

# NFDC PRESENTS FILM BAZAAR

20 - 24 NOVEMBER 2013, MARRIOTT RESORT, GOA



## SOUTH ASIA'S GLOBAL FILM MARKET

Co-Production Market • Screenwriters' Lab • Work-In-Progress Lab • Producers' Lab • The Viewing Room  
• Industry Screenings • Knowledge Series • Exhibition Booths • Business Conclave

## ADVERTISE WITH US!

We have a number of advertising options at Film Bazaar 2013 for you to showcase your film, film products, cinematic expertise and more. Reach out to international sales agents, distributors, producers, festival curators via the branding options at Film Bazaar 2013.

Do get back to us for more details!

Advertisement in Market Guide	
Inside Front Cover	₹ 50,000 (USD 815, € 595)
Inside Back Cover	₹ 40,000 (USD 650, € 475)
Single Page	₹ 30,000 (USD 490, € 355)
Double Page Spread	₹ 45,000 (USD 730, € 535)

Flyer in Delegate Kit	
Single sheet A5 size	₹ 15,000 (USD 245, € 180)
Single sheet A4 size	₹ 30,000 (USD 490, € 360)

Advertisement in Screen International Market Daily	
Front Cover	₹ 1,50,000 (USD 2435, € 1780)
Back Cover	₹ 1,25,000 (USD 2030, € 1485)
Inside Front Cover	₹ 1,00,000 (USD 1620, € 1185)
Inside Back Cover	₹ 90,000 (USD 1460, € 1070)
Full Page right hand side	₹ 50,000 (USD 815, € 595)
Half Page	₹ 33,750 (USD 550, € 400)
Quarter Page	₹ 20,000 (USD 330, € 240)

Advertisement on Branding Pillars		
Ballroom foyer	4 ft 8" X 7 ft 6"	₹ 10,000 (USD 165, € 120)
Meeting room foyer	4ft X 9 ft	₹ 10,000 (USD 165, € 120)
Backlit pillars	1 ft X 8 ft	₹ 10,000 (USD 165, € 120)
Backlit branding	7 ft X 3ft X 1.5 ft	₹ 20,000 (USD 330, € 240)

Advertisement on Branding Flex			
Panel 0	East of TV screen in ballroom foyer	4 ft X 7 ft 6"	₹ 15,000 (USD 245, € 180)
Panel 1	West of ballroom foyer	5ft X 7ft 6"	₹ 25,000 (USD 405, € 300)
Panel 2	GBRF on first east wall niche	7ft X 7ft 6"	₹ 25,000 (USD 405, € 300)
Panel 3	GBRF on first west wall niche	7ft X 7ft 6"	₹ 25,000 (USD 405, € 300)

To know more write to [promotion@filmbazaarindia.com](mailto:promotion@filmbazaarindia.com)

All dimensions in width x height



Incredible India



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# DEADLINE EXTENDED

## WORK-IN-PROGRESS LAB & VIEWING ROOM

### Work-In-Progress Lab

Where a panel of international film experts will mentor your film.  
Open to feature length films & documentaries in the rough-cut.

### Viewing Room

A special section for films seeking finishing funds, festival placement & world sales.  
Open to films of all genres & lengths in rough or final cut.

Is your film looking for  
**Finishing Funds • Distribution • World Sales • Film Festivals?**

## Extended Deadline – October 10, 2013

To Apply and for Rules & Regulations, please visit - [www.filmbazaarindia.com](http://www.filmbazaarindia.com)  
For further queries, email - [films@filmbazaarindia.com](mailto:films@filmbazaarindia.com)

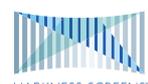
(Toronto 2012) Anand Gandhi  
**SHIP OF THESEUS**

Ajay Bahl  
**B.A. PASS** (Osian's Cinefan 2012)

Ashim Ahluwalia  
**MISS LOVELY** (Cannes 2012)

Manjeet Singh  
**MUMBAI CHA RAJA** (Toronto 2012)

Gyan Correa  
**THE GOOD ROAD** (London Indian FF 2012)  
National Award 2012



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**Only 1 Day Left!**

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# NFDC Presents Film Bazaar

South Asia's Global Film Connect

## CALL FOR ENTRIES

NFDC proudly offers the acclaimed

### SCREENWRITERS' LAB 2013

To the brightest cinema talents from across the nation.

This two stage script development lab, now in its 6th Edition delivers intensive coaching tailored to the precise needs of each writer and project selected for development.

Screenwriters bring to the lab a script in development to be part of an in-depth group and one to one creative discourse. International industry knowledge, from session one of the Lab within TIFF and sessions with renowned & award winning industry mentors will prepare writers to present their projects during NFDC's Film Bazaar in Goa.

#### Submission Requirements

- 2 page synopsis
- You will have two months to submit the screenplay if short listed

#### Session 1

Will be held in Toronto, during the 2013 Toronto Film Festival, September 5 -15, 2013

#### Session 2

Will be held in Goa, just prior to and during the Film Bazaar 2013  
21 – 24 November, 2013

[Click here for application form www.filmbazaarindia.com](http://www.filmbazaarindia.com)

#### Recent writers and projects include

- Ritesh Batra – Dabba (Lunch Box) – Anurag Kashyap Production Ltd
- Umesh Kulkarni – Antaraal (The Space Within) – Arbhaat Films
- Kanu Behl – Titli (Butterfly) – Dibakar Benerjee Productions and Yash Raj films
- Ruchika Oberoi – Island City – NFDC
- Vasant Nath – Sebastian wants to remember – Die Gesellschaft – Berlin
- Gyan Correa – The Good Road – NFDC
- Laxmikant Shetgoankar – Paltadacho Munis – NFDC

## EXTENDED DEADLINE – MARCH 10, 2013

About

The Screenwriters Lab

2012

Mentor's Biography



21-24 NOVEMBER, 2013  
MARRIOTT RESORT, GOA

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## DEADLINE EXTENDED

### PRODUCERS' LAB, 2013

Inviting aspiring producers to apply to the first ever edition of the Producers' Lab at Film Bazaar 2013. The Lab will consist of Workshops, Case Studies and One-on-One meetings spread over three days, conducted by domestic and international producers, sales agents, buyers, festival directors, programmers.

#### Indicative Programming

Role of a Producer  
 Development Process  
 Budgeting  
 Navigating International Co-Productions  
 Film Financing  
 Film Festivals and Markets

#### Eligibility Criteria for Applicants

Credited as a Producer / Line / Executive /  
 Supervising Producer in at least one feature film  
 OR short film OR documentary OR Ad Films

Proficiency in English as all sessions in the Lab  
 will be conducted in English

#### Mentors

Roshanak Behesht Nedjad  
 Producer, *Football Undercover*, *Liebeslied*

Cedomir Kolar  
 Producer, *No Man's Land*  
 Co-Producer, *The Lunchbox*

Laurent Danielou  
 MD, Rezo Films

Teresa Hoefert De Turegano  
 Funding Consultant, Medienboard

Marten Rabarts  
 Senior Consultant, Training and Development, NFDC

Pawan Kumar  
 Director, *Lucia*, *Lifeu Ishtene*

And more

Participation Fee INR 50,000/-

For more information, please visit - [www.filmbazaarindia.com](http://www.filmbazaarindia.com)  
 To apply, email - [producerslab@filmbazaarindia.com](mailto:producerslab@filmbazaarindia.com)

**HURRY! Limited seats available**  
**Last date – 15<sup>th</sup> October 2013**



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### Indicative programming of the Lab

- Role of a Producer
- Development Process of a Film
- Budgeting
- Navigating International Co-Productions
- Film Financing
- Importance of Film Festivals and Markets

### Eligibility Criteria for Applicants

- Credited as a Producer / Line / Executive / Supervising Producer in at least one feature film OR short film OR documentary
- Proficiency in English as all sessions in the Lab will be conducted in English and mostly by international speakers / trainers / mentors

Participation Fee INR 50,000/-

For more information, please visit - [www.filmbazaarindia.com](http://www.filmbazaarindia.com)  
 To apply, email - [producerslab@filmbazaarindia.com](mailto:producerslab@filmbazaarindia.com)

**HURRY! Only 10 seats available for the Producers' Lab**  
**Last date for applying is 5th October 2013**



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# BOOK AN INDUSTRY SCREENING

For a select audience of international Distributors, Sales Agents, Festival Programmers, and Buyers

### Video Formats

- DPX – log or linear
- TIFF
- Cineon
- Un compressed MOV (specific codec should be provided)
- Un compressed AVI (specific codec should be provided)
- D5 / Digibeta Tape Format – 1080/24p

Recommended source format is  
HD (1920 x 1080) or 2K (2048 x 858 for scope and 1998 x 1080 for flat) resolution  
for all the above

Subtitles should be provided separately in .ASC format

To participate write to us at  
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For details  
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BUSAN  
International Film Festival



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# Deadline Extended

To Include Your Profile & Company Details In The Market Guide  
 Register Before **8 November, 2013**

Abu Dhabi Film Festival  
 Alphaviolet  
 Cannes Film Festival  
 Rotterdam  
 Locarno Film Festival  
 Brillstein Entertainment Partners  
 BAC Films Spaa  
 Prime House  
 Avalon  
 Tribeca International Film Festival  
 Variety  
 Rezo Films  
 Asap Films France  
 Moscow Co-Production  
 BFI London Film Festival  
 Picture Tree International  
 Asian Film Market  
 Rapid Eye Prasad Film Lab  
 Iffla  
 Gutek Films  
 Tokyo International Film Festival  
 Paris Project  
 Fortissimo Films  
 Hyphen Films  
 Film Shark  
 Screen International  
 Shoreline Entertainment  
 Filmbuff  
 Director's Fortnight Cannes  
 Wild Bunch  
 Entre Chien et Loup  
 A V Pictures  
 Semaine De La Critique  
 Cine Sud Promotions  
 All Rights Entertainment  
 Insomnia World Sales  
 Hong Kong Film Festival  
 Arte France Cinema  
 Mauritius Broadcasting Corporation  
 Farabi Foundation  
 Botnia Films  
 IM Global  
 SAIFF  
 Wide Management  
 Medien Board Germany  
 Rome International Film Festival

*only 3 Weeks away!*

Registration only INR 10,000/-  
 For more details log on to - [www.filmbazaarindia.com](http://www.filmbazaarindia.com)



Incredible India



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### Industry Screenings

Exclusive film screenings in digital theatres for investors, buyers and festival programmers

### Exhibition Stands

To set up stalls at the market venue to showcase products and hold meetings with other delegates

### The Viewing Room

Latest film projects are showcased in a special section for festival placement, world sales, as well as finishing funds

### Sponsorship & Advertising Activities

Associate with Film Bazaar and promote your brand by choosing from several advertising & sponsorship opportunities

### Co-production Market for South Asian stories

South Asian stories with international appeal available for co-production

### Screenwriters' Lab

Six scripts mentored by international mentors ready for production

### Work-In-Progress Lab

A selection of films in the rough-cut stage mentored by an international panel

### NFDC Knowledge Series lectures

Industry conversations and Panel Discussions by renowned film industry experts on current trends, skills & techniques in the global film scenario

## DELEGATE REGISTRATION NOW OPEN

To register, visit [www.filmbazaarindia.com](http://www.filmbazaarindia.com)



BUSAN International Film Festival



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 Rome International Film Festival

**...and more are coming**  
**Are you?**

**HIGHLIGHTS**

- South Asia's only co-production & distribution market for films
- Screenwriter's Lab, Producers' Lab & Work-in-Progress Lab
- Knowledge Series with eminent speakers from India & Abroad

All this & more only at Film Bazaar 2013.

**Registration only INR 10,000/-**

For more details log on to - [www.filmbazaarindia.com](http://www.filmbazaarindia.com)

TO INCLUDE YOUR PROFILE & COMPANY DETAILS IN THE MARKET GUIDE  
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Film Bazaar



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## CO-PRODUCTION MARKET 2013

Film Bazaar's Co-production Market offers a unique opportunity to filmmakers seeking international co-productions.

Every year, the Co-Production Market invites a select number of directors and producers to present their projects to international producers, distributors, sales agents, funding representatives and other financial partners from across the world.

To submit your project, visit [www.filmbazaarindia.com](http://www.filmbazaarindia.com)

## Extended Deadline – 20 August, 2013



Ritesh Batra  
**THE LUNCHBOX** (Cannes 2013)

Amit Kumar  
(Cannes 2013) **MONSOON SHOOTOUT**

Ashim Ahluwalia  
**MISS LOVELY** (Cannes 2012)

Mostofa Farooki  
**TELEVISION** (Pusan 2012)

Anand Gandhi  
(Toronto 2012) **SHIP OF THESEUS**

Dibakar Banerjee  
**SHANGHAI** (Toronto 2012)

Anurag Kashyap  
**THAT GIRL IN YELLOW BOOTS** (Venice 2010)

(Rotterdam 2011) Prasanna Jayakody  
**KARMA**

Manjeet Singh  
**MUMBAI CHA RAJA** (Toronto 2012)

(Venice 2011) Gurvinder Singh  
**ANHEY GHOREY DA DAAN**

Laxmikant Shetgaonkar  
**PALTADACHO MUNIS** (Toronto 2009)

**SCREEN**  
INTERNATIONAL



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## CO-PRODUCTION MARKET 2013

Film Bazaar's Co-production Market offers a unique opportunity to filmmakers seeking international co-productions.

Every year, the Co-Production Market invites a select number of directors & producers to present their projects to international producers, distributors, sales agents, funding representatives and other financial partners from across the world.

To submit your project visit - [www.filmbazaarindia.com](http://www.filmbazaarindia.com)

## DEADLINE – JULY 30, 2013



Ritesh Batra  
**THE LUNCHBOX** (Cannes 2013)

Amit Kumar  
(Cannes 2013) **MONSOON SHOOTOUT**

Ashim Ahluwalia  
**MISS LOVELY** (Cannes 2012)

Mostofa Farooki  
**TELEVISION** (Pusan 2012)

(Toronto 2012) Anand Gandhi  
**SHIP OF THESEUS**

Dibakar Banerjee  
**SHANGHAI** (Toronto 2012)

Anurag Kashyap  
**THAT GIRL IN YELLOW BOOTS** (Venice 2010)

(Rotterdam 2011) Prasanna Jayakody  
**KARMA**

Manjeet Singh  
**MUMBAI CHA RAJA** (Toronto 2012)

(Venice 2011) Gurvinder Singh  
**ANHEY GHOREY DA DAAN**

Laxmikant Shetgaonkar  
**PALTADACHO MUNIS** (Toronto 2009)

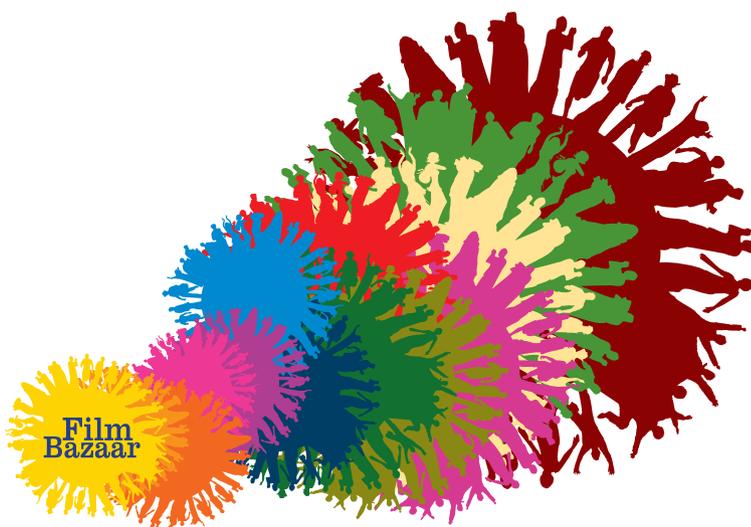


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## SOUTH ASIA'S GLOBAL FILM MARKET

Co-Production Market • Screenwriters' Lab • Work-In-Progress Lab • Producers' Lab • The Viewing Room  
• Industry Screenings • Knowledge Series • Exhibition Booths • Business Conclave

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