TEN PROJECTS SELECTED FOR PRIMEXCHANGE

range of genres.



Ten projects have been selected for the PRIMEXCHANGE workshop, a seven day professional training program at Film Bazaar in Goa from November 18 to 25. The ten films are Gifted, Primehouse, The Last Bike No Guns at My San's Funeral, Omniyan, Quiver, Amok, Andrew Lloyd Webber's Bombay Dreams, August Conspiracy, Once Again and Public School. One of the projects will win the Golden Letter Award presented by SUBS, a leading subtitling, translations and voice-overs company in Europe. The winner will be facilitated with any one of the services provided by SUBS. PRIMEXCHANGE is a co-production forum for independent film producers from India and Europe to exchange ideas and provide guidance. The program also assists in the sale of the chosen films. Organized by the Berlinbased Primehouse in collaboration with National Film Development Corporation and funded by the European Commission MEDIA MUNDUS, the workshop is a part of the annual Film Bazoar. This year fifty entries were made from India and the Europe, covering a

फिल्म निर्माता आत्मनियमन का पालन करें : तिवारी

पणजों, (भाषा)। सूचना एँथे प्रसारण राज्यसंत्री (स्थतत्र प्रभार) मनीम तिनारों ने आज कहा कि भारत में हालांकि सेंसरशिप अच्छी तरह से काम कर रहा है फिर भी फिल्म निर्माताओं को आत्मनियमन का मार्ग अपनाना चाहिए।

तिवारी ने संबादवाताओं से कहा, फिल्मों के लिए सेंसरशिप को व्ययस्था है, फिल्म निर्माताओं के लिए आत्मनियमन सर्वश्रेष्ठ रास्ता है। भारत में सेंसरशिप को बारे में पूछे जापे पर तिबारी ने कहा, हमारे पास कानूनी ढांबा है जो अच्छो तरह में कान कर रहा है।

पंत्री गोवा में आईएकएफआई 2012 कार्यक्रम से इसर भारतीय राष्ट्रीय फिल्म निकास निगम (एनएकडोसी) की ओर से अप्योजित किल्म मंजार का उद्घाटन करने के बाद माडिया से बात कर रहे थे। उन्होंने कहा; यह समारोह भारतीय



पणजी में राष्ट्रीय फिल्म विकास निगम द्वारा आयोजित फिल्म बाजार का उद्घाटन करने के बाद मीडिया से कत करते हुए सूचना व प्रसारण राज्य मंत्री (स्वतंत्र प्रभार) मनीय तिवारी।

सिनेमा के शताब्दी वर्ष के अवसर पर आयोजित किया गया।

तिवारी ने कहा कि भारतीय किनेमा की शानात विरासत रही है निसका संरक्षण किने जाने की जरूरत है। उन्होंने कहा, 12मी पक्कवर्षि योजना में सूचना एवं प्रसारण मंत्रालय ने राष्ट्रीय धरोड़ा मित्रान लागू करने का प्रस्तात किया है। ऑपलेखों का डिजिटलीकरण शॉर्ष प्राथमिकता है। हम इस दिशा में शुरुआन करेंगे।

NFDC Film Bazaar selects 26 projects for promotions

Chennai, Nov 18: NFDC Film Bazaar 2012 selects 26 International & Indian feature film projects of South Asian Origin to be presented at the Film Bazaar, 2012 from November 21-24, 2012 at the Goa Marriott Resort. The Co. Production initiative undertaken by NFDC aims to offer selected filmmakers the opportunity to present their feature film projects (in all languages) to co producers. bankers, funds, sales agents, distributors, TV stations and other potential financiers from India and abroad.

At Film Bazaar these selected projects receive the opportunity to be pitched by their representatives to potential collaborators for finance, distribution, and artistic support through one-to-one meetings. All South Asian themed feature-length fiction film projects are eligible, provided they have the potential for co-producing with an international partner.

The criteria is that the films must be original, authentic, and have a universal theme.

The selected projects this year are from India, Sri Lanka, Bangladesh, Pakistan, Afghanistan, UK, USA, Australia. Germany, Nether lands & New Zealand, The Co Production market has grown exponentially since its inception. With 60 entries in 2011, the co-production market this year has received 120 entries in 2012. The Ministry Of Tourism towards the project development of the selected film will award a Cash prize of Rs One Million to the best project in the Co Production Market

Silver screen illuminati share 'knowledge' at Film Bazaar

Tonella Coutinho | TNN

Panaji: An array of personalities from the Indian film circuit, including Abhay Deal, Vishai Bhardwal, Rakeyuh Omprakash Mehru, Sudhir Mishra and Ashutosh Gowartier, graced the fourth day at NFDC's film bazaar's knowledge series'. The film bezaar' is an initiative organized alongside Iffi that seeks to address lowy concerns of the world film community in the dynamic do-

main of film development, pro-



Abhay Deol at the knowledge series session in Panall

Sixth edition of film bazaar ends

Panaji: The sixth edition of National Film Development Cooperation's (NFDC's) four-day film bazaar concluded on Saturday in a hotel at Panaji.

The bazaar, held alongside the international film festival of India (Pffi), witnessed the participation of about 750 delegates from over 32 countries who had the opportunity to network with producers, filmmakers and distributors from across the world.

The event concluded with an award ceremony, 'Sunrise' (Arunoday), 'An Indian Kiss'

duction and distribution'.

A "hungover" Abhay Deol led to an interesting session that showcased 'who he is and why he is'. The poster boy far indic cinema shared his thoughts on varied issues, ranging from

and 'Masala' won the three most promising projects as international partners at the film bazaar. Director Vipin Vijay won the incredible India development award for his film 'Chavunilum, A Voice From Elsewhere 'and Indranii' Roychowdhury won the Prasad award for his film 'Yooring'.

Cinemart Rotterdam, associated with NFDC, selected four promising producers - Aditi Anand, Vivek Gomber, Anusha Rizwi, Nilesh Navlaikh to atteed the Producers' Lab to be held alongside Rotterdam international film festival, two

the fine line between conventional and unconventional films, film distribution dilemmas, his personal career choices and experiences as a member of the 'Von 'Trapp like family'. Emphasizing the importunce of distribution to a film's success, he said, "The film industry-needs to be united. The government needs to support smaller budget films and try and nurture different films."

The actor's torque in-cheek comments received rounds of laughter. Asked to comment on actor. Sharuich Khan's recent statement that actors but it beniselves and bence act. Deel said, "Illike myself Idon't know about Sharuich. He should like himself, he is fair and hundsome."

Referring to his family's reactions to him choosing 'unconventional' roles, he said: "In a way, I was the black sheep of the family. They were worried about how I would survive."

Director Rakeysh Om Pralcash Mehra's session was marked with his philosophical take on filmmaking. The director stated that "a filmmaker actually makes one film in a lifetima, where each film is a

plot point". Currently working on a biopic on living legend Milkha Singh, titled Bhaag Milks Bhaag', the director shared that he announced the film without writing a word of the script or deciding the cast so that he could just commit to the project. He described the process of getting to know the Singh, and trying and understanding the ora he grew up to. "I tried my own ways to understand how people lived in the 40s. I cut off television for a year and changed my number," Mehra spid.

Vishal Bhardwaj shared his technique in making adaptations. "The trick is to make it your own and shed the burden of names. I was unaware of the significance of Shakespeare and took liberties with my film," he said.

"I love violence," the filmmaker currently working on his film Matru Ki Bijlac Ka Mindich stated offpapereetly

Director Ashutosh Gowariker described his latest project based on the Indus Valley civilization as "focused on a civilization moving on towards collapse much like our own".

The director, known for his blockbuster film Lagaan', said that he needed stars to reach a maximum audience. "I don't have the courage to make smaller bodget films, but want to," Gowariker said of his highbudget films. nee

Indian Cinema at Cannes now

TIMES HEMS NETWORK

Panali: The Festival Cannes organizers nounced on Friday at the NFDC Film Bassac 2012 that india would be the third 'Guest Country' at Cannes following Egypt in 2011 and Bruril in 2012 to showcase its cinema at the Cannes film festival. India has been chosen as it celchristes completion of 100 years of its cinema this year. The Festival de Connes choson the NFDC film beggar to announce its plans to welcome a large delegation from the Indian film industry to Cannes to celebrate one hundred years since the birth of Indian cinema.

"The Festival de Cannes is delighted to celebrate one of India has been chosen as it celebrates completion of 100 years of its cinema this year. The Cannes festival chode the NFDC film bazaar to announce this

the most important countries in the world of cinema, a country with a preatigious history and tradition, one whose current day and creative impulses are a perennial example of visality." the official statement by Cannes film festival states.

The Festival de Cannes will be held from May 15th to 26th, 2013.

Film Bazaar sees growing participation

T Ramayarman (1984)

Panaji: The Film bazase, the marketing platform being set up by the national film development corporation (NFDC) amountly as part of the International film Festival of Inches (Iffl.), has seen a significant growth in participation this year.

"In the co-production market, we will have 120 entries
this time, as against around 60
entries last year. Last year we
had 635 delegates from 40 countries pegistered. But this year
the numbers will be much
more, even though our focus is
more on quality rather than the
numbers," says Nina Lath Gupta, its managing director.

The market has now expended to include cinema of South Asia, and endorses independent and art-house cinema from across the region.

Pilm distributors, festival organizers and promoters from across the world are now coming in large numbers to the bezzar, realizing the good business opportunities they have here, Gupta told TOI.

The international partners for the Film bezzar this year include the Polish film institute. Australian government, Screen Australia, Busan international film festival, and Asian project market. The key buyers who are part of it include Fortissimo, The Match factory. Rapid eye and Wild bunch.

The NFDC has also been able to identify and nurture new film talent in different parts of the country. The opportunities they have to market their films in the international circuits have boosted their confidence, says Gupta.

circuits have boosted their confidence, says Gupta.

The NFDC has launched a programme to train budding film-makers on divergent aspects like content development and even on the film financing avenues available globally, she said. International mentors will work on five Indian screenplays in this edition of the film bazzar, and another five filmmakers will get opportunities to sharpen their rough cut during the four-day event.

NFDC's film bazaar a must for filmmakers



Dibakor Benerjee, Sanjay Suri, Nies Lath-Gupta, Onir and Sohum Shah

t's time for some roal business for film buffs as the sixth edition of NFDC Film Bazaar 2012 kick-starts today in Goa. The four-day event is a prominent gateway to Indian cinema for world sales agents, producers, filmmakers and the like. Over the years, it has emerged as South Asia's global film market.

Says Nins Lath Gupta, Managing Director, NFDC, "It began as a platform to showcase the claemas of
India and has now expanded to
include the cinemas of South Asia.
This market has been set up to
endorse deserving regional, independent and art-house cinema at a
global stage and to facilitate a broador exchange between the litterna-

tional film community and the Indian film industry"

For filmmakers trying to bring about a change in the way Indian films are conceived, executed, distributed, marketed and find a global audience, Film Bazaar is a must-visit destination, says Dibakar Banerjes. 'It opened to me the possibilities of reaching out to international festivals, distributors, producers, sales agents and helped me build lasting relationships with film professionals the world ower," he adds

Says Rakeysh Omprakash Mehra, "Film Bazaar is a small step but a giant leap. I am confident that in years to come it will be responsible for India becoming the epicenter for the world film business in Asia." In the past, films like I Am, Shanghai and Ship Of Theseus were screened successfully at the event.

This market has been set up to endorse deserving regional, independent and art-house cinema at a global stage §

- Nina Lath Gupta

Fighting for independence

Independent films have been fighting for a foothold in the industry and Indian cinema is yet to give these filmmakers a chance.

The Goan speaks to Onir, an Indian film director lobbying for more exposure of this genre of film in India

JENNIFER PARRAS/

THE GOAN

he film bazaar of IFFI brought together film directors, scriptwriters and producers from all genres of film. Amongst these was Onir, Indian film disactor, editor, writer and producer. He is best known for his film My Brother...Nikhil, one of the first mainstream Hindi films to deal with AIDS and homosexual relationships. Incidentally, this film was shot in Goa.

Lamenting about the fact that independent filmmakers do not have a platform in Indian cinema. Only hopes that things will soon change. He, along with several National Award winning filmmakers, has written a petition to ask the Ministry of Information and Broadcasting to protect and save independent cinema. The petition raises the concern shared by independent filmmakers across the country about the lack of exhibition and broadcasting of their films.

He says, "The main challenge faced by independent filmmakers, is the fact that exhibitions of these films are difficult. The Ministry of Information and Broadcasting does not acknowledge this fact. Satellite channels only cater to big films, while serious films struggle for space." is a platform to showcase our work. You don't go to a night club and hope to listen to indian Classical music or watch a Bharatnatyam show. It's the same way with serious inde-



FILM BAZAAR

He also feels that multiplexes leave these filmmakers out in the cold. Independent filmmakers do not have the power or the necessary funding to actually fight for space in these multiplexes. He says, "What we need

pendent films. I have nothing against mainstream films, but we also need theatres that showcase these films."

When asked about funding for independent films in the country, he says that people abroad have a much easier time of it compared to India. "Film funding in India is difficult and most independent filmmakers face this issue. Finding financial backing abroad is much easier."

He concludes, "The panel here talks about independent filmmakers and giving them a platform. It remains to be seen. There are 45 film makers and 7500 petitioners and despite this, if we don't get a hearing it will be very sad."



Exhibitions of independent films are extremely difficult. Satellite channels only cater to big films, while serious films struggle for space



Fighting the system

Vinay Pathak talks about his latest production, what it means to him and how it involves a step outside his comfort zone; one that he is willing to take for the sake of the story

KISHORE AMATI / THE GOAN

f one had to meet Vinay Pathak 'hanging out' (as he puts it) in his carefree best at the film bazaar, it would be a spectacle not worth missing. Sitting under an umbrella and enjoying his favourite cocktail, he was spotted interacting with filmmakers and media from across the country. The actor, best known for his chemistry with Ranvir Shorey and Rajat Kapoor, has finished shooting for a comic thriller, 'Gaur Hari Dastaan' and is pretty excited about it. The film is based on the real life story of freedom fighter Gaur Hari Das and has been directed by Ananth Mahadevan.

Vinay shares some details about the movie, "Gaur Hari Das fought for India's independence as a teenager. But when he turned forty, he discovered that he was entitled to the status of a freedom fighter and benefits associated with the title. He is then made the victim of a scam when he tries to claim his rightful freedom fighter certificate, This includes competing with eligible candidates falong with fake ones) claiming to be freedom fighters, It takes him thirty years to prove that he is the real Gaur Hari Das. The film is about his struggle and the understanding of India- the country that he had fought for and of what it has become now."

Vinay plays the lead character of the freedom fighter, in the company of Konkona Sen Sharma, who plays his wife. According to Vinay, the film has a great ensemble with a little bit of puthos, tragedy and comedy. Vinay adds, "I had to do this film because as an actor, I need to excite myself while telling a story."

The actor who turned producer with his film Dasvidaniyan shares details about it which he says is close to his heart, "Dasvidaniyan was one of a kind. For actors, it is comparatively easy to sing and dance but it is important to tell the story effectively. As a producer, I decided to set a precedent and tell the story the way I want to. Also, it is not necessary to make a serious film to say 'I can do other kind of roles'. It is the story that is paramount. I'm hoping my next one will be as potent, as appreciated and as significant as Dasvidaniyan.



पणजी : मस्लिट इंटिलात पत्रकारांना संबोधित करताना केंद्रीयमंत्री मनीच तिबारी, यातृता मुख्यमंत्री मनोहर परिकर रमेज सिच्ची व इतर

विजय मळीक

तरराष्ट्रीय चित्रपट महत्त्तत्रवाच्या निमित्रामे गोव्यात घरणारा फिल्म बाज्ञार आता फोरम्मवत असून तो आता इरदर्वीचा उपहरूम होजन सहत्ता आहे. हा महोत्ताव २००४ साली गोव्यात सुरू झाला आणि आता गोवा है महोत्सवाये वज्ञयमहरुपयी केंद्र बनले आहे. परंशु २००४ साली फिल्म बाझार ची तेवढी गरद मासली नकती. त्यानंतर २००५ तसेच २००६ साली महोत्सव झाला तरी पिलम बाझार नकता. त्यामुळे पहिली सीन वर्ष (२००४ हे २००६) महोत्सवाल कोणताही आर्थिक व्यवहार देशाणयेवाण होज शकली नाही. पण नंतर डेव्या २००७ सालक्या महोत्सवाची त्यारी सुरू झानी तेच्छ फिल्म बाझारच्छ प्रस्ताव पुढे आला आणि २००७ सालच्या महोत्सवात पहिला फिल्म बाझार मरला

नैशनल फिल्म डेकलपमेंट करेंपिरशनलर्फ पुडाकार फेजन है फिल्म बखारचे व्यासपीठ तपार करण्यात आले. मारतीय चित्रपट जगात सर्वत्र जावेत हा एकमेव उद्देश त्था पहिल्या फिल्म बाढारच्या माने होता. त्यानंतर उद्देशाने बदल करून या बाढार चे मार्केटाल रुप्यांतर करण्यात आसे २००७ च्या पहिल्या बाढारसा बरा प्रतिसाद निकासा. १८ देशातील फल्म २०४ प्रतिनिचीनि त्यांत भाग पेतला. त्यामध्ये चित्रपट ज्योग कंपन्या, खरेदी विक्री एक्न्सी, बितरक, निची देणाऱ्या बैंका नितीय कंपन्या यांचा समावेश होता.

त्यानंतर दरवर्षी हा किल्म बाझार नहीत्स्वानिमित्त होत असून प्रतिसाध वाहत गेला उठहें. मागील वर्षी

'फिल्म बाझार'ची

वाढती लोकप्रियता

२०७७ साली ४० देशातील ६३५ प्रतिनियाँ या बाझारमध्ये सहभागी झाले होते. बाझाराची व्याप्ती प्रतिवर्षी बाइत असून तो आता जागतिक स्तरावर योहोचली आहे. दक्षिण आशियात तर हा-बाझार स्पृथ्य लोकप्रिय झाला असून त्याचा परिणाम म्हणून महोत्तवातील प्रतिनियी दरवर्षी वाइत आहेत.

वा बाह्मरचा संगला परिणाम दिसून जाला असून एनएफडीसीने अनेक भारतीय विजयटांची मिमिनी करून त्यांचे जगातील सूर्व प्रमुख देशात वितरणती केले आहे त्यामुळे भारतीय चित्रपट जाता सातासमुद्रायार पोठीचला आहे.

भंदार्थ फिल्म बाझारथे हैं सहाये वर्ष असून आता तो बाझार महमने महोत्सवाबा जिन्माज्य बटक बनला आहे गुलागूक करार अर्थार्जन महसूत या दृष्टीने बाझाराला महत्व प्राप्त झाले असून विजयट निर्मात, दिग्यहाँक व विहारक मा सर्वासाठी जागतिक स्वरावर संबी सदर फिल्म बाझारातून उपलब्ध झाली आहे

मिराभार-पणजी येथील मेरीनांड रिसोर्डमध्य फिल्म वाझार २०५२' चालू जसून त्यास पदाही स्रोगला प्रतिसाद ताचला आहे युक्त, पुर्म्य, पोलंड, ऑस्ट्रेलिया अमेनी, न्यूझीलंड, नेंडरलंडस्, श्रीलंका, स्रोगलादेश, पाकिस्तान या देशातील निर्मात, वितरक, खरेदी-विक्री एजंड, निथी पुरवछदार बाझारमध्य सामील झाले असून हक्ष्मुख्य त्या बाझाराला जागतिक स्तरासे स्वस्था पीक सामने आहे संयुक्त चित्रपट निर्मितींसाठी वासारात १२० प्रवेशिका चंदा आल्पा असून गेल्या वर्षीच्या २०११च्या बाझारात ती संख्या ५००च्या आसपास होती.

काना फिल्म फेस्टिवलचे संचालक क्रिंग्यन जंपून टोराटी फिल्म फेस्टिवलचे संचालक कॅमेरन बेले, सिडनी इंटरनॅगनल फिल्म फेस्टिवलचे संचालक नगेन मुदले, मेलबर्न फिल्म फेस्टिवलचे संचालक बत्तर डॉबिन हे देखील फिल्म बाझारात मान पेगार असल्याचे सागण्यात आले.

चित्रपट सेत्रातील नामवल मडडी सर्वश्री सुधीर मिश्रा, विशास मारक्षान, दिवाकर बेनगी, ओमप्रकाश मेहरा, सुनव धोप, संजय सुरी, जामुलीय गीवारीकर हे बाह्मरातील विविध चर्चामकात मान येणार आहेत. तसेब वर्क इन प्राग्रेस लेंब, स्क्रीन रायटर्स लेंब याची सुविधा बाह्मरातुन उपलब्ध करण्यात आली उसहें

महोत्सवाचे प्रतिनियों मोठ्या संख्येने बाझारता भेट देत असून तेथील विविध खित्रपट प्रधीग-कपन्यांची मार्डिती करून पेत आहेत. बाझाराचे आयोजन करणाऱ्या एनएफ्डीसीचे अध्यक्ष स्पेश सिच्यी व व्यवस्थापकीय संचातिका नीना गुला यांच्या मार्गदर्शनाखाली फिल्म बाझार खानू असून तो देशी-विदेशी चित्रपटांना मार्केट मिळवून देण्यात प्रशस्त्री ठरणार पात शंका नाही.



NFDC's Film Bazaar initiative

By Namita Nivas

ational Film Development Corporation (NFDC)'s Film Bazaar this year is being held from November 21 to 24 in Goa. Film Bazaar is one of the biggest co-production and distribution platform for Indian cinema, and has had NFDC projects participating in international film

festivals and winning awards.

This year Film Bazaar gets more prominest in terms of the canvas, grandeur and spread, Nina Lath Gupta, Managing Director, NFDC says the aim, this year, is to raise the benchmark and emphasise more on the existing programmes, rather than introducing new one. She adds that Viewing Room was a success after it was introduced last year (2011) with the aim of presenting films. seeking finishing funds, world sales, distribution partners and film festivals. Films are viewed on individual computer terminals through a special software in private booths via specially-designed "This can be accessed only on demand," she stated adding that 50 films having Indian and South Asian stories (mostly

NFDC.

Of the Screenwriters Lab, she said that it has enabled to prepare screenwriters with original Indian stories for working with the international filmmaking market. "In this edition, the lab gives an opportunity to six independent screenwriters to develop their skill under the guidance of a warriety of industry experts from across the globe," she reveals.

Bangladesh, Sri Lanka, Nepal and Pakistam) have been curated by

OMNIYAM

India

Genre: Drama Format: HDV Duration: 130 min Language: Hindi

Locations: Pushkar, Rajasthan

Budget: 1.100.000 € Rs 7.7 Crore

"Omniyam" is a film about a man called Nachiketa, who has a scheming attendant, Devi Singh, who in addition to taking care of his decaying property, also takes over his decadent life. For want of money, to publish some obscure philosophies of a mad scientist, Nachiketa succumbs to Devi's greedy plot to murder a rich land owner, Bhagchand.

After committing the murder, by way of escape, he finds himself thrust into the abstract landscapes of a world of distorted dimensions. There he encounters a one legged accomplice and two bizarre mannered policemen, who convince him about the absurd metaphysical theories, whereby, bicycle and man become parts of each other and eternity is a place where one can reach by a lift. It is out of this extension of their metaphysics, that they frame him for 8hagchands murder.

Nachiketa escapes out of it again, only to encounter The Third Policeman, in the form of Bhagchand, who sends him spinning back with his old buddy Devi Singh



OM

into yet another unending series of surreal escapades.

We are left to infer it as a delirious afterlife Cycle, cursed with oblivion.

"Omniyam" is based on one of the greatest pieces of literature in the Western world: "The Third Policeman" by Flann O'Brien. It has to be remembered that Flann O'Brien was primarily a writer of wit, every turn and event in the story is pitched on non-sequitur's. "Omniyam" is an attempt to distill this unique humour and re-contextualise it into a different cultural and socio-political context, Surprisingly, Ireland re-contextualised to interior Rajasthan seems like a very obvious connection.

Oasis Motion Pictures 403, B-Wing, Bunchberry Apartments Versova, Andheri (W) Mumbai 400061 India +91 22 2633 1551 / +91 98 1111 3245

PRODUCER: Gaurav Dhingra

Gaurav has been working in the Indian entertainment industry since 2000. He has worked on some of India's most ambitious feature films, including "Mag-



bool", "Mangal Pandey", "Rang De Basanti" and "Delhi-6". He has also worked on some of the largest international Television shows to be shot in India.

including CBS "The Amazing Race History's Ice Road Truckers: Deadliest Roads."

He co-founded Mixed Media Productions and Casis Television, which have handled prestigious and award-winning projects.

PRODUCER: Sreejith J. Karnaver

Sreejith J. Karnaver has been working as a Writer, Cameraman, Filmmaker and Design Consultant for the last 8 years. He worked as Content Developer for various Ad-campaigns for Elder Pharmaceuticals, Adlabs, Anchor toothpaste, Mumbai



Lions Club's Aids initiative amongst others. He has also developed content for print media as well as web-based video campaigns. In 2007, Sreejith joined the crew of

the award-winning film "Slumdog Millionaire", where he worked as the B-roll producer for the 'making of the film.' Healso had a brief stint as Brand Manager for an IT company in Doha, Qatar.

Currently he keeps busy by concentrating on developing multiple feature film projects of which "Omniyam" is one.

WRITER/DIRECTOR: Kamal Swaroop

Kamal Swaroop is a film, television and radio director andscreenwriter. In 1974, he graduated from the Film and Television Institute of India and went on to work with some of the great talents of Indian cinema such as Manu Kaul, Kumar Sahani & Saeed Mirza. Kamal was research and direction assistant to Richard Attenborough during "Gandhi". He has two directorial credits to his name

- "Om Dar Ba Dar" and "Ghanshiram Kotwal", amongst numerous credits in documentary films for agencies such as the Public Service Broadcasting Trust, Films Division and the Indian Space Research Organization. Kamal



also played an active part in the Channel [V] promo production and channel design during its early days.



NT NETWORK

the 6th annual Film Bazaar 2012 organised by the National Film. Development (NFDC) Corporation Film

closed with a farewell party accompanied with the "The Incredible India Award' ceremony. The promising

projects namely 'Sunrise (Arunoday)', 'An Indian Kiss' and 'Masala' bagged the international partners at the fourday film market. Vipin Vijay won the Incredible India Development

award for his film 'Chavunilum, A Voice From Elsewhere', while Indranil Roychowdhury won the Prasad Award for his film 'Phoring'. The sixth edition of Film Bazzar saw 750 delegates

from over 32 countries attendance. The in Bazaar 2012 ceremony was graced Parvez Dewan, by Secretary concludes Ministry of Tourism, Ms Nina Lath Gupta, managing director of NFDC, and film directors namely, Vishal Bhardwaj, Sudhir Mishra, Ashutosh Gowariker, and Dibakar Banerjee, as well as



Ketan Mehta & Bhuvan Lall

Dibakar Banerjasi



Sanjay Surt



Kiran & Jyoti Shantaram



Nextu Chendra & Meeta Vashisht Nina Lath Gupta





Gautam Ghose



Uma Da Cunha & Christian Jeune

'कान्स'मध्ये भारतीय चित्रपटांचा विभाग

संदीय आदनाईक दि. २३ (पणजी)

मे महिन्यात होणाऱ्या कान्स चित्रपट महोत्सवात प्रचमच भारतीय विकासांक विशेष विभाग असपार आहे. नेंगानल फिल्म डेव्हलपमेंट कॉपेरिशनच्या (एनएफडोसी) व्यवस्थापकीय संचालक नीना कृता वांनी ही महिती 'सोकमत'ला दिली.

जागतिक चित्रपटांच्या विश्वात अतिकथ प्रतिष्टेचा समजला जाणारा बतन्या चित्रपट महोत्सव १५ ते २६ मे २०१३ या काळात होलार आहे. धारतीय चित्रपटाच्या राताब्दी वर्षानिमित 'फेस्टिक्डल द कान्स' आणि 'एनएफडीसी फिल्म बाजार २०१२' यांच्या संवयत विद्यमाने या महोत्सकत भारतीय चित्रपटांचे महत्त्वाचे टप्पे दर्शविकारे चित्रपट दास्त्रविले ज्यानार



असंत, भारतीय सित्रपट उद्योगातील शिष्टमंडवर्गा कान्स चित्रपट महोत्सवात सहभागी होणात

४३वा आंतरराष्ट्रीय चित्रपट महोत्सव आणि एनएफडीसी फिल्म सांस्कृतिक मंत्रालयाच्या सहकायनि गोठ्यात फिल्म बाजार धारवाताल.

काना चित्रपट महोत्सवत पाहण देश म्हणून सहभागी होपात भारत हा प्रजिप्त (२०११) आणि प्राज्ञिल (२०१२) या देशांपाडोपाठ तिसरा देश तरणार आहे.

इफ्फीत रजनीकांत...

प्रणाजीत मुरू अमलेला ४३व्या ओतरराष्ट्रीय चित्रपट महोत्सवात आज सार्यकाकी दाक्षिणात्य सुपरस्टार राजनीकांत्रने अल्पकाळ दर्शन दिले. मात्र, राजनी इफ्स्रेस्थळी वेणार याची पुसटशीती कल्पना कोणाला नव्हती. अचानक एका कार्यक्रमाच्या ठिकाणी रजनीकांत अवतरल्यामुळे लाला पातणाऱ्या चित्रपट र्गसर्काना आश्चर्याचा धककाच बसला, रजनीकांत सार्वकाळी सारानंतर या कार्यक्रमाला उपस्थित होता. इतकेच नक्हे तर त्याच्या हस्ते एका कार्यक्रमाधे उद्धाटनहीं करण्यात आले. त्याच्यासीबत त्याची कत्या आणि 'कोलावरी ही' केम ऐरवर्गा धनुषारी होती. इपसीत उद्या अनेक सेलिबेटिज कलाकार येणार आहेत; एग मुख्य आकर्षण रजनीकांतच असेल, उद्या अनेक परदेशी कलाकार, तंत्रज्ञही इपर्योमध्ये क्रजेरी लावणार आहेत. बामध्ये प्रामुख्याने अधिनेता अधव देश्रील, दिन्दर्शक विशाल भारद्वाज, राकेश ओम प्रकाश, सुभीर मिश्रा, आश्रातीप गोधारीकर बांचा समावेश आहे. हे कलाकार फिल्म बाजारच्या कार्यक्रमाला उपस्थित राहणार आहेत. अभिनेता रजनीवांत उद्या इपयोगधो एका विशेष कार्यहमात महभागी होगार आहे. यशिवाद त्याची मन्या आणि 'कोलावरी डी मुळे प्रसिद्धीस आलेली ऐश्वर्या धनुष हिने दिग्दर्शित केलेल्वा 'श्वी' वा चित्रपटाच्या शोला रजनीकांत उपस्थित राहणार आहेत.

'सृजनशीलता नवे मार्ग खुले करते'



पण्डती। दि. २९ (प्रतिनिधी)

इक्क्वीनिमित्र सहाव्या 'फिल्म बाजार'चे उद्घाटन आज कांपाल वेधील मारिवाट हिटलमध्ये झाले. २६ नोजीवरपर्यंत चार दिवस हा फिल्म बाजार चाल् राहाणार असून चित्रकटाची उत्पदाल होईल जागरिक सार्तनांते, बैंक अधिकारी, विशीध संस्थाचे अधिकारी, चिक्को एजंट च वितरक बांच्यासमोर सादरीकरणासाडी कथ्यों ना आंतरग्रद्दीय व भारतीय सिमे प्रकल्योची निवाद केली आहे.

नेशनल फिल्म डेक्स्लॉपमेंट कॉर्पेरिशनमें हा फिल्म बाजार भरीवला आहे. उद्बादनानंतर बोल्खाना केंद्रीय माहिता आणि प्रसारणमंत्री मनीय लियारी म्हणाले की, सुजनशीलाय नवनचे मार्ग खुले करीत असते. बेक्क्रव्या प्रकारच्या मिनेमांसाठी बाजारपेठ मिळवून देण्यासाठी एनएफडीसी करीत असलेल्या नवनच्या उपक्रमांच्ये त्यांनी मुक्त केंद्राने प्रशंसा केली. सिने निमाल्याना लावसाधिक स्पर्धेला ताँड देण्यासाठी नवनची दालने खाली झाली असल्यान्ते ते माणाले

मुख्यमंत्री मनोहर परिवार महणाले



 केंद्रीय माहिती आणि प्रसारण मंत्री मनीय तिवारी बांच्या समवेत मुख्यमंत्री मनोहर परिकर, पोलंडचे सांस्कृतिक मंत्री पटीक, रमेश सिधी, उदयक्तमार वर्मी व मिना गुप्ता.

काय असणार आहे फिल्म बाजारमध्ये!

शिष्टम वाजारमध्ये चार दिवसांच्या कांतातं २६ अंतरराष्ट्रीय व भारतंत्र्य सिने प्रकल्पावरीतं राष्ट्ररीकरणाव्यक्तिरेका वेगवेगळ्या कार्यराळा, प्रत्यक्षा क्षेत्रार आहेतः 'कार्यातक सहस्मा का विभवात 'मिना लाहतीं' व्य विवयदावर अष्टिम अहतुवातिष्य, 'ढब्या चा विवयदावर गुनीत मीगा असीग 'सात ३' चा विवयदावर प्रोत्तव स्टार इंडियाचे गुख्य कर्याकारी अधिकारी विजय सिंह विवार संक्रणार आहे.

पानांक विश्ववह कित व्यवस्था या विश्ववह सुनील बोडारा, 'यस एक प्रता चे निर्मात शैलेश सिंह, पूरीमंजीसचे कार्यकारी संचालक रोयहें औरचा व मेडीनबोर्ड, मेडिनबोर्ड बॉलेनचे संचालक विश्ववह मेडिनबोर्ड, मेडिनबोर्ड बॉलेनचे संचालक किस्टेर्न निहुत्त हे बोलतीत, सहनिर्मार्थाच्या प्राचीशाळेव सिंग प्रवास्था से सावस्था से सावस्था मेडिनबोर्ड बॉलिनचे किस स्टेरिन, 'सहान देश मोठ्या संची' या विश्ववह एनएकडीसीचे प्रशासन आणि विकास विभागचे प्रमुख मार्टन रावहंस, स्पृह्मातंत्र किस्म आयोगचे पुग्रव कार्यकारी अधिकारी वीम मेरन, 'इंग्लिवुडचे भारतीय ध्वनस' या विभाववह एमपीएएचे मुख्य कार्यकारी अधिकारी उट्ट सिंग, राक्टम

ओमप्रकाश मेंग्रग व नलरीन मुन्नी कबीर है 'बाग मिल्खा भाष-शिवल लाइफ डिरोज' सादर करतील.

कुल्स फिल्म फेरिट्क लच्चा फिल्म विभागचे संचालक खिस्तीन जुएन हे कान्स चित्रपट महोल्लाकर सावरीकरण करतील. दीख्या आणि अव्येरच्या पिक्ती ' हिन्दी सिनेमाचे कच्चाकप्त' या विभावर दीयों किंदुल्हा व नसर्रेल मुली कथार विच स्वाद होईल. 'अंग अम्बर्टरलून ऑट फिल्म बच्चार विच सम्बंद या विभावक सिने सम्बंद्धक राजीव मलंद है भारतीय चित्रपट ल्प्टीतन नामवंत कलकारोसी चर्चा करतील, 'सिनेमा ऑफ च क्लडे मध्ये केंद्रीय पर्यटन मंत्रालवाचे सचिव पर्यद्र विवास वायते विचार मोजनार आहेत. नवर इनकेंटिबल श्रीक्षय प्रस्कार दिशे जागील.

श्रावणीनध्ये २००७ पाराून फिल्म बाजार सुरू झाला. भारतीय सिनोमाना ज्यातिक स्वराधर बाजारपेठ मिळावी हा छदेश रवामागे आहे. २००७ साती पहिल्पाच यभी १८ देशाच्या २०४ प्रतिनिधीना मध्य बेतला, नेल्या वर्षी ४० देशाच्या २०५ प्रतिनिधी स्छमागी इतले. आता द्वीमा आशियातील विजयदही येथे येज लगले आहेत. ब्दे, फिल्म बाजार हा या चित्रपट महोत्सवाचा महत्त्वाचा भाग आहे. धारतीय सिनेमा अंतररुप्ट्रीय पातळीवर नेष्णासाठी प्रस्फाडीसीने फिल्म बाजार सारख्या माध्यामाचा पुरेष्र उपयोग करून घ्याना

फेलंडचे सांस्कृतिकमंत्री बीगात क्रोनेक्सकी म्हणाले की, पीलंडमच्चे चित्रपटांना जसा मान आहे तसाचा आपल्याला तो धारतातही दिसलो. सांस्कृतिक पृत्यांना प्रोत्साहन रण्यासाठी है एक प्रधानी माध्यम आहे. हण्या हा अर्जश्यातील सर्वात मोठा चित्रपट महोत्साव आहे, असे कौतुक करून ते पुढे म्हणाले की, अध्यक्षिक धारतीय सिने कलाकार कहा। व्याच्या देशाला भेट देक लागले आहेत. अलाकदेच बिगाबी अभितान चच्चनही पीलंडमच्ये सेकन गेल्याचे त्यांनी

सामगालाः

प्रनाएफडीसीचे अध्यक्ष रमेशः

सिम्यी खनी अनेक सिने निर्मात्वानः

अजून फिल्म बाजारचे महत्त्व पटलेले

नसल्याची फांत व्यक्त केन्द्रिः, पांतु असे

असले नदी या पिरूम बाजारची खबती

साज अनेक देशांमध्ये दक्षिण

आशिषातसुद्धा पोप्लेशनी आहे. सिने

निर्मातीप्रमाणिय असा उच्छममंकदेशे

पंगीरपणे बच्चावला शिका, असे

आखान त्यांनी या वेळी केले

एनएफडीसीच्या व्यवस्थाप्तकीय संचालिक नीना गुरा योनी फिल्म बाजारमधील बेगनेगळ्या विभागांची महिनी दिली सिने निमति, विकरण, सह निमति, पटकथाकर संच्यामधीयर असलेल्या खालालायाच्या कार्यक्रमांची पाहिनी दिली, हा सहावा वार्षिक फिल्म बांका अले

Poland Calling...

Minister of Culture, Poland, BogdanZdrojewski, has extended a warm hand to filmmakers from India, who wish to co-produce movies and also assured them financial support.

Speaking at the Film Bazaar, Zdrojewski said the extension of the Polish Film Institute in Delhi was his country's reinforcement of filmy ties with the country.

'He was all praise for filmmaking in India, "Yesterday I visited some

film sets in Mumbal and was impressed by the technological advancement and professionalism in filmmaking. I also met superstar Amitabh Bachchan and it was such a pleasure," he mentioned.

After the culture minister's short speech, some of the Polish filmmalignation of their co-productions with India In July 2012, India and Polind signed an agreement in audiovisual co-production. The 2013 budget of the Polish Film Institute is 31.3 million Euros.

including 23 million Euros for production.



NFDC Film Bazaar 2012 closes with a new beginning

BY A STAFF REPORTER

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PANAJI: The sixth annual Film Bazaar organised by the National Film Development Corporation Limited (NFDC) saw a splendid closing ceremony where Vipin Vijay for his film 'Chavunilum, A Voice From Elsewhere' and Indraull Roychowdhury for his film 'Phoring' won awards.

The Incredible India Award ceremony was graced by Parvez Dewan, Secretary Ministry of Tourism; Nina Lath Gupta, Managing Director, NFDC; Vishal Bhardwaj, Sudhir Mishra, Ashutosh Gowariskar, Dibakar Banerjee, Sanjay Suri and Rajeev Masand.

The day closed with an Incredible India - Cinemas of India glitzy party with a brilliant performance by British Tumilian sensational singer Susheela Raman.

The four-day film market which was held between November 21

and 34 at the Marriott Resort, saw participation of about 750 delegates from over 32 countries had the opportunity to network with producers, filmmakers and distributors from across the world. Pilm Bezaar also promoted co-productions by facilitating collaborations among potential domestic and international partners.

Three promising projects at Pilm Bazaar 2012 found partners at the marker; dumbai's Independent Movies has imalised the financing on Pilm Bazaar project Sunrise (Arunoday) following a deal with India's Infinitum Productions to increase its funding for the film for the film.

Guneet Monga of Ind!: 's Sikhya Entertainment and G. dia Achili of Italy's Dugong Production have signed a deal at Film Bazzar to coproduce documentary An Indian Kiss based on a concept by Nandana Sen and Franco La Cecla.

Tulses International, u Los Angeles and Mumbai-based sales agent and talent management company has picked up International rights of Marathi film 'Masala', directed by Sandesh Kulkarni and produced by Arbhast Films.

Vipin Vijay won the Incredible India Development award for his film Chayunilum, A Voice From Elsewhere, he was awarded a cash prize of Rs 10,000 and Indranil Roychowdhury won the Prasad Award for his film Phoring as part of the Work in Progress Lab. He was awarded support at DI colour correction stage. Cinemart Rotterdam selected four promising producers Adlti Anand of Little Red Car, Vivek Gomber of Zoo Films, Anusha Rizwi of Third World Films, Nilesh Navlakha of Navlakha Arts and Holy Basil Combine from all sections of Film Bazaar to attend the Producers'

Lab held alongside Rotterdam International Film Festival.

NFDC Film Bazaar's new partner; Dubai International Film Festival has selected a co-production Market project, Biscuit Dour (Biscuit Race) by Mostofa Sarwar Farooki for the Dubai Film Market, which is held alongside the Dubai Film Festival

Day four of Film Bazant 2012 began with a presentation on Vol): Enabling Your Film to Find the Virtual Landscape by Phillip Hoffman, Video-on-Demand Consultant and Murtuza Kagalwala, Director, Contentino Entertainment - They shared valuable insights, challenges faced and analysis of how content owners can make the most of digital distribution platforms.

Storytelling in Hindl Cinema
- Film Bazaar programmer Deepti
D Cunha in conversation with author and producer Nasrosn Munni
Kabir.

Film Bazaar 2012 kickstarts

BY A STAFF REPORTER

Information and Broadcasting Manish Tewari yesterday inaugurated the sixth annual Film Bazaar organised by the National Film Development Corporation Limited (NFDC).

Chief Minister Manohar Parrikar, Chairman Ramesh Sippy and Managing Director of NFDC, Nins Lath Gupta were also present.

The four-day film market to be held at Hotel Marriott, Miramar, is an annual film market for film industry professionals design to ad-dress the current needs of filmmakers.

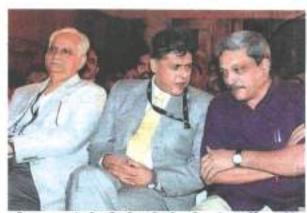
Film Bazaar aims at creating opportunities for networking and business for producers, filmmakers and distributors from across the world. Film Bazzar also promotes co-productions by facilitating collaboration among potential domestic and international partners.

The Film Bazaar, NFDC's promotional platform created in 2007 with the purpose of giving this mission a boost, especially in terms of distribution of Indian films globally, 2011 saw participation of 635 delegates from 40 countries

અગ્રણીઓની હાજરીમાં NFDCનાં ફિલ્મ બાઝારની ૬ટ્ટી આવૃત્તિ શરૂ

व्यास्टर न्यूज, भोवा

નેશનલ કિલ્મ ડેવલપમેન્ટ કોર્પીરેશન લિમિટેડ (એનએફડીસી)ના ફિલ્મ બઝારનું ઉદ્દયાટન કેન્દ્રીય માહિતી અને પ્રચારણ રાજ્ય પ્રધાન મનીય તિવારી, ગોવાના મુખ્ય પ્રધાન મનોહર પર્રિકર, એનએકડીસીના ચેરમેન રમેશ સિપ્પી અને એક્ઝિક્યટિવ ડાયરેક્ટર નીના ગુપ્તાને કરતે ૪૩મા આંતરરાષ્ટ્રીય ફિલ્મ મહોત્સવમાં કરવામાં આવ્યું હતું. ભારત અને પરદેશની ફિલ્મોના હકોના સંભાવિત ગ્રાહકો અને વિક્રેતાઓને એક સક્ષય વ્યાસપીઠ ઉપલબ્ધ કરી આપવાના હેતાથી ફિલ્મ બઝારની સંકલ્પના કરવામાં આવી છે. ફિલ્મ બઝારન આયોજન આંતરરાષ્ટ્રીય ફિલ્મ મહોત્સવ સાથે ૨૧મીથી ૨૪મી નવેમ્બર સુધી ગોવા ખાતે મેરિયટ રિસોર્ટમાં કરવામાં આવ્યું છે.



ફિલ્મ બઝારમાં રમેશ સિપ્પી, મનીધ તિવારી, મનોહર પર્સિકર વગેરે મહાનુભવો ઉપસ્થિત રહ્યા હતા. - ભારકર

વિશ્વભરના હિલ્મ નિર્માતાઓ અને વિતરકોનું નેટવર્કિંગ કરવું અને વ્યવસાયની તક ઉપબલ્ધ કરાવવાનો આ હિલ્મ બઝારનો હેતુ છે. સ્થાનિક હિલ્મોને આંતરરાષ્ટ્રીય બજારમાં વ્યાવસાયિક તક ઉપલબ્ધ કરાવનારું આ કિલ્મ બઝારનું છઠ્ઠું વર્ષ છે. કિલ્મોમાં અધિક રસ ધરાવનારા, કિલ્મ નિર્માતાઓ, ફિલ્મના અભ્યાસકો માઠે આ પર્વ ઉપયોગી ઠરશે.

NEWSLINE

NFDC Film Bazaar 2012 Selects 26 International & Indian Feature Film Projects

NFDC Film Bazaar 2012 selects 26 International & Indian feature film projects of South Asian Origin to be presented at

the Film Bazaar, 2012 from November 21st - 24st at the Goa Marriott Resort. The Co - Production initiative undertaken by NFDC aims to offer selected filmmakers the opportunity to present their feature film projects (in all languages) to co producers, bankers, funds, sales agents, distributors, TV stations and other potential financiers from India & abroad. At Film Bazaar these selected projects receive the opportunity to be pitched by their representatives to potential collaborators for finance, distribution, & artistic support through one to one meetings. All South Asian themed feature length fiction film projects are eligible, provided they have the potential for co - producing with an international partner. The criteria is that the films must be original, authentic, and have a universal theme. The selected projects this year are from India, Sri Lanka, Bangladesh, Pakistan, Afghanistan, UK, USA, Australia, Germany, Nether lands & New Zealand. The Co - Production market has grown exponentially since its inception. With 60 entries in 2011, the co - production market this year has received 120 entries in 2012. A Cash prize of Rs One Million will be awarded to the best project in the Co - Production Market by the Ministry Of Tourism towards the project development of the selected film.

NFDC Film Bazaar 2012 Closes With A New Beginning

he Incredible India Award ceremony was graced by Parvez Dewan, Secretary, Ministry of Tourism, Ms. Nina Lath Gupta, Managing Director, NFDC, Vishal Bhardwaj, Sudhir Mishra, Ashutosh Gowariker, Dibakar Banerjee and Saniay Suri. Vipin Vijay won the Incredible India Development award for his film CHAVUNILUM (cash prize of Rs. Ten Lakhs), A VOICE FROM ELSEWHERE and Indranil Roychowdhury won the Prasad Award for his film PHORING. The four-day film market saw the participation of about 750 Delegates from over 32 countries Film Bazaar also promoted co-productions by facilitating collaborations among potential domestic and international partners. 3 promising projects: SUNRISE (ARUNODAY), AN INDIAN KISS and MASALA bagged International partners at Film Bazaar 2012. Tulsea International, a Los Angeles and Mumbai based sales agent and talent management

company has picked up International rights of Marathi film MASALA, directed by Sandesh Kulkarni and produced by Arbhaat Films. Guneet Monga of India's Sikhya Entertainment and Giulia Achili of Italy's Dugong Production have signed a deal at Film Bazaar to co-produce documentary AN INDIAN KISS based on a concept by Nandana Sen and

Franco La Cecla. Cinemart Rotterdam selected four promising producers Aditi Anand of Little Red Car, Vivek Gomber of Zoo Films, Anusha Rizwi of Third World Films, Nilesh Navlakha of Navlakha Arts and Holy Basil Combine from all sections of Film Bazaar to attend the Producers' Lab held alongside Rotterdam International Film Festival. NFDC Film Bazaar's new partner; Dubai International Film Festival has selected a co-production Market project, BISCUIT DOUR (Biscuit Race) by Mostofa Sarwar Farooki for the Dubai Film Market, which is held alongside the Dubai Film Festival.

HUBERT BALS FUND FALL SELECTS 2 INDIAN SCRIPTS

Court by Chaitanya Tamhane and The Room On A Tree by Amit Dutta have been selected for Script

and Project Development of Hubert Bals Fund (HBF) Fall 2012. Post completion, the films will be made a part of the International Film Festival Rotterdam under the competition section or the main sections - Bright Future, Spectrum or Signals. Both these projects have also been selected for the National Film Development Corporation at Film Bazzar 2012. Hubert



Film Bazaar 2012. Hubert
Bals Fund was founded in 1988 to help independent
film makers from developing countries complete
their projects. So far the fund has supported
approximately 900 projects from Asia, the Middle
East, Eastern Europe, Africa and Latin America.
Annually the fund invests €1.2 million in grants.
Up to €10.000 for script and project development,
€20.000 for digital production, €30.000 for postproduction, €10.000 for workshops or €15.000 for
distribution costs in the country of origin.