



by NFDC

Going on 13

KNOWLEDGE SERIES



Welcome to Film Bazaar 2019

Every year when we set out to organize yet another edition of Film Bazaar, our core agenda is always to make the event wholesome for everyone who comes to it. A good market should have something for everyone and with this aim in mind, Film Bazaar 2019 is set to cover almost every aspect of filmmaking, and of everything that happens after a film gets completed.

Filmmaking is a fascinating business in itself. To think of an idea that can be translated into a movie, to finding the right kind of imagery to base the screenplay on, to the hopeful process of securing funding, to the coming together of resources, ideas and effort to turn that idea into a living, breathing film is intriguing to say the least. And then begins the long journey of marketing and positioning it through the proper distribution channels and platforms in the hope that it reaches the audience it is intended for. Given this trajectory, it is important to ask can we work backward from the final goal of selling the film to as many people as possible? Can filmmakers, for example, work on screenplays that they know are sellable in the current market? Can the producers work on optimizing production planning to save costs? Can different aspects of film such as cinematography and music evolve to keep pace with different consumption patterns?

Through various sessions, panel discussions and masterclasses, this year's Film Bazaar and especially Knowledge Series hopes to cover the entire spectrum of making, maximizing potential and marketing of a film. There are also sessions on nurturing stories from the remotest parts of the country and on the emergence of authentic LGBT narratives. We have panel discussions on demystifying IPR and music rights and a complete overview of the business of OTT platforms in India. From understanding how Co-production treaties work between nations to how Indian states are opening their arms to embrace content developers from every nook and corner, one can find an entire ecosystem spread across four days that works at enabling filmmakers in realizing their dreams.

We hope that the conversations that arise out of these sessions will continue long after the Film Bazaar wraps up for the year and help everyone involved, in enhancing the ever-evolving, exciting and enigmatic world of cinema.

Film Bazaar Knowledge Series Team

NFDC
cinemas of india



The final movie on the screen is a product of the numerous creative & technical skills. The exponential increase projected in Film and TV content has the potential for enormous demand for competent, below and above the line talent and, therefore, needs new approaches for filling the skills gap.

NFDC is positioned uniquely to create a robust skilling ecosystem of training and certification, where talented students in Film & TV can transform their aspirations into reality.

This Film Bazaar we are integrating skill development as a part of NFDC's developmental activity and organizing a series of specially-curated workshops by renowned mentors and artists for the film students of various film schools.

I am sure it would be enlightening and a learning experience, both for the students and NFDC.

T C A Kalyani
MD - NFDC

KNOWLEDGE SERIES / DAY 1

Thursday,
NOVEMBER 21

TIME	SESSION	SPEAKERS	PG
10:00 AM - 10:10 AM	Introduction to Knowledge Series	Lancy Paul John	9
10:20 AM - 1:00 PM	OPEN PITCH (Co-Production Market & Screenwriters' Lab)		9
2.15 PM - 3.00 PM	Script To Screen : Empowering Youth Through Skill Development	Discussion will be led by Shri Sunit Tandon, Director, India Habitat Centre Shri Atul Kumar Tiwari, Additional Secretary, Ministry of Information & Broadcasting, Government of India Siddharth Roy Kapur, Founder & MD, Roy Kapur Films and President, Producers Guild of India Prasoon Joshi Chairman, Central Board of Film Certification (CBFC)	10
3.15 PM - 3.45 PM	Anupama Chopra in Conversation with Josh Siegel	Anupama Chopra, Founder & Editor, Film Companion Josh Siegel, Curator, Department of Film, The Museum of Modern Art	11
4.00 PM - 4.30 PM	State Focus - Maharashtra	Kulmeet Makkar, CEO, Producers Guild of India Mrs. Jayashree S Bhoj, Managing Director, Maharashtra Film, Stage & Cultural Development Corporation (MFSCDC), Government of Maharashtra	12
4.45 PM - 5.30 PM	Indian Cinema Inspiring Entrepreneurs	Discussion will be led by Ashish Malhotra, Deputy Head, World Skills India, National Skill Development Corporation (NDSC) Vani Tripathi Tikoo, Member, Central Board of Film Certification (CBFC) Shobu Yarlagadda, CEO & Founder, Arka Media Fireworks Vishal Bhardwaj, Founder, Vishal Bhardwaj Films	13
5.45 PM - 6.15 PM	State Focus - Odisha - An Ideal Film Shooting Destination	Kulmeet Makkar, CEO, Producers Guild of India Shri Satyabrata Tripathy, Chairman, Odisha Film Development Corporation Dr Nitin B Jawale, MD, Odisha Film Development Corporation	14

KNOWLEDGE SERIES / DAY 2

Friday,
NOVEMBER 22

TIME	SESSION	SPEAKERS	PG
10.30 AM - 1.00 PM	Film Bazaar Recommends	Deepti DCunha, Film Programmer	15
2.15 PM - 3.15 PM	Eye on India - A Global Perspective of the Indian Film Industry	Rick Ambros, International Media & Entertainment Consultant Kilian Kerwin, Head of Production, South Asia and Latin America, SK Global Entertainment Kayvan Mashayekh, Co-Chairperson, International Committee, Producer's Guild of America Marten Rabarts, Festival Director, New Zealand International Film Festival Kyoko Dan, Festival Advisor, Asian Cinema	16
3.30 PM - 4.00 PM	State Focus - Uttar Pradesh - Showcasing its Film - Friendly Policies	Sanjay Suri, Actor, Producer Sri Shishir, IAS, Member Secretary, Film Bandhu/ Director, Uttar Pradesh Government	17
4.15 PM - 5.00 PM	Beyond Borders - Exploring The Exciting New World Of International OTT/VOD Business With Wendy Bernfeld	Wendy Bernfeld, Founder-Managing Director, Rights Stuff BV	18
5.15 PM - 6.15 PM	The Changing Landscape of Indian Cinematography	Sanjay Suri, Actor, Producer Shanker Raman, Cinematographer Tapan Basu, Cinematographer Fowzia Fathima, Professor & Head of Cinematography Department, KR Narayanan National Institute for Visual Sciences and Arts, Kerala	19

KNOWLEDGE SERIES / DAY 3

Saturday,
NOVEMBER 23

TIME	SESSION	SPEAKERS	PG
10.00 AM - 12.30 PM	Filmmakers' Pitch	Abhra Das, Programming Coordinator, NFDC	20
12.45 PM - 1.15 PM	Celebrating 50 Years of IFFI	Vikramjit Roy, Head – Film Facilitation Office National Film Development Corporation. Ministry of I&B, Government of India Shri Chaitanya Prasad, Director IFFI, Additional Director General, Directorate of Film Festival. Shri Rahul Rawail, Acclaimed Filmmaker	21
2:15 PM - 3.15 PM	Decoding Co-productions: International Partnerships and Film Funds	Naman Ramachandran, Asia Correspondent, Variety Anup Singh, Writer & Director, The Wandering Film Company Aditi Anand, Promoter, Director, Little Red Car Films Kulmeet Makkar, CEO, Producers Guild of India Teresa Hoefert de Turégano, Film Funding Executive Medienboard Berlin-Brandenburg	22
3.30 PM - 4.15 PM	Navigating Film Festivals	Liz Shackelton, Asia Editor, Screen International Nashen Moodley, Director, Sydney Film Festival Marten Rabarts, Festival Director, New Zealand International Film Festival Hussain Currimbhoy, Artistic Director, Red Sea International Film Festival Christina Marouda, Founder, Indian Film Festival of Los Angeles (IFFLA)	23
4:30 PM - 5:00PM	State Focus - Jharkhand – Come Grow With Us	Aditi Anand, Promoter, Director, Little Red Car Films Shri Ramakant Singh, Special Secretary, Information & Public Relations Department, Govt. of Jharkhand Shri Ram Lakhan Prasad Gupta, MD, Jharkhand Film Development Corporation Ltd.	24
5:15 PM - 6:00 PM	The Evolving Narrative - A View From the Writer's Desk	Udita Jhunjhunwala, Film Critic Bikas Mishra, Writer, Director Atika Chohan, Screenwriter Sharat Katariya, Filmmaker	25

KNOWLEDGE SERIES / DAY 4

Sunday,
NOVEMBER 24

TIME	SESSION	SPEAKERS	PG
10.15 AM - 11.15 AM	The New Matrix of OTT Business	Deepti Chawla, Head – OTT of NFDC Aparna Acharekar, Programme Head, ZEE 5 India Aashish Singh, Director - Original Film, Netflix Atul Tiwari, Additional Secretary, Ministry of Information & Broadcasting, Government of India Swaroop Chaturvedi, Film Producer & Film Syndications, Aggregation & Licensing Specialist	26
11.30 AM - 12.15 PM	Cinemas of India - Many Stories, Many Nuances, Many Languages	Shubhra Gupta, Film Critic & Columnist, The Indian Express Anupam Kaushik Borah, Filmmaker, Assam Adinath Kothare, Actor, Director, Maharashtra Abhishek Shah, Director, Producer & Writer, Gujrat Ajit Rai, Senior Film Critic	27
12.30 PM - 1.00 PM	State Focus - Lakshadweep	Aditi Anand, Promoter, Director, Little Red Car Films Shri R Mihir Vardhan, Advisor to Hon'ble Administrator to UT of Lakshadweep	28
2:15PM - 3:00PM	Harnessing The Power Of Engagement - The FFO Model	Nyay Bhushan, India Representative, The Hollywood Reporter T C A Kalyani, MD, National Film Development Corporation Richard Sharkey, International Producer	29
3:15 PM - 4:00 PM	Hitting The Right Notes - A Guide to Music Rights	Hrishikesh Kannan, Radio Producer Blaise Fernandes, President & CEO Indian Music Industry Atul Churamani, MD, Turnkey Music & Publishing KJ Singh, Sound Engineer & Music Producer	30
4:15 PM - 5:00 PM	The Multiple Hues of the LGBT Narrative in India	Namrata Joshi, Associate Editor - Cinema, The Hindu, Mumbai Swami Laxminarayan Tripathi, Human Rights Activist Onir, Filmmaker Sridhar Rangayan, Filmmaker	31
5:15 PM - 6:15 PM	The New Leadership Dimension - Women Producers	Baradwaj Rangan, Film Critic & Editor, Film Companion (South) Shareen Mantri, Founder - Director, Namah Pictures Nandita Roy, Producer, Windows Production Soundarya Rajinikanth, MD, May 6 Entertainment Dominique Welinski, Founder & Head of Production, DW Aditi Anand, Promoter, Director, Little Red Car Films	32

OPEN PITCH (Co-Production Market & Screenwriter's Lab)

The Open Pitch kickstarts with the Co-Production Market where selected projects will present their video pitches to delegates interested in co-production, funding, sales and distribution. This year's Co-Production Market presents an eclectic mix of 14 projects from India, Bangladesh, Bhutan, France, Nepal, Singapore and the USA. The open door session will also have projects from The Screenwriters' Lab - a platform that seeks to deepen and enhance the working practice of talented filmmakers through project-based workshops, labs and masterclasses. This year, 7 projects have been shortlisted for the Screenwriters' Lab which will be pitched at the Open Pitch session.

Selected Projects | Co-Production Market

Original Title	English Title	Director
Aamar Xokolure Bhaalpowa	All Our Love	Mehdi Jahan
Anantah	Eternity	Saurav Rai
Ayna	The Mirror	Alka Raghuram
Eka	Solo	Suman Sen
Ettamedam	The Deathplace	Jiju Antony
Feast	Feast	Leon Cheo
Home Of The Rain Catcher	Home Of The Rain Catcher	Vikas Khanna
I, the Song	I, the Song	Dechen Roder
Indreni Pari	Across The Rainbow Bridge	Niranjan Raj Bhetwal
Sabras	Salt	Sushma Khadepaun
Sand City	Sand City	Mahde Hasan
Schirkoa	Schirkoa	Ishan Shukla
The Displaced	The Displaced	Vijay Jayapal
Varna Heights	Varna Heights	Rajan Khosa

Screenwriter's Lab Moderator Bikas Mishra Writer/Director



Bikas Mishra

Award-winning writer-director Bikas Mishra's debut feature *Chauranga* won the Grand Jury Prize at the Indian Film Festival of Los Angeles and was declared Best Indian Feature at Mumbai Film Festival (MAMI). He is a Film Independent Fellow, who is currently developing his second feature.

Selected Projects | Screenwriter's Lab

Original Title	English Title	Director
9 Bajke 5 Minute	The Motorman	Bhanu Babbal
Aparahna	Inferno	Jaicheng Jai Dohutia
Kadathukaran	The Ferryman	Sachin Augustin
Last Time On Earth	Last Time On Earth	Paromita Dhar
Mandap Middle-Class Murder	Mandap Middle-Class Murder	Aditya Kelgaonkar
Mirpur Express	Mirpur Express	Aman Mahajan
Tigadi	The Trio	Roopal Kewalya

Script To Screen : Empowering Youth Through Skill Development

Discussion will be led by

Shri Sunit Tandon, Director, India Habitat Centre

Speakers

Shri Atul Kumar Tiwari, Additional Secretary, Ministry of Information & Broadcasting, Government of India

Siddharth Roy Kapur, Founder & MD, Roy Kapur Films and President, Producers Guild of India

Prasoon Joshi Chairman, Central Board of Film Certification (CBFC)

Starting from the script to watching the movies on the silver screen, there are numerous technical skills that together make a movie successful. National Film Development Corporation under the aegis of Ministry of Information & Broadcasting, Government of India, can create an impactful training ecosystem to ensure that the aspirations of the youth transform into reality.

Discussion will be led by



Shri Sunit TANDON

Sunit Tandon is presently Director of the India Habitat Centre, New Delhi, one of the country's leading centres for arts, culture, films and public discourse. Known as a media and theatre personality, Sunit Tandon has had a varied career embracing television, theatre, films and media education. He served as the Festival Director of the 48th International Film Festival of India, Goa in 2017. He was Director-General of the Indian Institute of Mass Communication (IIMC) from 2009 to 2015 and CEO of LSTV before that. He is well-known as a news television anchor (Doordarshan and LSTV). He is currently the President of the Delhi Music Society, Delhi's oldest society promoting western classical music education and appreciation, that runs the Delhi School of Music.



Siddharth ROY KAPUR

An eminent Producer and the President of the Producers Guild of India, Siddharth has been a figurehead in the Indian Film Industry, enabling content varied in scale and content across budgets and languages. Siddharth was also a former Managing Director of The Walt Disney Company India and UTV Motion Pictures. His filmography includes some of the most path breaking and acclaimed Indian movies of the last decade – Dangal, Haider, The Lunchbox, Barfi, Paan Singh Tomar et al. Siddharth recently set up his own production house, Roy Kapur Films, to produce movies and digital video content across all scales and genres. Siddharth has also been featured in Variety's list of 500 most influential global leaders in entertainment this year.

Speakers



Atul TIWARI

Shri Atul Kumar Tiwari is a civil servant who belongs to the 1990 batch of Indian Administrative Service borne on the Karnataka Cadre. Besides studying History, Political Science and Economics, he has done an MBA in Public Service from Birmingham (UK), M.Phil. in Social Science from Panjab University, and recently L.L.B from Delhi University. He has handled various assignments in the State of Karnataka, particularly, in Industries & Commerce, Urban Infrastructure Development & Finance, and Health and Medical Education with many accomplishments to his name. He is Additional Secretary in the Ministry of Information & Broadcasting since April, 2019, handling matters relating to Broadcasting, Communication, Community Radio, Films, FM Radio and Vigilance.



Shri Prasoon JOSHI

An MSc, MBA, Prasoon Joshi, goes beyond defined roles and uses his artistic ability as a writer and poet to create unique content that inspires positive change in society. An Advertising and Communication icon who's built Mega brands, he has garnered glory for India at International Awards like Cannes among others. He is also a celebrated and award-winning Song and Screenwriter in the Indian feature films. He has been honoured twice with the prestigious National award for his film work.

Anupama Chopra in Conversation with Josh Siegel

Moderator

Anupama Chopra, Founder & Editor, Film Companion

Speaker

Josh Siegel, Curator, Department of Film, The Museum of Modern Art

A one-on-one conversation between Anupama Chopra, noted film critic and founder of Film Companion and Festival Director, Jio MAMI Mumbai Film Festival and Josh Siegel, Curator, Dept of Film MoMA (The Museum of Modern Art), New York, to discuss diversity in programming and how MoMA could be a catalyst to the experience of independent cinemas from India.

Moderator



Anupama CHOPRA

Anupama Chopra is a noted film critic, television anchor and a National Award-winning book author. Her work has appeared in publications such as The New York Times and Los Angeles Times. She has hosted and scripted film shows on NDTV 24/7 and Star World. She is currently the Festival Director of Jio MAMI Mumbai Film Festival with Star and Founder and Editor of Film Companion.

Speakers



Josh SIEGEL

Josh Siegel, a curator at The Museum of Modern Art, has organized more than 100 film, media and gallery exhibitions, many of which have appeared on Best of the Year lists in The New York Times, Artforum, Film Comment, and The New Yorker. He serves on the selection committee of the annual festival New Directors/New Films; Artistic Director of the 2020 festival Doc Fortnight; and the founding director of To Save and Project: The MoMA International Festival of Film Preservation. Mr. Siegel is the co-editor and author of "Frederick Wiseman" (MoMA/Gallimard) as well as "Modern Contemporary: Art at MoMA Since 1980" and "The New India", a survey of contemporary Indian fiction and nonfiction film. He has been a jury member of many international film festivals including Locarno, BAFICI (Buenos Aires), Torino, Miami, Cartagena, Santiago de Chile, and Vancouver.

State Focus - Maharashtra

Moderator

Kulmeet Makkar, CEO, Producers Guild of India

Speakers

Mr. Bhushan A Gagrani, Principal Secretary,
Tourism and Cultural Department, Government of
Maharashtra

Mrs. Jayashree S Bhoj, Managing Director,
Maharashtra Film, Stage & Cultural Development
Corporation (MFSCDC), Government of
Maharashtra

Moderator



Kulmeet MAKKAR

Kulmeet Makkar, in his current role as the Chief Executive Officer of Producers Guild of India, is responsible for a host of initiatives involving development of the film, television and new media production sector focusing on regulations, policy matters, co-production treaties, film festivals, filming facilitation, production incentives and alliances with other industry associations and film commissions across the world. An entertainment industry professional with over 30 years of work experience in the M&E sector, he has handled varied senior responsibilities. Kulmeet is a committed professional and is keen on developing the craft of content production by way of global affiliations, workshops, networking opportunities, panel discussions and participation in summits, festivals etc.

Maharashtra is rightly referred to as the “Cradle of the Indian film industry”. The state offers ready infrastructure, pre-& post-production facilities, talent pool, and all other resources at a single place. The session highlights the various ease of doing business initiatives introduced by the state. Maharashtra has also launched a Location Compendium and introduced the Maharashtra Film Cell, a first-of-its-kind online system in the country that serves as a one-stop solution for obtaining filming permissions in the state.

The session will provide insights that serve as a ready reckoner for other states looking forward to implementing the single window system which is the need of the hour.

Speakers



Mrs. Jayashree S BHOJ

Ms. Bhoj is an IAS officer of Maharashtra Cadre from 2003 batch and is currently the Managing Director of Maharashtra Film, Stage & Cultural Development Corporation Limited (Filmcity, Mumbai). Ms. Bhoj is known for her initiatives and constant efforts to support the growth of regional and national film industry in the state of Maharashtra. She is also the Nodal Officer for Maharashtra Film Cell, the single window system for film shooting permissions in Maharashtra and has been instrumental in its implementation.

Indian Cinema Inspiring Entrepreneurs

Discussion will be led by

Ashish Malhotra, Deputy Head, World Skills India, National Skill Development Corporation (NDSC)

Speakers

Vani Tripathi Tikoo, Member, Central Board of Film Certification (CBFC)

Shobu Yarlagadda, CEO & Founder, Arka Media Fireworks

Vishal Bhardwaj, Founder, Vishal Bhardwaj Films

The magic of the cinema allows people to actually see stories played before them. This, of course, makes movies a powerful tool to communicate, inspire and motivate the audience. Whether you're somebody aspiring to be an entrepreneur, somebody who's already on their business journey or a leading corporate, there are plenty of movies and shows that provide inspiration. Other than this, there are various creative and technical aspects in the business behind the screen that can be made entrepreneurial opportunities.

Discussion will be led by



Ashish MALHOTRA

Deputy Head, World Skills India, National Skill Development Corporation (NDSC)

Speakers



Vani Tripathi TIKOO

Vani Tripathi Tikoo, an actor and a producer by profession, is one of the youngest-ever members of the Central Board of Film Certification. Apart from being a socio-political activist she has been closely involved in theatre, films and television, and has about 50 plays, 40 TV serials and 6 films to her credit. After graduating in political science from Delhi University, she learnt acting at the Living Theatre Academy of Drama. She currently analyses issues related to broadcasting and cinema and has been part of the core steering committee for the International Film Festival of India, Goa (IFFI) for the past four years.



Vishal BHARDWAJ

Vishal Bhardwaj is an Indian film director, writer, composer and producer. His directorial work includes the internationally acclaimed Shakespeare Trilogy - *Maqbool*, *Omkara* and *Haider*. He has received seven National Awards for his feature films. In 2014, Vishal began his stage career by directing the opera 'A Flowering Tree' by John Adams in the Théâtre du Châtelet, in Paris.



Shobu YARLAGADDA

Shobu Yarlagadda is the CEO, and co-founder of Arka Mediaworks which has produced several critically acclaimed television shows and films including S.S Rajamouli's two-part Indian epic, *Baahubali*. Shobu serves as member of the National Committee of Media & Entertainment, Confederation of Indian Industry (CII), and was recently elected a Member of the International Academy of Television Arts & Sciences, NY.

State Focus - Odisha – An Ideal Film Shooting Destination

Moderator

Kulmeet Makkar, CEO, Producers Guild of India

Speakers

Shri Satyabrata Tripathy, Chairman, Odisha Film Development Corporation

Dr Nitin B Jawale, MD, Odisha Film Development Corporation

Moderator



Kulmeet MAKKAR

Kulmeet Makkar, in his current role as the Chief Executive Officer of Producers Guild of India, is responsible for a host of initiatives involving development of the film, television and new media production sector focusing on regulations, policy matters, co-production treaties, film festivals, filming facilitation, production incentives and alliances with other industry associations and film commissions across the world. An entertainment industry professional with over 30 years of work experience in the M&E sector, he has handled varied senior responsibilities. Kulmeet is a committed professional and is keen on developing the craft of content production by way of global affiliations, workshops, networking opportunities, panel discussions and participation in summits, festivals etc.

Speakers



Shri Satyabrata TRIPATHY

Shri Satyabrata Tripathy is an Actor, Screenwriter, Director and Poet. He has acted, written and directed more than 100 stage plays and has acted in 100 plus Films (Odia, Bengali). For his dedicated services to the industry, he has received more than 90 awards which also include 2 international awards. Satyabrata is also a poet of repute and has traveled to more than 10 countries to popularize Odia Culture.

Odisha has all that would make it an ideal shooting destination. From the serene ranges of the Eastern Ghats that look like the European countryside, to the brackish waters of the famous Chilika lake and pristine beaches, the state presents a wide variety of topographical diversity for the filmmakers.

To attract filmmakers to shoot in Odisha, Govt. of Odisha released its film policy in 2019 which aims at offsetting the capital cost of making films by providing monetary incentives and smooth facilitation for approvals and clearances.



Dr Nitin B JAWALE

Dr. Nitin B Jawale is an IAS officer of 2003 batch, allotted to Odisha Cadre. He is a native of Mumbai, Maharashtra who graduated in Ayurvedic Medicine and Surgery. During his tenure as Director Tourism, the sector got a big boost with increased tourist footfalls. At present, he is the Managing Director, IPICOL and Special Secretary, Industries Department along with additional charge of Managing Director, Odisha Film Development Corporation.

Film Bazaar Recommends

Moderator

Deepti DCunha, Film Programmer

This year 213 films are being showcased in Viewing Room, out of which 154 are feature-length films and 59 are short films. 26 of these feature films have been highlighted as Film Bazaar Recommends (FBR). There are 5 films in the Work-in-Progress Lab.

These filmmakers are invited to Film Bazaar to pitch their first look trailers/film clips and to introduce themselves to the market delegates. These films are either in-progress or just completed and are looking for gap financing, world sales, distribution, buyers or film festivals.

Moderator



Deepti DCUNHA

Deepti DCunha is a Mumbai-based Film Programmer specializing in Contemporary Indian Cinema. She has been working with Indian and International Film Festivals for the past decade. This is her ninth year with NFDC Film Bazaar as the sole programmer for the Work-in-Progress Lab and Viewing Room. She has been the India Consultant to Artistic Director, Marco Mueller since 2011 for Venice Film Festival, Rome Film Festival, film festivals in China and is now the India & South Asia Programmer for Pingyao International Film Festival (PYIFF), China. She has been a programmer for the Indian Selection with Jio MAMI Mumbai International Film Festival with Star since 2015. Deepti also programs for the Chicago South Asian Film Festival (CSAFF). She is in the Selection Committee of Locarno Open Doors since 2016. In 2018 she was appointed the India Correspondent for the Director's Fortnight, Cannes. Her earlier assignments include programming for the International Children's Film Festival of India (ICFFI) and Osian's Cinefan Film Festival. She is deeply committed towards independent Indian cinema; a passion that keeps her driven to scout for new films and fresh talent from all across the country and the subcontinent.

Work-in-Progress Lab (WIP Lab)

Pedro by Natesh Hegde; Kannada

Shankar's Fairies by Irfana Majumdar; Hindi

Switzerland by Ajitpal Singh; Hindi

Uljhan (The Knot) by Ashish Pant; Hindi

Laila Aur Satt Geet (The Shepherdess and The Seven Songs) by Pushpendra Singh; Gojri

Film Bazaar Recommends (FBR)

Debut Features – In Progress

Abharkha (Desire) by Himadri Parmar; Gujarati

Dostojee (Two Friends) by Prasun Chatterjee; Bengali

Ghar ka Pata (Home Address) by Madhulika Jalali; English, Hindi, Kashmiri

Koozhangal (Pebbles) by Vinothraj P S; Tamil

Shoebox by Faraz Ali; Hindi, Bengali, English

Tana Bana (Interwoven) by Ritesh Sharma; Hindi, English, Bhojpuri, Hebrew

WOMB (Women of My Billion) by Ajitesh Sharma; Hindi, English, Tamil, Telugu

Debut Features – Complete

Gamak Ghar by Achal Mishra; Maithili

Hasina: A Daughter's Tale by Piplu Khan; Bengali (Bangladesh)

Kastoori (The Musk) by Vinod Kamble; Hindi, Marathi

Nilanadukkam (The Tremor) by Balaji Vembu Chelli; Tamil

Nonajoler Kabbo (The Salt In Our Waters) by Rezwana Shahriar Sumit; Bengali (Bangladesh, France)

Soundless Dance by Pradeepan Raveendran; Tamil (Sri Lanka, France)

Y by Ajit Wadikar; Marathi

Non-debut Features – In Progress

In Love With Gulaab by Sudhakar Singh; Bhojpuri

Karkhanisanchi Waari (Ashes On A Roadtrip) by Mangesh Joshi; Marathi

Mayar Jonjal (Debris Of Desire) by Indranil Roychowdhury; Bengali

Pinki Elli? (Where Is Pinki?) by Prithvi Konanur; Kannada

rk/rkay by Rajat Kapoor; Hindi

Sthalapuran by Akshay Indikar; Marathi

Non-debut Features – Complete

1956, Madhyathiruvithamkoor (1956, Central Travancore) by Don Palathara; Malayalam

Made In Bangladesh by Rubaiyat Hossain; Bengali (Bangladesh, France)

Nasir by Arun Karthick; Tamil

Raahgir (The Wayfarers) by Goutam Ghose; Hindi

Eye on India - A Global Perspective of the Indian Film Industry

Moderator

Rick Ambros, International Media & Entertainment Consultant

Speakers

Kilian Kerwin, Head of Production, South Asia and Latin America, SK Global Entertainment

Kayvan Mashayekh, Co-Chairperson, International Committee, Producers Guild of America

Marten Rabarts, Festival Director, New Zealand International Film Festival

Kyoko Dan, Festival Advisor, Asian Cinema

It is important to understand how the world views the dynamic and vibrant Indian film industry. A global perspective on contemporary trends in Indian cinema will enable greater international collaborations. This becomes imperative given the emergence of the VOD platform as a key medium for production and consumption of content. India's soft power comes from its diverse cinematic culture and the depth in its filmic resources. It is, therefore, important for Indian filmmakers to get an insight into how the global film fraternity views this vibrancy.

Moderator



Rick AMBROS

Rick Ambros is an executive producer, consultant and former studio executive with an emphasis on international and local language film, television and digital production, co-production, business development and financing across Asia, Europe and North America. For the past decade, he has focused his attention on the rapidly growing media and entertainment industries in Asia, particularly China and India. Rick served as an Advisor to German media funds and private investors providing production financing for Universal, Warner Bros. and Paramount (*The Hangover*, *Sherlock Holmes*, *Sex and the City*, *Mission Impossible 3*). Rick is also on the executive board of the Asian World Film Festival.



Marten RABARTS

Marten Rabarts was the Artistic Director of the Binger FilmLab (2000-2012) where he developed talent and films by international and Dutch filmmakers, including New Zealand's, *Maori Boy Genius*, *The Strength Of Water* and *Stray*, Jennifer Kent's Australian horror hit *The Babadook* as well as Sundance 2017 Audience Award winner *I Dream In Another Language* from Mexico and 2018 Berlin Golden Bear winner *Touch Me Not* by Romanian auteur Adina Pintilie. He was the head of Training and Development at the National Film Development Corporation Limited from 2012-2015. Marten's recent role was at the Eye Film Institute, Netherlands. He is presently the Festival Director of New Zealand International Film Festival.

Speakers



Kilian KERWIN

Kilian Kerwin is the Head of Production (South Asia and Latin America) for SK Global Entertainment, where he oversees local language projects in various territories along with international English motion picture and television ventures. Kilian is the Executive Producer of two Hindi projects streaming on Netflix, *Delhi Crime* and *Ghoul*, as well as a third which is in post-production, *Betaal*.



Kayvan MASHAYEKH

Attorney turned filmmaker, Kayvan Mashayekh, began his career by writing, producing and directing an epic, independent feature film called, *The Keeper: The Legend of Omar Khayyam*, which premiered at the Moscow Film Festival in 2005. Since June 2018, Mashayekh serves as Co-Chairman of the International Committee for the Producers Guild of America.



Kyoko DAN

Kyoko Dan works as the distributor (all rights), publicist and coordinator for film businesses, and has also been a consultant for film festivals for 30 years in Japan. She is currently working as the curator for programming screenings of World Cinema, Indian Classic Films, Indian Modern Films and Central Asian Films etc. at the National Museum of Ethnology, Japan.

State Focus - Uttar Pradesh – Showcasing its Film - Friendly Policies

Moderator

Sanjay Suri, Actor, Producer

Speaker

Sri Shishir, IAS, Member Secretary, Film Bandhu/
Director, Uttar Pradesh Government

Situated in the northern part of India, Uttar Pradesh is one of the most popular and famous tourist destinations for both Indians and foreigners alike. Ease of filming and incentives for Filming in Uttar Pradesh are the focus areas of this session. It is bestowed with all the quintessential elements for filmmaking. The President of India awarded the *Special Mention Certificate* to Uttar Pradesh in the year 2015 at the 63rd National Film Awards and the Most Film Friendly State *Award* at the 64th National Film Awards in the year 2016.

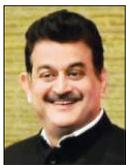
Moderator



Sanjay SURI

Acclaimed National Award winning Producer-Actor is credited with 42 fiction features including series as an Actor & 7 features as a Producer. His filmography includes acclaimed films like *My brother Nikhil*, *Jhankaar Beats*, *I AM* (NETPAC Award-Best in Asian Cinema) and *Chauranga* (Four Colours) (Best film IFFLA, 2015, MAMI India Gold, 2014 & Incredible India Award). Sanjay has participated at various International Co-Production markets, labs and was selected by Rotterdam Producers Lab, CNC at Marché du Film Festival de Cannes 2012 & 2013. He served as a Jury member at MAMI (2012) & at DIFF (2013) *Muhr Arab* feature Section. His sales & distribution vertical under Kahwa Entertainment successfully represented *Village Rockstars*, *Bulbul Can Sing* for SAARC and he released Palme d'Or winner & Oscar-nominated *Shoplifters* along with *Ash is the Purest White* & *Yomeddine* in India.

Speaker



Sri SHISHIR

Sri Shishir, a 2013 batch IAS officer and currently, Director, UP Information and Public Relations Department, got his first posting as SDM of Akbarpur of Ambedkar Nagar district. Later, he was posted as ACEO GIDA, ADM Finance Bareilly, ADM Land Acquisition Gautam Buddha Nagar, Special Secretary, Languages, UP Govt. Presently, he holds the post of Director, Information and Secretary, Film Bandhu along with additional charges of Special Secretary Cultures, Director, Hindi Sansthan, Uttar Pradesh. Sri Shishir is known for his honesty, sincerity and dedication to duty. A native of Ballia, he has done his Masters in Political Science from Allahabad University.

Beyond Borders - Exploring the Exciting New World of International OTT/VOD Business with Wendy Bernfeld

Presentation By

Wendy Bernfeld, Managing Director, Rights Stuff BV

Get set for a riveting session where Wendy takes stock of the current business of OTT/VOD, and how filmmakers can go beyond local borders and traditional big players (such as Netflix/Amazon).

In the session, Wendy will cover the most recent digital sector trends from abroad and also list many alternative VOD platforms from across the world that have an increased appetite for ready foreign programming. She will also address some pragmatics such as how to reach these platforms and hybrid distribution and present a brief snapshot for radar screen on various blockchain VOD buyers and VR, too.

Presentation By



Wendy BERNFELD

Born in Montreal, Amsterdam-based Wendy Bernfeld has an experience of over 30 years in the film, tv, digital industries. Wendy is the founder and Managing Director of Rights Stuff which, when acting on the platform/channel side, provides content strategy, and negotiates deals in pay tv/VOD, blockchain and VR for international traditional and digital media services. When acting on the producer/rights-holder side, she assists with digital strategy/distribution including (S)VOD platform deals beyond just the Big5, creative 'windowing', hybrid distribution, VR, & originals/alternative funding. Wendy is on the advisory board of several film festivals and industry associations including IDFA, IFFR, The Film Collaborative etc., she was named as one of the "Brave Thinkers of Indie Film, 2010" by Oscar-winning independent producer, Ted Hope.

The Changing Landscape of Indian Cinematography

Moderator

Sanjay Suri, Actor, Producer

Speakers

Shanker Raman, Cinematographer

Tapan Basu, Cinematographer

Fowzia Fathima, Professor & Head of Cinematography Department, KR Narayanan National Institute for Visual Sciences and Arts, Kerala,

Moderator



Sanjay SURI

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Colours) (Best film IFFLA, 2015, MAMI India Gold, 2014 & Incredible India Award). Sanjay has participated at various International Co-Production markets, labs and was selected by Rotterdam Producers Lab, CNC at Marché du Film Festival de Cannes 2012 & 2013. He served as a Jury member at MAMI (2012) & at DIFF (2013) *Muhr Arab* feature Section. His sales & distribution vertical under KAHWA Entertainment successfully represented *Village Rockstars*, *Bulbul Can Sing* for SAARC and he released Palme d'Or winner & Oscar-nominated *Shoplifters* along with *Ash is the Purest White* & *Yomeddine* in India.

Speakers



Shanker RAMAN

Shanker Raman is a graduate from Film and Television Institute of India, Pune and a two-time National Award-winning cinematographer, writer, producer and director. His directorial debut film *Gurgaon*, won the Best Project at the NFDC Work-in-Progress Lab in 2015. Shanker recently collaborated as a director on his first TV series, *Leila*, a Netflix Original.

Owing to the growth of various platforms and screens on which content is consumed, cinematographers are constantly pushing the boundaries of visualization and so as well as image-making to suit the different screens and formats. Consumption definitely is driving innovation in the world of cinematography today. What is pushing this innovation further is newer and more sophisticated technology that is being introduced almost every day. The key topic of discussion in this session will be what does this change mean for practitioners, for the designers and manufacturers of related technology and more specifically, what does it mean for consumers and distributors of cinema.



Tapan BASU

Tapan Basu, an alumnus of the prestigious Film and Television Institute of India, Pune, has cemented his place as an accomplished cinematographer, working with the biggest names in the industry. His debut feature film *Kahaani 2* received rave reviews for its cinematography. His second feature, *Romeo Akbar Walter* (RAW), produced by Viacom 18 Motion Pictures, was appreciated by critics for its narrative style.



Fowzia FATHIMA

Fowzia Fathima is an intuitive practitioner of cinematography and is a founder member of "Indian Women Cinematographers Collective", a forum founded in 2015 that functions as a peer group for practicing professionals. An alumna of Film and Television Institute of India, Pune, Fowzia is currently a professor and head of the department of Cinematography at KR Narayanan National Institute of Visual Science and Arts, Kerala.

Filmmakers' Pitch

Moderator

Abhra Das, Programming Coordinator, NFDC

Moderator



Abhra DAS

Abhra Das works at the National Film Development Corporation Ltd. (NFDC). He has been the Programming Coordinator for the Viewing Room and Work-in-Progress Lab at NFDC Film Bazaar since 2015 and the NFDC Screenwriters' Lab since January 2019. He works with film programmer Deepti DCunha as a coordinator on film festivals like Chicago South Asian Film Festival (CSAFF) and Pingyao International Film Festival (PYIFF) in China. He is one of the preview team members for KASHISH Mumbai International Queer Film Festival since 2018. In the past, he has worked as a research assistant for film critic Anupama Chopra at Film Companion and was a part of the organizational team for MAMI Mumbai Film Festival in 2014. He is a freelance writer and a cinema enthusiast.

This year 213 films are being showcased in Viewing Room, of which 154 are feature-length films and 59 are short films. Industry Screenings is showcasing 36 films out of which 31 are feature-length films and 5 are short films.

Filmmakers whose feature-length films (in-progress or completed) are in the Film Library section of Viewing Room and Industry Screenings are given the opportunity to pitch their first look trailers/film clips.

These films are looking for gap financing, world sales, distribution, buyers or waiting to be showcased at international film festivals. This is a non-curated section open to all filmmakers who are attending Film Bazaar.

1. A Few Days More by Om Prakash Srivastava; English
2. Calcutta, I'm Sorry by Harry Maclure; English
3. Coffee Café by Arunkumar Senthil; Tamil
4. *Dahokaal* (Burning Time) by Dhrubo Hasan; Bengali, Urdu, English
5. *Dharan* (Dam Wall) by Vedanti Dani; Marathi
6. Glorious Dead by Sudeep Ranjan Sarkar; English
7. Josef - Born In Grace by Susant Misra; Hindi
8. *Kadhavu* (The Door) by Kishore Kumar G.; Tamil
9. *Kora Kagaaz* (Tabula Rasa) by Nawneet Ranjan; Hindi
10. *Kuthiraivaal* (Horse-Tail) by Manoj Jahson; Tamil
11. Midnight Song by Arunjit Borah; Assamese
12. *Modiji Ki Beti* (Modiji's Kin) by Eddy Singh; Hindi
13. *Nirvana Inn* by Vijay Jayapal; Hindi
14. *No Dorai* (Dare To Surf) by Taneem Rahman; Bengali
15. *Oridathumillathoridam* (Nowhere) by Sushant Sudhakaran; Malayalam
16. *Oththa Seruppu Size 7* (Single Slipper Size 7) by Radhakrishnan Parthiban; Tamil
17. Spring Thunder by Sriram Kumar Dalton; Hindi
18. *Ussey Kya Ho Jayega* (What If That Happen?) by Amit Ojha; Hindi

Celebrating 50 Years of IFFI

Moderator

Vikramjit Roy, Head – Film Facilitation Office
National Film Development Corporation. Ministry of
I&B, Government of India

Speaker

Shri Chaitanya Prasad, Director IFFI, Additional
Director General, Directorate of Film Festival.
Shri Rahul Rawail, Acclaimed Filmmaker

Moderator



Vikramjit ROY

Vikramjit Roy is the Head of Film Facilitation Office (FFO), India's version of the Film Commission, set up in NFDC by the Ministry of I&B, to facilitate the mechanism that eases filming in India and positions India as a film-friendly destination.

As General Manager at NFDC, he has led the development and production of more than 20 films across 11 Indian languages introducing 13 debut directors. As Head of Marketing, a position he held simultaneously, Vikramjit played a key role in establishing NFDC's multi-platform distribution & monetization label, Cinemas of India, building the global reputation for Film Bazaar and launching NFDC's OTT platform.

Speaker



Shri Chaitanya PRASAD

Chaitanya Prasad joined Civil Service in 1991, he belongs to the Indian Information Service. Currently serving as an Officer on Special Duty, Ministry of Information & Broadcasting, Government of India, he is Additional Director General (News), Prasar Bharti (DDNews), and also Additional Director General, Directorate of Film Festival. He has designed communication strategies on new flagship programs of the government and important policy initiatives since he joined the civil service. He has also served in several capacities looking after the publicity of key ministries in the government. In his earlier stint with Health Ministry, he had collaborated extensively with UN and international agencies such as UNICEF, WHO, USAID, UNFPA on policy issues related to Health and Development. He has been recognized as a key strategist for the communication needs of institutions, governments and policy practitioners. His areas of interest include Branding, Strategic Communication and Social media outreach.

In its 50th edition, this year marks the grand golden jubilee of the International Film Festival of India (IFFI), which will be celebrated between November 20 – 28, 2019 in Goa. IFFI is reckoned as one of Asia's oldest and India's biggest film festival.

Right from its inception in 1952, IFFI has been committed to bringing the best of world cinema to India for the benefit of film professionals and film enthusiasts in the country. The idea is to nurture and inspire Indian cinema and to introduce it to not just the world outside, but also to the many audiences that coexist in this vast and diverse country. IFFI also contributes to the understanding and appreciation of different film cultures through its diverse film selection. Each year IFFI carefully curates the latest critically-acclaimed films as well as engaging masterclasses and discussions etc. by renowned personalities and celebrities in the film industry, both national and international.

IFFI is organized by the Ministry of Information and Broadcasting, Government of India, in collaboration with the Government of Goa, through the Entertainment Society of Goa (ESG), and the Indian Film Industry.



Shri Rahul RAWAIL

Rahul Rawail is a well-known film director whose work spans over three decades and includes 17 feature films and two TV series. His notable films include Love Story (1981), Betaab (1983), Anjaam (1994), Aur Pyaar Ho Gaya (1997) and Jo Bole So Nihaal (2005). He is credited with launching popular film stars such as Kumar Gaurav, Amrita Singh, Sunny Deol, Kajol and Aishwarya Rai Bachchan. He's been on the jury of IFFI's Indian Panorama and the National Film Awards, and another jury which selects Indian films for the Oscars.

Decoding Co-productions - International Partnerships & Film Funds

Moderator

Naman Ramachandran, Asia Correspondent, Variety

Speakers

Anup Singh, Writer & Director, The Wandering Film Company

Aditi Anand, Promoter, Director, Little Red Car Films

Kulmeet Makkar, CEO, Producers Guild of India

Teresa Hoefert de Turégano, Film Funding Executive, Medienboard Berlin-Brandenburg

Moderator



Naman RAMACHANDRAN

Naman is the South Asia Correspondent for Variety, a film critic with Sight & Sound, and a world cinema columnist for The Hindu. He has written and co-produced the first Netflix Asia Original *Brahman Naman*. His work as an author includes 'Rajinikanth: The Definitive Biography' (Penguin) and 'Lights, Camera, Masala: Making Movies In Mumbai' (IBH). Naman programs the London Indian Film Festival, is on the advisory board of the Indian Film Festival of Los Angeles and is a trustee of the Satyajit Ray Foundation. He is also a BAFTA member. He has previously worked with the British Film Institute, Cineuropa, HBO Asia and MTV India.

Speakers



Anup SINGH

Anup Singh set up The Wandering Film Company in Mumbai, India, in association with writers & producers in the UK and Switzerland. He is the writer-director of three internationally acclaimed, award-winning films, *The Name Of A River*, *Qissa* and *The Song of Scorpions*. He has been working in Geneva, Switzerland, for almost twenty years now and teaches cinema at various universities and film schools.



Aditi ANAND

Aditi Anand has been a Senior Creative and Production Supervisor with The Times Group, Walkwater Media, UTV Motion Pictures and her filmography includes, *Tere Bin Laden*, *Paan Singh Tomar* and *Chillar Party*. In 2012, she launched an independent film and media production house, Little Red Car Films and has produced *The Extraordinary Journey Of The Fakir* an official Indo-French-Belgian co-production, directed by Ken Scott.

Securing funding for independent cinema is a tricky business. The idea is to not just get liquidity in terms of funds, but also to attract different resources from across the globe without compromising on the creative freedom of a film.

Film festivals and markets bridge this gap between filmmakers and buyers/aggregators and Co-production markets are an ideal place for filmmakers to understand the various avenues available to them, worldwide, that can help them achieve their vision. Co-production treaties between India and 14 other countries are an example of such kind of support.



Kulmeet MAKKAR

Kulmeet Makkar, in his current role as the Chief Executive Officer of Producers Guild of India, is responsible for a host of initiatives involving development of the film, television and new media production sector focusing on regulations, policy matters, co-production treaties, film festivals, filming facilitation, production incentives and alliances with other industry associations and film commissions across the world. An entertainment industry professional with over 30 years of work experience in the M&E sector, he has handled varied senior responsibilities. Kulmeet is a committed professional and is keen on developing the craft of content production by way of global affiliations, workshops, networking opportunities, panel discussions and participation in summits, festivals etc.



Teresa Hoefert de Turégano

Teresa Hoefert de Turégano is a Funding Advisor for International Co-productions, Documentary and Experimental Projects at the Medienboard Berlin-Brandenburg in Germany. The Medienboard is the main regional film funding source in the capital region of Germany and has an annual budget of approximately 26 million USD. She has worked for Eurimages and the European Audiovisual Observatory at the Council of Europe.

Navigating Film Festivals

Moderator

Liz Shackelton, Asia Editor, Screen International

Speakers

Nashen Moodley, Director, Sydney Film Festival

Marten Rabarts, Festival Director, New Zealand International Film Festival

Hussain Currimbhoy, Artistic Director, Red Sea International Film Festival

Christina Marouda, Founder, Indian Film Festival of Los Angeles (IFFLA)

All emerging filmmakers dream of showcasing their film at a festival but it's important to understand that not all films are suited to all festivals. There are many options besides the big festivals like Berlin, Cannes, Venice or Toronto, which cater to different kinds of programming, press and audiences. During the course of this session, festival directors will reveal what is it they are looking for when programming Indian films, how they see Hindi and regional-language cinema developing, how Indian content fits into their selection, and what filmmakers can do to support their film at a festival when it has finally been selected.

Moderator



Liz SHACKELTON

Based in Hong Kong, Liz Shackleton is Asia Editor for Screen International, which is the leading film industry resource covering the international film markets. She oversees Asia-related content across the publication's website, monthly print editions and daily magazines at

international film festivals & markets.

Speakers



Nashen MOODLEY

Nashen Moodley is the Director of Sydney Film Festival, a role he has held since 2012. During his eight years at the helm, Sydney Film Festival has grown vastly. 2019, the event's 66th year, marked the highest-ever attendance at the festival. He has been a jury member at various film festivals worldwide, including the San Sebastian, Busan, Toronto, Rotterdam, Durban and Tokyo film festivals.



Marten RABARTS

Marten Rabarts was the Artistic Director of the Binger FilmLab (2000-2012) where he developed talent and films by international and Dutch filmmakers, including New Zealand's, *Maori Boy Genius*, *The Strength Of Water and Stray*; Jennifer Kent's Australian horror hit *The Babadook* as well as Sundance 2017 Audience Award winner *I Dream In Another Language* from Mexico and 2018 Berlin Golden Bear winner *Touch Me Not* by Romanian auteur Adina Pintilie. He was the head of Training and Development at the National Film Development Corporation Limited from 2012-2015. Marten's recent role was at the Eye Film Institute, Netherlands. He is presently the Festival Director of New Zealand International Film Festival.



Hussain CURRIMBHOY

Hussain Currimbhoy is the Artistic Director for the Red Sea International Film Festival. He has worked in festival curating since 2004; as a documentary programmer for Sundance Film Festival, as director of programming at the Sheffield Doc/Fest, and as a programmer with the Melbourne and Adelaide Film Festivals in Australia. Hussain has written and directed several short films, many of which have played at international film festivals.



Christina MAROUDA

Christina Marouda is the founder of the Indian Film Festival of Los Angeles (IFFLA) where, over the past 18 years, she has developed and expanded the film festival into a creative and business portal between the Indian and American entertainment industries. Ms. Marouda started her career in the New Media and Marketing department at Lions Gate Entertainment.

State Focus - Jharkhand – Come Grow With Us

Moderator

Aditi Anand, Promoter, Director, Little Red Car Films

Speaker

Shri Ramakant Singh, Special Secretary, Information & Public Relations Department, Govt. of Jharkhand

Shri Ram Laxhan Prasad Gupta, MD, Jharkhand Film Development Corporation Ltd.

Jharkhand offers ample opportunities to the filmmakers to shoot their films in the unexplored, exotic and virgin locales of the state. Jharkhand's attractive and visionary film policy provides incentives and grants that are simply irresistible. The government has enacted laws and framed guidelines intending to facilitate filming and tourism in the state. Efforts are being made by the state to develop the infrastructure and to make equipment locally available. So, grab this opportunity to collaborate and find avenues to drive your business and passion.

Moderator



Aditi ANAND

Aditi Anand has been a Senior Creative and Production Supervisor with The Times Group, Walkwater Media, UTV Motion Pictures and her filmography includes, *Tere Bin Laden*, *Paan Singh Tomar* and *Chillar Party*. In 2012, she launched an independent film and media production house, Little Red Car Films and has produced *The Extraordinary Journey Of The Fakir* an official Indo-French-Belgian co-production, directed by Ken Scott.

Speaker



Shri Ramakant SINGH

Special Secretary, Information & Public Relations Department, Govt. of Jharkhand



Shri Ram Laxhan Prasad GUPTA

MD, Jharkhand Film Development Corporation Ltd.

The Evolving Narrative - A View From the Writer's Desk

Moderator

Udita Jhunjunwala, Film Critic

Speakers

Bikas Mishra, Writer, Director & Script Mentor,
NFDC

Atika Chohan, Screenwriter

Sharat Katariya, Filmmaker

Moderator



Udita JHUNJHUNWALA

Udita Jhunjunwala is a Mumbai-based entertainment and lifestyle writer, film critic and author with over 20 years of journalistic experience. Former entertainment editor of Mid Day and Hindustan Times newspapers, she is now a contributor to leading publications including Vogue, Screen International, Mint, Scroll.in, Firstpost, The Quint and AFP. A member of the Film Critics Guild, Udita was a contributing author to "Women in Indian Film" (Zubaan books) and "Bollywood's Top 20 Stars" (Penguin). She was also the film festival curator for the 2017 Kala Ghoda Arts Festival and the 10th Jagran Film Festival.

In this session we explore how the narrative structure of storytelling has evolved, given the new dynamics of content production and the emergence of diverse consumption platforms. Does the format of set-up, confrontation and resolution - limit expression, creativity and the key proposition? Is it better suited to some genres than others?

And as the narrative and format changes - moving beyond cinema into episodic content for example, how does screenwriting come of age? In the session, there will also be an attempt to understand to what extent does the audience's appetite and attention span influence narratives.

Speakers



Bikas Mishra

Award-winning writer-director Bikas Mishra's debut feature *Chauranga* won the Grand Jury Prize at the Indian Film Festival of Los Angeles and was declared Best Indian Feature at Mumbai Film Festival (MAMI). He is a Film Independent Fellow, who is currently developing his second feature.



Atika CHOHAN

Based out of Mumbai, Atika Chohan is a screenwriter actively working in the industry for a decade. She has writing credits on films like *Margarita with a Straw* (2015) and *Waiting* (2016) and has co-written the upcoming film *Chhapaak* with director Meghna Gulzar which stars Deepika Padukone. Chohan studied screenwriting at Film and Television Institute of India (FTII), Pune and originally hails from Old Delhi.



Sharat KATARIYA

Born and brought up in Delhi, Sharat, has an eye for minute details and his ear to the ground of our country. His first film, *Dum Laga Ke Haisha*, won the National Film Award. His second, *Sui Dhaaga*, touched hearts with its authentic performances. Sharat Katariya is carving his own unique space in Hindi cinema and his distinct voice has made him a force to reckon with.

The New Matrix of OTT Business

Moderator

Deepti Chawla, Head Distribution, Syndication & Marketing, National Film Development Corporation Ltd.

Speakers

Aparna Acharekar, Programme Head, ZEE 5 India

Aashish Singh, Director - Original Film, Netflix

Atul Tiwari, Additional Secretary, Ministry of Information & Broadcasting, Govt. of India

Swaroop Chaturvedi, Film Producer & Film Syndications, Aggregation & Licensing Specialist

Moderator



Deepti CHAWLA

Deepti Chawla is presently the Head of Distribution, Syndication and Marketing at NFDC. She spearheads the development and operations of NFDC's OTT platform www.cinemasofindia.com and is responsible for exploring avenues to license NFDC's highly acclaimed catalogue of independent award winning films produced by the organisation since 1975.

Speakers



Aparna ACHAREKAR

A content aficionado, Aparna Acharekar is the Programming Head at ZEE5, where she is leading the content team for the platform. Aparna holds certifications from YouTube for audience growth & development and digital rights management. She is also a certified mentor from Harvard and is an avid mentor to students of Bachelors, PG of Journalism (Print and Digital) and Media Management.



Aashish SINGH

Aashish Singh is the Director, Original Film at Netflix, India. A film industry veteran, Aashish, along with his team, is responsible for building Netflix's original film catalogue in India. Prior to this, Aashish was the CEO, Motion Pictures at Balaji Telefilms and Vice President, Production at Yashraj Films. Aashish is a commerce graduate from Mumbai University.

There is no denying that the OTT platforms have played a huge part in the content boom in India. But what exactly is it that these platforms look for when they are programming content for their audiences? Today, more and more filmmakers are writing for a series format rather than a film script and are looking at releasing their film on OTT platforms instead of a theatrical release. This session tries to analyze the magnitude of the disruption caused by the growth of numerous VoD platforms. Is this going to be the way forward for indie films?



Atul TIWARI

Shri Atul Kumar Tiwari is a civil servant who belongs to the 1990 batch of Indian Administrative Service borne on the Karnataka Cadre. Besides studying History, Political Science and Economics, he has done an MBA in Public Service from Birmingham (UK), M.Phil. in Social Science from Panjab University, and recently L.L.B from Delhi University. He has handled various assignments in the State of Karnataka, particularly, in Industries & Commerce, Urban Infrastructure Development & Finance, and Health and Medical Education with many accomplishments to his name. He is Additional Secretary in the Ministry of Information & Broadcasting since April, 2019, handling matters relating to Broadcasting, Communication, Community Radio, Films, FM Radio and Vigilance.



Swaroop CHATURVEDI

With over two decades of experience in television programming, content acquisition, syndication and licensing, Swaroop started his independent journey as a producer after his extensive work experience with Star India and Sony PIX. Swaroop is a consultant with National Film Development Corporation, Consulate General of Israel, Prasar Bharati Board and other independent content studios & distributors - managing their licensing/ syndications & acquisitions for opportunities across platforms in the Indian subcontinent for English, Hindi, Marathi & Bengali films.

Cinemas of India - Many Stories, Many Nuances, Many Languages

Moderator

Shubhra Gupta, Film Critic & Columnist, The Indian Express

Speakers

Anupam Kaushik Borah, Filmmaker, Assam

Adinath Kothare, Actor, Director, Maharashtra

Abhishek Shah, Director, Producer & Writer, Gujrat

Ajit Rai, Senior Film Critic

Moderator



Shubhra GUPTA

Shubhra Gupta is a film critic and columnist with The Indian Express. Through her trenchant and impartial writing, she is known as one of India's best-known and well-regarded film critics. She has been covering film festivals nationally and internationally for more than twenty years, and has served on several prestigious juries. She has been a regular visitor at the Film Bazaar, having seen it grow over the years to the platform it has become today, vital for all stake-holders in the creation and business of cinema.

India is a minefield for storytellers and filmmakers. With a diverse populace that speaks various languages and follows different customs, there is no dearth of stories emerging from every nook and corner of this country. With the correct guidance at the production stage and right positioning after the film is made, these local narratives hold the power to resonate with a large audience base, across the world. The audiences are now used to seeing a multitude of films in various Indian languages in many international film festivals and across diverse VoD platforms. This is perhaps the right time for the Cinemas of India to light up screens across the globe.

Speakers



Anupam KAUSHIK BORAH

Anupam Kaushik Borah is the Producer, Writer and Director of *Bornodi Bhotiai* (Love, By The River) - the commercial and critical hit Assamese film which premiered at MAMI Mumbai International Film Festival 2018. He is a National School of Drama graduate, who, as an actor, has worked in more than 100 theatre play productions and 7 feature films.



Adinath KOTHARE

Adinath Kothare is an Indian film Actor, Director and Producer. He has acted in over 15 feature films. His directorial debut feature film titled *Paani* (Water), is ready for release. Based on a true story, *Paani* has been produced by Priyanka Chopra and also features Adinath as the film's lead protagonist. The film has already created a mark in the International Film Festival circuit.



Abhishek SHAH

Abhishek Shah is the Writer, Director and Co-Producer of *Hellaro*, the first ever Gujarati film that won the National Award for Best Film (Swarna Kamal). He is a prominent name in Ahmedabad theatre circuit. Plays written and directed by him have received numerous awards. He has also written TVCs, social media films, radio scripts, TV show scripts and corporate films.



Ajit RAI

Ajit Rai is a leading film/theatre critic and cultural journalist in India with an experience of more than 30 years in leading national newspapers, reputed journals and electronic media as well in cinema, theatre, literature and cultural discourses. With about 3000 published articles, some of his innovative reports have been debated in the Indian Parliament. He is presently working for Jansatta for The Indian Express.

State Focus - Lakshadweep

Moderator

Aditi Anand, Promoter, Director, Little Red Car Films

Speaker

Shri R Mihir Vardhan, Advisor to Hon'ble Administrator to UT of Lakshadweep

Moderator



Aditi ANAND

Aditi Anand has been a Senior Creative and Production Supervisor with The Times Group, Walkwater Media, UTV Motion Pictures and her filmography includes, *Tere Bin Laden*, *Paan Singh Tomar* and *Chillar Party*. In 2012, she launched an independent film and media production house, Little Red Car Films and has produced *The Extraordinary Journey Of The Fakir* an official Indo-French-Belgian co-production, directed by Ken Scott.

Known for its pristine beaches, blue lagoons, water sports, coral gardens and, as a peaceful retreat from the noise and grime of city life, Lakshadweep is all that, and more. Its potential as a spectacular location for film shoots has been, hitherto, largely untapped. This session aims to project the island state as a viable and film-friendly location with valuable insights into its film infrastructure and conditions for availing free security and other amenities at discounted rates.

Additionally, the participants will be taken through the processes, rules and safety standards specific to filming in Lakshadweep.

Speaker



Shri R Mihir VARDHAN

Advisor to Hon'ble Administrator to UT of Lakshadweep

Harnessing the Power of Engagement - The FFO model

Moderator

Nyay Bhushan, India Representative, The Hollywood Reporter

Speakers

T C A Kalyani, Managing Director, National Film Development Corporation Ltd.

Richard Sharkey, International Producer

A discussion on how the Film Facilitation Office has been working with various State and Central Government agencies towards creating an effective filming ecosystem in the country. With continual engagement with all key stakeholders, understanding ground realities, and finding amicable solutions, the FFO has been taking steps towards empowering both the producer as well as the permitting authority through its web portal.

Moderator



Nyay BHUSHAN

Co-founder of India's first magazine on global entertainment, CONNECT, Nyay has been tracking the entertainment business since the early nineties. He is the India and South Asia correspondent for The Hollywood Reporter covering all aspects of the industry with a global perspective, focusing on film, television, digital and lifestyle. He has also contributed to THR affiliate publication Billboard covering the music business. Nyay is also an award-winning fine art photographer with numerous international honors to his credit.

Speakers



T C A KALYANI

Smt. T C A Kalyani belongs to 1991 batch of the Indian Civil Accounts Services. She has had a varied experience after joining service. She has put more than two decades in different Ministries/Departments of Government of India. While working in various Ministries, she has contributed immensely towards the development of Art and Culture, women empowerment, Social Justice & Empowerment. She strives for continued excellence with good listening ability and by always being open to new ideas. She is presently posted as Joint Secretary, Ministry of Information & Broadcasting and is handling National Film Development Corporation (NFDC) in the capacity of Managing Director as one of her assignments. She, along with her team, is taking effective steps to promote Indian Cinema.



Richard SHARKEY

Richard Sharkey recently produced two seasons of *Warrior* for HBO, and two seasons of *Marco Polo*, for Netflix. He Line Produced the Golden Globe-winning production *John Adams* (in Europe) for HBO and then moved on to Australia as UPM on *The Pacific*, a WWII mini-series – also for HBO/Playtone, both executive produced by Tom Hanks & Steven Spielberg. *Shantaram* for Paramount TV, to be distributed by Apple TV, is his current focus in India & Australia.

Hitting the Right Notes - A Guide to Music Rights

Moderator

Hrishikesh Kannan, Radio Producer

Speakers

Blaise Fernandes, President & CEO Indian Music Industry

Atul Churamani, MD, Turnkey Music & Publishing

KJ Singh, Sound Engineer & Music Producer

Moderator



Hrishikesh KANNAN

Hrishikesh Kannan, popularly known as Hrishi K, is a producer and presenter on the nation's biggest breakfast radio show - 94.3 RadioOne. He is a podcast creator and anchor on the online platforms *Moneycontrol.com* and *Book My Show Jukebox*. He is a multiple Rapa and Promax award-winning radio host and voice artiste. Hrishikesh was recently felicitated with the Afternoon Newsmakers Achievers Award in the category Best Radio Personality and an EEMAX Global Award 2019 for Best Awards Ceremony Emcee/Comper.

A good musical score can be the difference between a good film and a great film. This does not necessarily mean that indie filmmakers need to start from scratch and produce new music for their film. With a large library of existing music, big music labels can be a godsend for a filmmaker, but it is important to understand the various music rights and how you can go about acquiring them. This session aims at demystifying these music rights for emerging filmmakers.

Speakers



Blaise FERNANDES

Blaise Fernandes is a media and entertainment industry veteran with over 30 years of experience in this field, of which 23 years have been as the Head of Warner Bros South Asia. He currently serves as the President and CEO of IMI and is also an independent board member of Gateway House, a Mumbai-based foreign policy think tank.



Atul CHURAMANI

Atul Churamani joined the Indian music industry in 1987 and has worked with music labels such as Magnasound India Ltd, Virgin Records and Saregama India Ltd. He has been on the board of the Indian Performing Rights Society and the Phonographic Performance Ltd. Atul is now Managing Director of Turnkey Music & Publishing Pvt. Ltd., a company he founded, which helps independent artistes publish and self-release music.



KJ SINGH

Music producer, sound engineer, musician and a composer, KJ Singh has over three decades of experience in the music industry. His sound design work for the film *Omkara* garnered him a National Award and a Filmfare award. For the past seven years, he is the Big Chief and Owner of an independent music label *Asli Music* that curates new talent.

The Multiple Hues of the LGBT Narrative in India

Moderator

Namrata Joshi, Associate Editor - Cinema, The Hindu, Mumbai

Speakers

Swami Laxminarayan Tripathi, Human Rights Activist
Onir, Filmmaker
Arjun Mathur, Actor
Sridhar Rangayan, Filmmaker

Moderator



Namrata JOSHI

Namrata Joshi is an Associate Editor, Cinema and a film critic with The Hindu, Mumbai. She is the winner of India's National Award for Best Film Critic for 2004. She has been a member of the Fipresci critics' juries at international film festivals in Toronto, Cluj, Cairo, Moscow and

Thiruvananthapuram. She has written monographs on actresses Nutan and Mumtaz for a series "Women In Indian Film" edited by Nasreen Munni Kabir for Zubaan Publishing. She won the Charles Wallace India Trust-Iqbal Sarin memorial fellowship in 2004, as part of which she was associated with the Cardiff University, to research changing themes and concerns of the British-South Asian diaspora cinema. She has also won the British Chevening Scholarship for Indian Journalists.

Speakers



Swami Laxminarayan TRIPATHI

Swami Laxminarayan Tripathi is Acharya Mahamandaleshwar of Kinnar Akhada, she is a trailblazing transgender and human rights activist. Having represented the Asia Pacific region in the UNAIDS civil society task force, she is also the founder member of the Asia Pacific Transgender Network. As a subject matter expert, she is on various committees established by the Ministry of Social Justice and Empowerment, GOI, National AIDS Control Organisation GOI, Women and Child Policy drafting group, Govt of Maharashtra, and several international groups.

Cinema is a double-edged sword in the sense that it can both, perpetuate as well as dismantle harmful stereotypes. For several years there has only been a token representation of the LGBT community in mainstream Indian films, and that too has been riddled with caricature. In this session, there will be discussions on how the films, the narrative and characters have evolved to become more inclusive and how have they moved on from stereotyping. Exclusive festivals focusing on queer content and the OTT platforms have also nudged viewers into accepting these narratives.



Onir

Onir is an Indian film and TV Director, Editor, Screenwriter and Producer. He is best known for his film *My Brother... Nikhil*, one of the first mainstream Hindi films to deal with AIDS and same-sex relationships. He won the National Film Award for Best Film (Hindi) for the anthology *I AM* in 2011. He has won 13 film awards.



Sridhar RANGAYAN

Sridhar Rangayan is filmmaker, writer, activist and festival director. His award-winning films such as *The Pink Mirror*, *Yours Emotionally* and *Evening Shadows* are at the forefront of India's emergent queer cinema movement. He is the Founder Festival Director of KASHISH Mumbai International Queer Film Festival, which has become the biggest LGBTQ film festival in South Asia.

The New Leadership Dimension - Women Producers

Moderator

Baradwaj Rangan, Film Critic & Editor, Film Companion (South)

Speakers

Shareen Mantri, Founder - Director, Namah Pictures

Nandita Roy, Producer, Windows Production

Soundarya Rajinikanth, Managing Director, May 6 Entertainment

Dominique Welinski, Founder & Head of Production, DW

Moderator



Baradwaj RANGAN

Baradwaj Rangan is a National Award-winning film critic and editor, Film Companion (South). His writings on cinema, music, art, books, travel and humour have been published in various national magazines like Open, Tehelka, Biblio, Outlook and Caravan. He has co-written the screenplay for the Tamil romantic-comedy, *Kadhal 2 Kalyanam*. He has contributed to various anthologies, including an essay in "Subramaniyapuram: The Tamil Film in English Translation", and an analysis of Rajkumar Hirani in "Behind the Scenes: Contemporary Bollywood Directors and their Cinema". His first book, "Conversations with Mani Ratnam", was published by Penguin in 2012. His second book, "Dispatches From the Wall Corner", was published by Westland in 2014.

Speakers



Shareen Mantri KEDIA

Shareen founded Namah Pictures along with her partner Kishor Arora. Her first project, *Beyond the Clouds* with the internationally acclaimed Director, Majid Majidi is a true testament of a project Made in India! Presently she's developing an eclectic mix of content, ranging from a war epic depicting the life of tribal revolutionary Birsa Munda, to a small town quirky romantic comedy.



Soundarya RAJINIKANTH

May 6 Entertainment is the brainchild of Soundarya Rajinikanth dedicated to producing Independent Films, Original Series and Documentaries. Soundarya also started Ocher Studios in the year 2005 and partnered with Warner Bros. Entertainment to produce and distribute South Indian films with the first film being *Goa*, directed by Venkat Prabhu.

The business of Indian cinema has largely been male-dominated, but this trend seems to be changing for the better. Over the years incredible women have emerged as successful producers and are crafting the new narrative of the business. In this session, we discuss the journeys of women producers and also throw light on what is it that they bring to the table that is different from their male counterparts. We will also explore whether they feel it's their responsibility to include more woman talent behind the scenes.



Aditi ANAND

Aditi Anand has been a Senior Creative and Production Supervisor with The Times Group, Walkwater Media, UTV Motion Pictures and her filmography includes, *Tere Bin Laden*, *Paan Singh Tomar* and *Chillar Party*. In 2012, she launched an independent film and media production house, Little Red Car Films and has produced *The Extraordinary Journey Of The Fakir* an official Indo-French-Belgian co-production, directed by Ken Scott.



Nandita ROY

Nandita Roy is the Producer and Director at Windows Production and has directed and produced many television programmes. Windows started producing their own films from 2013 and till date, they have produced 15 films, out of which 9 were directed by them and the rest by newcomers. She is currently producing National Award-winning Director Kaushik Ganguly's *Lokki Chhele*.



Dominique WELINSKI

In February 2012, after more than 20 years in distribution, Dominique Welinski founded DW, a production company. In 2013, she developed the concept of Factory to pair international promising filmmakers to co-direct short films. The first edition was Taipei Factory, then Nordic, Chile and South Africa Factory, Lebanon and Tunisia. All the Factory opened Director's Fortnight in Cannes. Next Factory will be South Eastern Europe Factory.



सत्यमेव जयते

Ministry of Information and Broadcasting