WITH US!

We have a number of advertising options at Film Bazaar 2014 for you to showcase your film, film products, cinematic expertise and more. Reach out to international sales agents, distributors, producers, festival curators via the branding options at Film Bazaar 2014.

Do get back to us for more details!

Advertisement in Market Guide	
Inside Front Cover	₹ 60,000 (USD 985, € 760)
Inside Back Cover	₹ 50,000 (USD 820, € 633)
Single Page	₹ 35,000 (USD 575, € 443)
Double Page Spread	₹ 50,000 (USD 820, € 633)

Flyer in Delegate Kit	
Single sheet A4 size	₹ 30,000 (USD 492, € 380)

Exhibition Stalls		
Stall 1	2.5 m X 2 m	₹ 67,416 (USD 1105, € 853)
Stall 2	2.5 m X 3 m	₹ 78,652 (USD 1289, € 996)
Stall 3	2.5 m X 4 m	₹ 89,888 (USD 1474, € 1138)
The above does not include the cost of the LCD TV, DVD player and any other equipment/additional furniture, which will be charged extra.		

Advertisement in Screen International Market Daily	
Front Cover	₹ 1,50,000 (USD 2460, € 1900)
Back Cover	₹ 1,25,000 (USD 2050, € 1582)
Inside Front Cover	₹ 1,00,000 (USD 1640, € 1266)
Inside Back Cover	₹ 90,000 (USD 1475, € 1140)
Full Page right hand side	₹ 50,000 (USD 820, € 633)
Half Page	₹ 33,750 (USD 553, € 430)
Quarter Page	₹ 20,000 (USD 328, € 253)

Branding Options		
Flex	Various Sizes	₹ 20,000 (USD 328, € 253)
Vertical Backlit	1 ft X 8 ft	₹ 10,000 (USD 165, € 127)
Horizontal Backlit	7 ft X 2.5 ft X 1 ft	₹ 25,000 (USD 410, € 316)

To know more write to promotion@filmbazaarindia.com

All dimensions in width x height



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DEADLINE EXTENDED WORK-IN-PROGRESS LAB & VIEWING ROOM

Work-In-Progress Lab (WIP)

Where a panel of international film experts will mentor your film
WIP – Fiction is open only to feature-length films in the rough cut
WIP – Documentary is open only to feature-length creative documentaries
 in the rough cut aiming for a theatrical release

Viewing Room (VR)

A special section for films seeking finishing funds, festival placement & world sales
 Open to films of all genres & lengths in rough or final cut

Is your film looking for
Finishing Funds • Distribution • World Sales • Film Festivals?

Extended Deadline – October 10, 2014

To Apply and for Rules & Regulations, please visit - www.filmbazaarindia.com
 For further queries, email - films@filmbazaarindia.com

(Toronto 2012) Anand Gandhi
SHIP OF THESEUS

(Cannes 2014) Kanu Behl
TITLI

Ajay Bahl (Osian's Cinefan 2012)
B.A. PASS

Ashim Ahluwalia (Cannes 2012)
MISS LOVELY

Shonali Bose (Toronto 2014)
**MARGARITA,
 WITH A STRAW**

Indranil Roy Chowdhury (Shanghai 2014)
PHORING

Manjeet Singh (Toronto 2012)
MUMBAI CHA RAJA

(Berlin 2014) Avinash Arun
KILLA

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BUSAN
International Film Festival



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SCREENWRITERS' LAB

IN PARTNERSHIP WITH

SARAJEVO FILM FESTIVAL

CALL FOR ENTRIES

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Screenwriters bring to the lab a script in development to be part of an in-depth group and one to one creative discourse. International industry knowledge, from session one of the Lab within Sarajevo Film Festival and sessions with renowned & award winning industry mentors will prepare writers to present their projects during NFDC's Film Bazaar in Goa.

Submission Requirements

- 2 page synopsis
- You will have two months to submit the screenplay if short listed

Session 1

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Session 2

Will be held in Goa, just prior to and during the Film Bazaar 2014
21 – 24 November, 2014

Recent writers and projects include

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- Ritesh Batra – The Lunchbox – ASAP Films, Sikhya Entertainment, NFDC (Worldwide Release)
- Umesh Kulkarni – Antaraal (The Space Within) – Arbhaat Films (In Development)
- Kanu Behl – Titli (Butterfly) – Dibakar Benerjee Productions and Yash Raj films (Post Production)
- Ruchika Oberoi – Island City – NFDC (Post Production)
- Gyan Correa – The Good Road – NFDC (International Release)
- Bikas Mishra – Chauranga – Anticlock Films, NFDC (Post Production)

To apply, visit www.filmbazaarindia.com

Deadline – 5 March, 2014

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Deadline – 10 March, 2014

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Deadline – 10 March, 2014

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Deadline Extended – 10 March, 2014



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Submission Requirements

- 2 page synopsis
- You will have two months to submit the screenplay if short listed

Session 1

Will be held in Toronto, during the 2014 Film Festival, September 5 -15, 2014

Session 2

Will be held in Goa, just prior to and during the Film Bazaar 2014
21 – 24 November, 2014

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- Rajesh Jala- Chingari (The Spark) – ASAP Films – France
- Ritesh Batra – Dabba (Lunch Box) – Anurag Kashyap Production Ltd
- Umesh Kulkarni – Antaraal (The Space Within) – Arbhaat Films
- Kanu Behl – Titli (Butterfly) – Dibakar Benerjee Productions and Yash Raj films
- Ruchika Oberoi – Island City – NFDC
- Vasant Nath – Sebastian wants to remember – Die Gesellschaft – Berlin
- Gyan Correa – The Good Road – NFDC
- Laxmikant Shetgoankar – Paltadacho Munis – NFDC

To apply, visit www.filmbazaarindia.com

Deadline – 28 February, 2014



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Romance Screenwriters Lab 2014 DEADLINE EXTENDED

I haven't been able to apply for the lab yet. Does NFDC plan to extend the deadline?

Yes. The deadline has been extended to **31st May 2014**

Sounds great. Have the dates for the lab sessions been finalized?

The lab will be conducted in three sessions. The first session will be held from **27 – 31 July, 2014**. Dates for the second session will be mutually decided between the mentors and the participants. The final session will be held from **16 – 20 November 2014**, just before Film Bazaar 2014.

When will the results be announced?

The selection process consists of two stages. In the first stage, the applicants will be shortlisted based on the submitted synopses. These shortlisted applicants will then be asked to submit their screenplay drafts out of which 9 will be invited to attend the lab. The first shortlist is expected to be announced in the second week of June and the final 9 participants will be announced by the third week of July.

Do the participants have to be present for all the three sessions?

Definitely. The selected participants will have to make themselves available for all the three sessions of the lab, failing which there is a penalty involved. For more details please go through the FAQs on our website www.filmbazaarindia.com

That seems fair. Thank you for sharing the information.

You're welcome. We look forward to receiving your application.



CALL FOR ENTRIES

Romance Screenwriters Lab 2014

What is this lab about?

First of its kind lab in association with **Harlequin**

Sounds interesting. Tell me more.

The lab will focus on developing scripts based on romance and inspirational stories of women. It will be conducted in three stages and the selected participants will be mentored by eminent personalities from the Indian film industry.

Will I be able to pitch my script to a producer?

The final stage of the lab will culminate at Film Bazaar, Goa where the participants will be given the opportunity to pitch their projects to potential producers and investors.

What is the role of Harlequin in this lab?

Harlequin is one of the world's leading publishers of books for women. Their imprints include Harlequin, Mills & Boon, MIRA Books, Harlequin TEEN, Spice among others. Harlequin will enter into an exclusive book deal with a few of the selected scripts at the lab.

So I might have an opportunity to adapt my script into a book while developing it at the lab?

That's right!! Harlequin will independently conduct workshops with the participants who will be offered book deals (please note that book deals will be offered to some and not to all participants at the lab) . These participants will be mentored by established authors.

That sounds brilliant. How do I apply for this lab?

You can send us the application form (which can be downloaded from our website – www.filmbazaarindia.com), along with a synopsis of your script.

Super!! Can you tell me till when can I apply?

The last date for receipt of applications is **23rd May 2014 by 6 pm.**

Thank you so much NFDC.



MENTORS FOR ROMANCE SCREENWRITERS LAB

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Who are the mentors for the Screenwriters' Lab?

The Screenwriters' Lab will be mentored by screenwriter & director **Habib Faisal** (Band Baaja Baarat, Do Dhooni Char, Ishaqzaade) and **Bhavani Iyer** (Lootera, Black, Guzaarish). We will announce the name of the third mentor shortly.

Who will be mentoring the book development process?

The book development process will be mentored by the acclaimed Indian authors **Ashok Banker** (Ramanayana Series) and **Shoma Narayanan** (Secrets & Saris, Monsoon Wedding Fever).

That sounds brilliant. How do I apply for this lab?

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PRODUCERS' LAB

Extended Deadline 27th October 2014

Inviting aspiring producers to apply to the second edition of the Producers' Lab at Film Bazaar 2014. The Lab will consist of Workshops, Case Studies and Master Classes spread over five days (20 – 24 November), conducted by domestic and international producers, sales agents, buyers, festival directors, programmers and marketing & distribution professionals.

Indicative programming and speakers

- Pitching & Working a Market – Marten Rabarts & Bianca Taal (Programmer, International Film Festival Rotterdam)
- Raising Finances & Working with International Co-Producers – Viola Fügen (Head of Production, Match Factory)
- Wearing the Creative Producer Hat – Ashish Patil (Producer, Y Films)
- Importance of Film Festivals – Marco Müller (Artistic Director, Rome Film Festival)
- Casting – Seher Latif (The Lunchbox, The Best Exotic Marigold Hotel)
- Monetization of films – Pawan Kumar (Director, Lucia)
- World Sales - Maximizing Revenues for a film – Berenice Fugard (Sr. VP Acquisitions, Fortissimo)

Participation Fee INR 50,000/-

To apply visit www.filmbazaarindia.com

Eligibility Criteria for Applicants

- Credited as a Producer or Line / Executive / Supervising Producer in at least one feature film, short film, documentary, TV commercial or TV serial
- Proficiency in English as all sessions in the Lab will be conducted in English and mostly by international speakers / trainers / mentors
- Participation open to applicants from across the world

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Indicative programming of the Lab

- Role of a Producer
- Development Process of a Film
- Pitching a film
- Navigating International Co-Productions
- Film Financing
- Importance of Film Festivals and Markets
- Importance of a sales agent

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Some of the Speakers / Mentors from the 2013 edition of Producers' Lab were

CEDOMIR KOLAR

No Man's Land & The Lunchbox
 (Producer)

RITESH SIDHWANI

Don, Lakshya, Zindagi Na Milegi Dobara
 (Producer)

BIANCA TAAL

International Film Festival of Rotterdam
 (Programmer & Cinemart Selection Committee)

CLARE STEWART

BFI London Film Festival
 (Director)

CHRISTIAN JEUNE

Cannes Film Festival
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Rezo Films International
 (Managing Director)

THOMAS MAI

(Expert on online financing and
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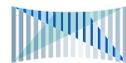
DR. TERESA HOEFERT DE TUREGANO

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Lucia
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NFDC PRESENTS
FILM BAZAAR
 20 - 24 NOVEMBER 2014, MARRIOTT RESORT, GOA



SOUTH ASIA'S GLOBAL FILM MARKET

Co-Production Market • Screenwriters' Labs • Work-In-Progress Labs • Producers' Lab • Viewing Room
 • Industry Screenings • Knowledge Series • Exhibition Stalls • Film Offices • Branding & Networking

CALL FOR ENTRIES

PRODUCERS' LAB, 2014

Inviting aspiring producers to apply to the second edition of the Producers' Lab at Film Bazaar 2014. The Lab will consist of Workshops, Case Studies and Master Classes spread over five days (20 – 24 November), conducted by domestic and international producers, sales agents, buyers, festival directors, programmers and marketing & distribution professionals.

Indicative programming of the Lab

- Role of a Producer
- Development Process of a Film
- Pitching a film
- Navigating International Co-Productions
- Film Financing
- Importance of Film Festivals and Markets
- Importance of a sales agent

Eligibility Criteria for Applicants

- Credited as a Producer or Line / Executive / Supervising Producer in at least one feature film, short film, documentary, TV commercial or TV serial
- Proficiency in English as all sessions in the Lab will be conducted in English and mostly by international speakers / trainers / mentors
- Participation open to applicants from across the world

Participation Fee INR 50,000/-

To apply visit www.filmbazaarindia.com

Last date for applying is 30th September 2014

Some of the Speakers / Mentors from the 2013 edition of Producers' Lab were

CEDOMIR KOLAR

No Man's Land & The Lunchbox
 (Producer)

RITESH SIDHWANI

Don, Lakshya, Zindagi Na Milegi Dobara
 (Producer)

BIANCA TAAL

International Film Festival of Rotterdam
 (Programmer & Cinemart Selection Committee)

CLARE STEWART

BFI London Film Festival
 (Director)

CHRISTIAN JEUNE

Cannes Film Festival
 (Director of Film Department)

LAURENT DANIELOU

Rezo Films International
 (Managing Director)

THOMAS MAI

(Expert on online financing and exploitation of films)

DR. TERESA HOEFERT DE TUREGANO

Medienboard Berlin-Brandenburg
 (Advisor, Film Funding)

PAWAN KUMAR

Lucia
 (Producer/Director)



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BOOK AN INDUSTRY SCREENING

For a select audience of international Distributors, Sales Agents, Festival Programmers, and Buyers

Video Formats

- DPX – log or linear
- TIFF
- Cineon
- Un compressed MOV (specific codec should be provided)
- Un compressed AVI (specific codec should be provided)
- D5 / Digibeta Tape Format – 1080/24p

Recommended source format is
HD (1920 x 1080) or 2K (2048 x 858 for scope and 1998 x 1080 for flat) resolution
for all the above

Subtitles should be provided separately in .ASC format

To participate write to us at
screenings@filmbazaarindia.com

For details visit
www.filmbazaarindia.com



BUSAN
International Film Festival



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Video formats (Any One)

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- Cineon
- Un compressed MOV (specific codec should be provided)
- Un compressed AVI (specific codec should be provided)
- Digibeta Tape Format – 1080/24p
- TGA

Recommended source format is

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Subtitles should be provided separately in .ASC format

Audio format

Individual Wave files for each channel, 24bit 48khz

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Six scripts mentored by international mentors ready for production

Romance Screenwriters' Lab

Six scripts in the romance genre mentored by leading Indian filmmakers and writers

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Industry conversations and Panel Discussions by renowned film industry experts on current trends, skills & techniques in the global film scenario

The Viewing Room

Latest film projects are showcased in a special section for festival placement, world sales, as well as finishing funds

Co-production Market

South Asian stories with international appeal available for co-production

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Dedicated offices for State / Country Tourism Boards and Film Commissions to introduce their respective organizations to the attending delegates

Exhibition Stalls

Exhibition stalls at the market venue to showcase products and hold meetings with other delegates

Branding Opportunities

Associate with Film Bazaar and promote your brand by choosing from several advertising & sponsorship opportunities

Networking Events

The daily Lunches and Evening Cocktails provide the perfect setting for informal networking with the attending delegates

DELEGATE REGISTRATION Now Open

To register, visit www.filmbazaarindia.com



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...is 3 Weeks away!



...and more are coming
Are you?

HIGHLIGHTS

South Asia's only co-production & distribution market for films
 Screenwriter's Lab, Producers' Lab & Work-in-Progress Lab
 Knowledge Series with eminent speakers from India & Abroad
 Investor Pitch for films in various stages of development

All this & more only at Film Bazaar 2014

Registration INR 12,500/-

For more details log on to - www.filmbazaarindia.com

TO INCLUDE YOUR PROFILE & COMPANY DETAILS IN THE MARKET GUIDE
 PLEASE REGISTER LATEST BY **6:00 PM ON 7TH NOVEMBER, 2014**

To register, visit www.filmbazaarindia.com



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...is 6 Weeks away!



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The Hollywood Reporter **Tribeca International Film Festival** **Variety**
 BFI London Film Festival
 All Rights Entertainment **Rotterdam**
 Asap Films France **Alphaviolet** **CNC** Screen International
 Sydney International Film Festival **Arte France Cinema**
Gutek Films **Cannes Film Festival** **MedienBoard**
 Revolver Films **Wanda Media** **Rezo Films** **Moscow Co-Production**
 Shoreline Entertainment **Mauritius Broadcasting Corporation** **Rapid Eye**
Wild Bunch **West End Films** **Venice Film Festival**
Film Sharks **Semaine De La Critique** **Film Boutique**
Medien Board Germany **Director's Fortnight Cannes**
British Film Institute **Rome International Film Festival**

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8 Weeks to go ... Register Now

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Deadline Extended – 15 September, 2014

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To submit your project, visit www.filmbazaarindia.com



"Film Bazaar has given both young and established filmmakers breeding ground for ideas and support to bring dreamt worlds from their minds onto paper, and then help convert them to reality with initiatives like the Co- Production Market"

Kanu Behl (Director, Titli)

(Cannes 2014) **Kanu Behl**
TITLI

Ritesh Batra
THE LUNCHBOX (Cannes 2013)

Ashim Ahluwalia
MISS LOVELY (Cannes 2012)

Mostofa Farooki
TELEVISION (Pusan 2012)

Anand Gandhi
SHIP OF THESEUS (Toronto 2012)

(Cannes 2013) **Amit Kumar**
MONSOON SHOOTOUT

Anurag Kashyap
THAT GIRL IN YELLOW BOOTS (Venice 2010)

(Rotterdam 2011) **Prasanna Jayakody**
KARMA

Manjeet Singh
MUMBAI CHA RAJA (Toronto 2012)

Dibakar Banerjee
SHANGHAI (Toronto 2012)

Laxmikant Shetgaonkar
PALTADACHO MUNIS (Toronto 2009)



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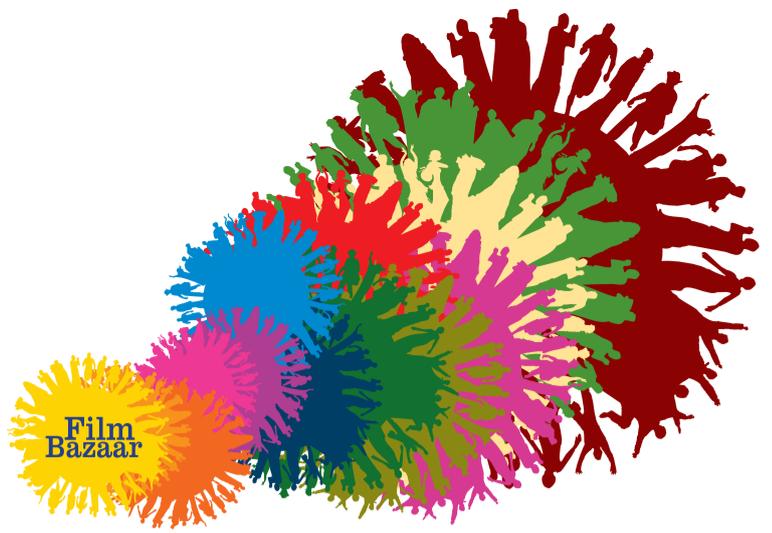


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