



Film  
Bazaar

by NFDC

Going on 13

**PRODUCERS' WORKSHOP**



## Welcome to Film Bazaar 2019

As NFDC Film Bazaar enters its 13th year, we are delighted to present yet another edition of Producers' Workshop - a segment as challenging as film producing itself. This year, the Producers' Workshop has been remodeled into an adaptive space for producing professionals by incorporating a new workshop framework developed in consultation with Leena Khobragade, Director, Film Bazaar. For this year's workshop, 21 selected participants from USA, Sri Lanka, Bangladesh, Taiwan and India will be part of the conscientious effort to blend personalized training and workshop sessions. The program has evolved to include group-based mentor support and masterclasses presented by leading experts in film with a view to enhance the key takeaway of the program.

The principle aim of the workshop is to enable producers to build effective pitches. The key theme of the program upholds pressing concerns, world trends and shifting dynamics to actively discuss the possibilities of cross-cultural and cross-border audience building. Creative and artistic project development, risk-sharing & film funds share the spotlight with co-productions and include in its stride latest updates on how to profitably partner with talent in Europe.

Over the last decade, Film Bazaar has become the most sought-after platform for South Asian filmmakers to find funding, collaborators and support. We are proud to acknowledge that films presented at previous editions of the Bazaar, whether at script, project or rough-cut stage, have gone on to receive national and international acclaim. The Bazaar has also emerged as a focal point for festival directors, programmers and sales agents to find fresh voices from South Asia.

Here's looking forward to yet another exciting and successful edition of Film Bazaar.

### **Film Bazaar Producers' Workshop Team**

Deepti Chawla, Head - Distribution & Syndication, NFDC

Pooja Mohite & Irfan Faras, Managers - Distribution & Syndication, NFDC

# SCHEDULE

# 20

## November 2019 Wednesday

- 14:00 - 14:05 hrs      **Welcome Address**  
T.C.A Kalyani, Joint Secretary (I&B), MD, NFDC
- 14:05 - 14:10 Hrs      **Introduction - Format & Structure of the Workshop**  
Leena Khobragade, Director, NFDC Film Bazaar
- 14:10 - 14:25 hrs      **Workshop Overview & Goals**  
Deepti Chawla, Head-Distribution & Syndication, NFDC
- 14:30 - 15:30 hrs      **Introduction of Participants**
- 15:30 - 17:30 hrs      **Introduction to Project(s) by Participants**
- 18:00 - 19:00 hrs      **An Orientation to Film Bazaar**  
Deepti DCunha, Film Programmer

# 21 November 2019 Thursday

10:00 - 13:00 hrs	<b>Open Pitch - Co-Production Market</b>	
14:00 - 14:45 hrs	<b>Accessing Public Funds for Independents</b> Ilann Girard, Chairman, OLFFI	13
14:45 - 15:30 hrs	<b>Case Study - Special Focus - The Co-Production Journeys of <i>The Lunchbox &amp; What will People Say</i></b> Karsten Stöter, Producer, RohFilm Factory, GmbH	13
15:45 - 16:45 hrs	<b>Group Mentoring Sessions (1)</b>	
17:00 - 17:45 hrs	<b>The Perfect Pitch - An Introduction to Pitching</b> Kilian Kerwin, Producer, SK Global Entertainment / Ivanhoe Pictures	14
17:45 - 18:30 hrs	<b>Creative Development of a Film</b> An exchange of ideas with Philippa Campbell, Producer, Escapade Pictures & Marten Rabarts, Festival Director, New Zealand International Film Festival	14

■ Knowledge Series, The Grand Ball Room

■ Group Mentoring & Tutor Sessions

# 22

November 2019  
Friday

Venue  
Wan Hao

10:00 - 11:00 hrs	<b>Group Mentoring Sessions (2)</b>	
11:15 - 12:15 hrs	<b>Group Mentoring Sessions (3)</b>	
14:00 - 14:45 hrs	<b>Case Study - <i>Hotel Salvation (Mukti Bhawan)</i></b> Sanjay Bhutiani, Founder-Partner, Red Carpet Moving Pictures	15
15:00 - 15:45 hrs	<b>Netflix - Making Stories That Travel</b> Aashish Singh, Director-Original Film, Netflix	15
16:15 - 17:00 hrs	<b>An Insight into the Business of OTT Entertainment</b> Wendy Bernfeld, Founder - MD, Rights Stuff, BV Netherlands	
17:30 - 18:15 hrs	<b>Special Focus - Film Festivals</b> Marten Rabarts, Festival Director, New Zealand International Film Festival	11

■ Knowledge Series, The Grand Ball Room

■ Group Mentoring & Tutor Sessions

# 23 November 2019 Saturday

Venue  
**Wan Hao**

09:30 - 10:10 hrs	<b>Reading the Fine Print - Collaborating &amp; Co-Producing with Europe - Legal Standpoint</b> Aviva Silver, Founder, Nea Cinema	16
10:15 - 11:00 hrs	<b>Cross-cultural Collaboration from a Creative and Financial Point of View - Co-Productions, Treaties and Soft Monies</b> Rick Ambros, International Media & Entertainment Consultant	16
11:15 - 12:15 hrs	<b>Group Mentoring Sessions (4)</b>	
12:15 - 13:00 hrs	<b>Maximizing a Film's Potential - Simplifying Film Rights</b> Swaroop Chaturvedi, Film Producer & Film Syndication, Aggregation & Licensing Specialist	17
	<b>Give Your Content Some L'ife (ife = inflight entertainment)</b> Murtuza Kagalwala, Managing Partner, Contentino Media LLP	17
14:00 - 14:45 hrs	<b>The Changing World of Film Markets &amp; What it Means for Indie Producers</b> Nadia Dresti, Head - Locarno Pro, Ticino Film Commission	11
14:45 - 15:30 hrs	<b>What is a Sales Agent Looking for?</b> What makes a film desirable for a sales/acquisition professional? John Short, Vice President, Radiant Films International (USA)	18
15:40 - 16:10 hrs	<b>Casting for Success and How the Right Cast Powers the Story</b> Uma DaCunha, Managing Partner, Editor, On Global Screens	18
16:15 - 16:45 hrs	<b>Ease of Filming in India</b> Vikramjit Roy, Head, Film Facilitation Office, NFDC	19
16:45 - 17:15 hrs	<b>Financially Fit - Creating Sustainable Budgets for Independent Films</b> Rakasree Basu, Producer, Frames Per Second	19
17:15 - 18:00 hrs	<b>Three Act Structure - The Evolving Narrative</b>	

■ Knowledge Series, The Grand Ball Room

■ Group Mentoring & Tutor Sessions

Venue  
**Wan Hao**

# 24 November 2019 Sunday

9:45 - 11:18 hrs	<b>Producers' Workshop - Pitching Session</b>	20
11:30 - 12:30 hrs	<b>Open Forum Feedback - Advisors, Tutors</b>	
14:00 - 15:00 hrs	<b>Group Feedback with Mentors</b>	
15:15 - 16:15 hrs	<b>Hitting the Right Note - A Guide to Music Rights</b>	

■ Knowledge Series, The Grand Ball Room

■ Group Mentoring & Tutor Sessions

# MENTORS & TUTORS

## GROUP A

### Bikas Mishra

Ajay Sarpeshkar	Mysore Masala : The UFO incident
Akshay Singh	Bumm Chikki.. Chikki Bumm..
Atman Mehta	Birds of Feather
Ananya Ayachit	Hani Naduvina Sagara (An ocean within a drop)
Ashik Kumar	Bed Demons

## GROUP B

### Kai Nordberg

Anand Akalwadi	Just Hit Delete
Boris Kenneth	Just Hit Delete
Dinesh Pitre	Panauti (Haq se Luck)
Dr Terence Lewis	Wonderland
Hiranya Perera	Bend in the Coffin

## GROUP C

### Hayet Benkara

Ivy Yu-Hua SHEN	Anjuma
Mahboob Rahman	Dare to Surf
Manav Malhotra	LeelaKri
Prabal Chakraborty	Spread your wings
Prayas Deepti	Nitty Gritty Punjab Police

## GROUP D

### Jeffrey Winter

Rafiqul Anowar	Swapnochari (Traveler of Dream)
Raj Krishna	Chowkidar (The Guard)
Sarthak Dasgupta	The Lost Lullaby
Soumyajit Majumdar	#Homecoming
T R Shamsudheen	1983
Venkata Goud	Mother

## Bikas Mishra

India

Award-winning writer-director Bikas Mishra's debut feature *Chauranga* won Grand Jury Prize at the Indian Film Festival of Los Angeles and was declared Best Indian Feature at Mumbai Film Festival (MAMI).

His short film *Naach Ganesh* (Dance of Ganesh) widely travelled to prestigious festivals including Clermont Ferrand (France), Rotterdam (The Netherlands), Busan (South Korea) and IFFLA (Los Angeles).

He adapted and directed Badal Sarkar's classic play *Pagla Ghoda* for Hotstar and also wrote and directed a web-feature *Guy in the Sky* as a Hotstar Original.



In 2012, he was invited on the Visionary Jury of Critics Week of the Cannes Film Festival.

An alumnus of ScriptStation, Berlin and Binger Film Lab, Amsterdam, Bikas received prestigious Hubert Bals Fund for his upcoming project.

## Hayet Benkara

Canada

Hayet Benkara is a French-born, Toronto-based Film Industry Advisor. She has worked 6 years as the Manager of the Sales Office, the "unofficial market" at the Toronto International Film Festival.

In 2012, she launched and managed Studio, the first year-round training programme at TIFF Bell Lightbox and produced TIFF Talent Lab (2016, 2017). Benkara has also worked and is still involved with many prestigious film festivals such as Cannes (Producers Network), Berlinale (the Co-production market), Rotterdam Film Festival (for the past 10 years), Dubai International Film Festival, Guanajuato (Mexico), Era New Horizon (Poland), the Abu Dhabi, the Doha Film Institute and most recently the Marrakech (Atlas workshops) and the Locarno Film Festival as Head of Studies of the Open Doors Lab.



Over the years, Hayet Benkara has developed a very strong international network and a good knowledge of the international market place. Throughout the year she freelances and advises young as well as more established filmmakers, producers on development, production, co-production, distribution, marketing, and festival strategies.

## Jeffrey Winter

USA

Jeffrey is drawn to The Film Collaborative and the act of championing independent films because of his love for the process through which good movies can effect positive change in our world today.

Jeffrey's areas of specialty include niche distribution, niche marketing, and festival/non-theatrical/special events distribution. Representative recent films include Kirby Dick's 2013 Oscar-Nominated documentary *The Invisible War*, 2013 Sundance Award-winner *A River Changes Course*, 2012 Sundance Award-winner *Valley Of Saints*, and 2011 Sundance Award-winner *Undertow (Contracorriente)*.

Other career highlights include five years of managing strategic investments and U.S. sales/acquisitions for the largest media conglomerate in Spain (under the banners Maxmedia, Sogepaq, Sogetel, and Sogecine); several years of handling grassroots marketing for L.A.'s two largest film festivals (the Los Angeles Film Festival and AFI



FEST); a long tenure of handling non-theatrical/festival/educational screenings for Wolfe Releasing (the world's largest catalogue of LGBT films); and 11 years as a panel programmer/programming consultant for the Sundance Film Festival's Digital Center (now called New Frontier on Main).

Jeffrey is also the former principal of the San Francisco-based film/video production company Please Louise Productions, where he directed and produced commercial video for numerous companies including Microsoft, Lucas Films, and the California Bar Association; and created/produced the 38-part documentary series *Fliq Video*, in association with the U.S. Centers for Disease Control and The United Way.

## Kai Nordberg

Finland

Making Movies Oy is a Finnish production company based in Helsinki. Established in 1996, the company produces fiction and documentary films. Kai Nordberg and Kaarle Aho are the producers and shareholders of Making Movies Oy. During the last 22 years they have produced 12 feature films and over 60 documentary films that have been distributed or broadcasted in over 90 countries.



## Special Focus : Film Festivals

- Expressing a distinctive vision for your film
- Understanding the artistic & curatorial leanings of film festivals

## Marten Rabarts

New Zealand

Born in New Zealand, Marten moved overseas at the age of 16 to pursue a career in theatre and contemporary dance, transitioning into film in New York in the mid-80s. As Artistic Director of the Binger FilmLab (2000-2012) he developed talent and films by international and Dutch filmmakers, including New Zealand's, *Maori Boy Genius*, *The Strength Of Water* and *Stray*; Jennifer Kent's Australian horror hit *The Babadook* as well as Sundance 2017 Audience Award winner *I Dream In Another Language* from Mexico and 2018 Berlin Golden Bear winner *Touch Me Not* by Romanian auteur Adina Pintilie. A more recent role has been as Head of Training and Development at the NFDC, the National Film Development Corporation Limited of India from 2012-2015. Marten currently heads Eye International in Amsterdam, where he has been responsible for the promotion of Dutch Film and Culture worldwide since 2015, and also serves as a Board Member of EFP – European Film Promotion. He is presently the Festival Director of New Zealand International Film Festival.



## The Changing World of Film Markets & What it Means for Indie Producers

- Adapting to ever-evolving ways of content production and consumption

## Nadia Dresti

Switzerland

Nadia Dresti followed a brief stint as the head of marketing for 20th Century Fox, Switzerland, in 1990 she founded her own company, Zero Problem, in Geneva. She was appointed as Head of the Industry Office, the Festival branch that she nurtured from one edition to the next, turning it into a strategic tool for an event that has increasingly become an international hub for film industry professionals. In 2003, she spearheaded the creation of Open Doors, the co-production lab aimed at remote locations in the film industry.

In addition to contributing to the growth of the Locarno Festival, she has served for eight years as a member of the Film department in the Federal Office of Culture in Berne. Since 2012, she has also been part of the Federal Commission of Cinema (CFC).

In 2017, she worked alongside Artistic Director Carlo Chatrian as Deputy Artistic Director of the Locarno Festival, while also managing Locarno Pro. She maintains the latter post to this day, having also been appointed as Director of the Ticino Film Commission.



# SESSIONS

Thursday, 21 November, 2019  
14:00 - 14:45 hrs

## Accessing Public Funds for Independents

Producing incentives & the premium OLFFI tool



**Ilann Girard**  
France

Former General Counsel of Pandora Cinema, Ilann Girard started ARSAM a consultancy firm in 2001 and Arsam International, a Paris-based production company in 2003.

He is the founding partner of Olffi.com, the largest database and toolbox about public funding ([www.olffi.com](http://www.olffi.com)), servicing more than 40,000 film and TV professionals. OLFFI now provides consultancy services to help producers finance their film abroad.

Ilann has executive produced *Renaissance*, *March Of The Penguins* and *Plastic Planet*. He has produced *Goodbye Bafana* (Cinema for Peace Award at the Berlinale in 2007), *Lebanon* (Golden Lion Venice Mostra, 2009 and Discovery Prize at EFA, 2010), *I, Anna* (Berlinale Specials, 2012), *Ombline* (Cannes Junior Prize, 2012) *When Day Breaks* (Toronto, 2012 – Academy Award, 2013 Candidate for Serbia), *The Ghetto Of Venice* (Venice Mostra, 2015), *Final Portrait* (Berlinale official selection, 2017), *Cunningham* (TIFF, 2019). He is now finishing Rezwan Shahriar Sumit's *The Salt In Our Waters* which will be presented at 2019 Film Bazaar selection.

Thursday, 21 November 2019  
14:45 - 15:30 hrs

## Case Study-Special Focus - Co-Productions

Spotlight on the co-production journeys of *The Lunchbox* & *What will People Say*



**Karsten Stöter**  
Germany

Rohfilm Factory is a Leipzig and Berlin-based film production company founded in 2016 by Karsten Stöter. It focuses on the development and production of feature films and serial formats for the international market. As part of their development strategy and production they seek for the most difficult to reach - art in a film. 2018 their Berlinale competition title *3 Days in Quiberon* by Emily Atef won 7 German film awards (including Best Film). Karsten successfully produced 25 films until 2016, including *Lore* by Cate Shortland, *The Lunchbox* by Ritesh Batra and *The Young Karl Marx* by Raoul Peck.



Thursday, 21 November 2019  
17:00 - 17:45 hrs

## The Perfect Pitch - An Introduction to Pitching



**Kilian Kerwin**  
USA

Kilian Kerwin is the head of Production (South Asia and Latin America) for SK Global Entertainment, where he oversees local language projects in various territories along with international English motion picture and television ventures, including the development of the global phenomenon, *Crazy Rich Asians*. Kilian is the Executive Producer of two Hindi projects streaming on Netflix, *Delhi Crime* and *Ghoul*, as well as a third which is in post-production, *Betaal*. He is also the co-producer of *The Sky is Pink*, starring Priyanka Chopra, which premiered at TIFF, 2019.

Having started in Hollywood production (as assistant to director Tony Scott), Kilian moved into the development arena, first as an executive and then as a screenwriter. Over a decade, he wrote feature film projects for Universal Pictures, Miramax, Paramount Pictures, Fox 2000, Dreamworks Animation, and Twentieth Century Fox. Kilian also wrote and directed a feature film, *Learning Curves*, starring Sophia Bush which premiered on Showtime Networks.

Thursday, 21 November 2019  
17:45 - 18:30 hrs

## Creative Development of a Film

An exchange of ideas with Philippa Campbell



**Marten Rabarts**  
New Zealand

Full profile on page 11



**Philippa Campbell**  
New Zealand

Philippa is an Emmy, Golden Globe, and PGA award nominee as the producer of Jane Campion's international hit television series *Top of the Lake* and *Top of the Lake: China Girl* starring Elisabeth Moss. One of New Zealand's leading film producers, she has worked with, among others, directors such as Christine Jeffs, Toa Fraser, Florian Habicht and Jackie Van Beek. Her features have premiered and won awards at major festivals including Cannes, Berlin, Sundance, and Toronto and they have been distributed in key territories. Philippa consults for international screen agencies and development initiatives including NFDC's Works in Progress, the Bell Rock Script Laboratory, the Three Rivers Residency and Script to Screen. She has several co-production projects in development.

## Case Study - Hotel Salvation (Mukti Bhawan)

Spotlight on the film that found international theatrical distribution in over 40 countries, played in over 60 international film festivals and has over 30 awards to its credit



**Sanjay Bhutiani**  
India

Sanjay worked in advertising for eighteen years, representing brands as diverse as Bajaj Auto, Kelloggs, Hallmark Cards & ICICI Bank, before Sanjay decided to focus exclusively on quality film content. In 2006, he was appointed CEO of BR Films where he led the film, television, post-production and VFX divisions, bringing the output of the production house to a whole new level. In a short span of four years, Sanjay produced multiple feature films with some of the biggest Bollywood stars. Two feature films were co-produced with Canada and directed by Oscar Nominee Deepa Mehta - *Heaven On Earth* and *Cooking with Stella*. Sanjay restructured the television division, leading to the production of

a number of popular daily soap operas. In 2011, Sanjay established Red Carpet Moving Pictures, an independent production boutique.



## Netflix - Making Stories that Travel

- Netflix's focus in India
- How Netflix works with filmmakers/storytellers
- Challenges and opportunities



**Aashish Singh**  
India

Aashish Singh is the Director, Original Film at Netflix, India. A film industry veteran, Aashish, along with his team, is responsible for building Netflix's original film catalogue in India. Prior to this, Aashish was the CEO, Motion Pictures at Balaji Telefilms, one of India's biggest television companies, where he

played pivotal roles in Hindi feature productions including *Dream Girl*. He was also previously associated with Yashraj Films as Vice President - Production. In his fourteen-year stint with Yashraj Films, Aashish played a key role in its journey to become one of the largest film studios in India and together delivered massive hits including *Chak De India*, *Tiger Zinda Hai*, *Sultan*, *Dhoom 2*, *Dhoom 3*, and *Band Baaja Baaraat*.

Saturday, 23 November 2019  
09:30 - 10:10 hrs

## Reading the Fine Print - Collaborating & Co-Producing with Europe - Legal Standpoint

- Understanding financial & content strategies/policies and trends
- Discovering the best of cultural & creative industries of Europe



**Aviva Silver**  
Belgium

Aviva Silver has 20 years of experience and expertise in European Union policies and strategies and management-level experience across the European Union. A UK barrister and high-level negotiator, she has headlined the launch of Creative Europe Financial Instrument for the cultural industries. NEAcinema is a

specialist consultancy in the cultural and creative industries, focusing on content strategies and the management of projects. Aviva Silver, one of the company founders, is a lawyer with experience in European audiovisual legislation and agreements. She has worked in management positions in the European Commission in the cinema sector and has more than 20 years experience and expertise of European Union policies and strategies.

Saturday, 23 November 2019  
10:15 - 11:00 hrs

## Cross-Cultural Collaboration

A creative and financial point of view - Co-productions, treaties and soft monies



**Rick Ambros**  
USA

Rick Ambros is an executive producer, consultant and former studio executive with an emphasis on international and local language film, television and digital production, co-production, business development and financing across Asia, Europe and North America. For the past decade, he has focused his attention on the rapidly growing media and entertainment industries in Asia, particularly China and India. Rick served as COO of Justin

Lin's Perfect Storm Entertainment, a JV with China's Seven Stars Media & Entertainment. As a Consultant in India, he has worked with Fox, Sony, Star TV, and Ivanhoe Pictures. Rick served as an Advisor to German media funds and private investors providing production financing for Universal, Warner Bros. and Paramount (*The Hangover*, *Sherlock Holmes*, *Sex and the City*, *Mission Impossible 3*). Rick is a frequent Industry speaker and moderator on emerging international markets and co-production. He is on the executive board of the Asian World Film Festival.

## Maximizing a Film's Potential - Simplifying Film Rights



**Swaroop Chaturvedi**  
India

With over two decades of experience in television programming, content acquisition, syndication and licensing, Swaroop started his Independent journey of becoming a film producer with NFDC presented *Angrezi Mein Kehte Hain* in 2018.

This was a natural progression for him after his extensive work experience with Star India (Star Movies & Star Gold) and Sony Pictures Networks India's English/Hollywood movie Channel Sony Pix - heading their film content & acquisition business till 2014.

Swaroop consults National Film Development Corporation, Consulate General of Israel, Prasar Bharati Board (DD Channels & AIR FM Stations) Waves Cinema, Prakash Jha Productions, Eros, Star India, NR Pachisia's NRP Entertainment, Everest Entertainment, Kyta Productions, Ease My Trip Films, Windows Productions, NH Studios, AMC Network USA, PVR Pictures along with Bollywood film producers, content studios & distributors of repute.

He strategizes and manages their licensing, syndications and acquisitions verticals for opportunities across TV / OTT / DTH and all prominent platforms in the Indian subcontinent for English, Hindi, Marathi & Bengali films. He is making headway by developing & co-producing films for the 2020 slate, one each in Hindi & Marathi in partnership with his existing tie ups.

## Give Your Content Some L'ife (ife = inflight entertainment)



**Murtuza Kagalwala**  
India

Murtuza Kagalwala is the Managing Partner for Contentino Media LLP. Before founding Contentino in 2011, Murtuza was associated with large media companies such as Times of India Group, Crown Media and Reliance Entertainment. Murtuza has worked across media from Ad sales, international Media Representation to launching one of India's first Video on Demand service. Contentino became the youngest player from India to enter the Inflight Entertainment Industry in 2013. Murtuza spearheaded the entire business to propel it to the present stature of becoming one of the largest providers of inflight entertainment to airlines globally.

Starting out as a regional content player from India, Murtuza has taken Contentino to the next level by providing content across 11+ languages from India and various other countries from the subcontinent. Contentino presently works with almost all the content service providers globally and its content is playing across 75+ airlines globally.

Under his leadership, Contentino now is embarking on a Hollywood journey. In 2018, Contentino signed up with an international studio to look after their Airborne Rights for their content across Asia.

Saturday, 23 November 2019  
14:45 - 15:30 hrs

## What is a Sales Agent Looking For?

An exhaustive list of what makes a film desirable for a sales/acquisition professional?



**John Short**  
USA

John's broad film industry experience began in 2007 at Paradigm Talent Agency. He transitioned to international film sales in 2009, eventually leading to his first feature film he produced while at Voltage Pictures - *A Good Man*. John has distributed such high profile titles as the Oscar-winning film *Dallas Buyers Club* and Eli Roth's Sundance hit *Knock Knock*. He also handled Asia and Eastern Europe distribution on the films *Blue Valentine* and *Ghost Rider 2*. John is an executive at Radiant Films International where he worked on the award winning film *Hungry Hearts* with Adam Driver and *Madame Bovary* with Mia Wasikowska and Paul Giamatti.

John is also a producer and investor and has a company he co-founded with his brother, Inwood Road Films. James and John produce and invest in independent films, including *Plus One*, produced by Red Hour Films and Studio71, starring Jack Quaid and Maya Erskine, and *Burn*, starring Josh Hutcherson and Suki Waterhouse, released in 2019. They were producers on the feature film, *Confessional*, along with Bold Soul Media and Attic Light Films, starring Paris Berelc and Marcus Scribner, scheduled to be released in 2020. Their most recent projects include *The Dark & The Wicked* from acclaimed writer/director Bryan Bertino (*The Strangers and The Monster*), and *Brick House*, a documentary based on the untold story of the Houston Hurricane's women's football team.

Saturday, 23 November 2019  
15:40 - 16:10 hrs

## Casting for Success

How the right cast powers the story



**Uma da Cunha**  
India

Uma da Cunha is a film curator, programmer, and consultant for film festivals in India and abroad. She also evaluates scripts for professional organizations and has been the Editor-Publisher of the quarterly magazine, *Film India Worldwide* for over a decade. In 2018, she founded

*On Global Screens* LLP, an organization that consolidates her life's work and offers services in film festival consultancy, programming, casting, and subtitling, in addition to providing the latest news on Indian independent cinema and film festivals, and a digital subscription-based magazine titled *On Global Screens*. As a film journalist, Uma has written for some of the leading publications in India and abroad and currently contributes to the online news website [TheCitizen.in](http://TheCitizen.in).

## Ease of Filming in India



**Vikramjit Roy**  
India

Vikramjit Roy is the Head of the Film Facilitation Office (FFO), India's version of the Film Commission, set up in NFDC by the Ministry of I&B. Within the ambit of the Government's 'Film in India' initiative, FFO's main objective is to facilitate and lubricate the mechanism that eases filming in India and positions India as a film-friendly destination.

As General Manager at NFDC, he has led the development and production of more than 20 films

across 11 Indian languages introducing 13 debut directors. As Head of Marketing, a position he held simultaneously, Vikramjit played a key role in establishing NFDC's multi-platform distribution & monetization label Cinemas of India, building the global reputation for Film Bazaar and launching NFDC's OTT platform.

Having straddled both the Government and Corporate sector (McCann Erickson, Sony Pictures Entertainment), Vikramjit, with an experience of 27 years, has acquired a skill-set unique to the Industry.

## Financially Fit - Creating Sustainable Budgets for Independent Films



**Rakasree Basu**  
India

Rakasree is the founder and producer of Frames Per Second Films based in Mumbai.

She has been a pioneer in bringing Scandinavian film and television shoots to India since her company's inception in 2016.

Having impeccable skill of production management and execution has earned her immense reputation in the Nordic territory.

She also co-produced the first Danish-Indian co-production feature film in 2018 and the first Swedish TV-Series that was majorly shot in India.

Frames Per Second Films is one of the top names in the Indian production service business that specializes in producing Nordic projects in India.

With 12 years of experience in film and television production, Rakasree is constantly building intercultural relations and effective integration through cinematic medium, revenue and employment generation, work expertise, skill management and co-production facilitation possibilities.

## Producers' Workshop - Pitching Session

Each participant delivers a 3 minute pitch of their project to a panel of mentors

<b>Ajay Sarpeshkar</b>	Mysore Masala : The UFO incident
<b>Akshay Singh</b>	Bumm Chikki.. Chikki Bumm..
<b>Atman Mehta</b>	Birds of a Feather
<b>Ananya Ayachit</b>	Hani Naduvina Sagara (An ocean within a drop)
<b>Ashik Kumar</b>	Bed Demons
<b>Anand Akalwadi</b>	Just Hit Delete
<b>Boris Kenneth</b>	Just Hit Delete
<b>Dinesh Pitre</b>	Panauti (Haq se Luck)
<b>Dr Terence Lewis</b>	Wonderland
<b>Hiranya Perera</b>	Bend in the Coffin
<b>Ivy Yu-Hua SHEN</b>	Anjuma
<b>Mahboob Rahman</b>	Dare to Surf
<b>Manav Malhotra</b>	Leelakri
<b>Prabal Chakraborty</b>	Spread your wings
<b>Prayas Deepti</b>	Nitty Gritty Punjab Police
<b>Rafiqul Anwar</b>	Swapnochari (Traveler of Dream)
<b>Raj Krishna</b>	Chowkidar (The Guard)
<b>Sarthak Dasgupta</b>	The Lost Lullaby
<b>Soumyajit Majumdar</b>	#Homecoming
<b>T R Shamsudheen</b>	1983
<b>Venkata Goud</b>	Mother



सत्यमेव जयते

Ministry of Information and Broadcasting