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by NFDC  
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# PRODUCERS' LAB / DAY 1

## SUNDAY, NOVEMBER 20

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TIME	EVENT	DESCRIPTION	PG
2.45 PM – 4.30 PM	<b>Breaking The Ice</b>	Session By Divya Rao, Programmer - Producers' Lab Coordinated By Arpan H Roy, Asst. Programmer - Producers' Lab	4
5.00 PM – 6.00 PM	<b>The Line Between Documentary And Fiction</b>	Session By Judy Holm, Producer/Writer and Damon D'Oliveira, Producer	5

# PRODUCERS' LAB / DAY 2

## MONDAY, NOVEMBER 21

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TIME	EVENT	DESCRIPTION	PG
9.30 AM – 10.30 AM	<b>Commerce of Creativity</b>	Session By Rucha Pathak, CCO, Fox Star Studios	6
10.45 AM – 11.45 AM	<b>Coming of Agents</b>	Jawahar Sharma, Literary and Film Agent and Datta Dave, Partner & Co-founder, Tulsea In conversation with Miriam Joseph, Producer	7
12.00 PM – 01.00 PM	<b>Spotting the Right Sales Agent</b>	Session by Chris Paton, Acquisitions and Marketing Specialist	8
01.30 PM – 02.30 PM	<b>Importance of Film Festivals</b>	Session by Paolo Bertolin, Correspondent/Programming, The Venice International Film Festival	8
02.45 PM – 03.45 PM	<b>Innovative Ways of Raising Finance</b>	Session by Bhaskar Hazarika, Writer-Filmmaker, and Sandeep Mohan, Filmmaker	9
04.00 PM – 06.00 PM	<b>Pitching By Screenwriters' Lab Participants</b>	Moderated by Urmi Juvekar, Head-Development & Production, NFDC	9

# PRODUCERS' LAB / DAY 3

## TUESDAY, NOVEMBER 22

TIME	EVENT	DESCRIPTION	PG
9.30 AM – 11.30 AM	<b>Getting it Right About Copyright</b>	Session by Abhishek Malhotra, Founding Partner, TMT Law Practice	<b>10</b>
11.45 AM – 12.45 PM	<b>Identifying the Right Film and Nurturing it</b>	Marten Rabarts, Head of Eye International In conversation with Miriam Joseph, Producer	<b>11</b>
1.30 PM – 2.30 PM	<b>Cracking Distribution &amp; Exhibition</b>	Session by Kamal Gianchandani, CEO-PVR Pictures and Chief of Strategy, PVR Limited	<b>12</b>
2.45 PM – 4.00 PM	<b>The Round Table</b>	Coordinated by Divya Rao, Programmer - Producers' Lab & Arpan H Roy, Asst. Programmer - Producers' Lab	<b>12</b>
4.15 PM – 5.15 PM	<b>Pitching to an Actor</b>	Shabana Azmi, Actor & Tannishtha Chatterjee, Actor, in conversation with Miriam Joseph, Producer	<b>13</b>
5.30 PM – 6.30 PM	<b>Importance of Post-Production</b>	Session by Vijay Venkataramanan, Editor and Post-producer, and Kunal Sharma, Sound Designer	<b>14</b>

# PRODUCERS' LAB / DAY 4

## WEDNESDAY, NOVEMBER 23

TIME	EVENT	DESCRIPTION	PG
10.30 AM – 12.30 PM	<b>Investors' Pitch</b>	Knowledge Series	<b>KS</b>
1.30 PM – 2.30 PM	<b>Handling International Funds and Co-Productions Efficiently</b>	Pandora da Cunha Telles, Producer, and Julien Ezanno, Bilateral Affairs Advisor, CNC, in conversation with Nupu Press, VP – Production, Cinestaan	<b>15</b>
3.00 PM – 4.00 PM	<b>Role of an Independent Producer</b>	Session by Joost de Vries, Producer	<b>16</b>
4.15 PM – 5.30 PM	<b>The Round table</b>	Coordinated by Divya Rao, Programmer - Producers' Lab & Arpan H Roy, Asst. Programmer - Producers' Lab	<b>16</b>
5.45 PM – 6.45 PM	<b>Producing and Line Producing Global Content</b>	Session by Philip Lee, Producer and Financier	<b>17</b>

# PRODUCERS' LAB / DAY 5

## THURSDAY, NOVEMBER 24

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TIME	EVENT	DESCRIPTION	PG
9.00 AM – 1.30 PM	<b>Participant Pitch &amp; Feedback</b>	Coordinated by Divya Rao, Programmer - Producers' Lab & Arpan H Roy, Asst. Programmer - Producers' Lab	<b>18</b>
2.00 PM – 3.00 PM	<b>Closing Session</b>	Session by Divya Rao, Programmer - Producers' Lab & Arpan H Roy, Asst. Programmer - Producers' Lab	<b>18</b>
3.15 PM – 4.00 PM	<b>Facebook – Indie Film Marketing and Building Communities</b>	Knowledge Series	<b>KS</b>
4.15 PM – 5.00 PM	<b>Busting Myths – Immersive technology and its role in future Cinema Narratives</b>	Knowledge Series	<b>KS</b>
5.00 PM – 6.00 PM	<b>The Big Conversation</b>	Knowledge Series	<b>KS</b>

\***KS** sessions will be held at the Grand Ballroom, Marriott Resort, Goa

Sunday, 20th November 2016  
2.45 PM-4.30 PM

**Session By**  
Divya Rao, Programmer, Producers' Lab, 2016

**Coordinated By**  
Arpan Home Roy, Asst. Programmer, Producers' Lab, 2016



**Divya RAO**

Divya, an Associate Producer at The Walt Disney Co, was responsible for the complete process of creating cutting-edge content including creative, development and execution. This means close involvement with a film at every stage – be it coming up with an idea or identifying a good script, working hand-in-hand with a writer and director, drawing a budget for the film with a line producer, casting, facilitating pre-production, shoot and post-production and seeing it through till the release of the film. Most recently, her story idea *Dangal* starring Bollywood Superstar Aamir Khan, based on the life of a wrestler, is already being touted as a Box Office Churner and a Bollywood Blockbuster. In the past, she has been involved in the film making process across streams – from Advertising, Television (*Mano Ya Na Mano* with Irrfan Khan) and Mainstream Hindi Cinema. She has closely worked with acclaimed Director, Nagesh Kukunoor, as a part of his directorial team and with Nandita Das on her debut film *Firaaq* that went on to win National Awards and the Filmfare Critic's Award for Best Movie. 12 magical years of Hindi Cinema, have only reinstated her belief in Albert Einstein's quote- 'Creativity is contagious, pass it on!' And that's what she is here to do at the Producers' Lab!

## Breaking The Ice

Introduction & Orientation To The Producers' Lab

All the participants to assemble near the Producers' Lab tent at 2.45pm. Participants will introduce themselves followed by a detailed discussion on the flow of the lab and how they can make the most of being at the lab.

## The Line Between Documentary And Fiction

Fiction and nonfiction, though two sides of the same coin, are worlds which are very different from each other. Judy and Damon, explore this world of true and false and discuss how everything from the skillsets of a producer, the execution, the marketing and distribution, changes when you shift from one to another.

**Session by**  
**Judy Holm, Producer/Writer**  
**Damon D'Oliveira, Producer**



### Judy HOLM

With her award-winning company Markham Street Films, producer/writer Judy Holm has produced feature docs *David & Me*, *Acquainted With the Night* and *100 Films & A Funeral*, *The Trick With a Gun*, and fifty hours of documentaries for major broadcasters. *Celtic Soul* with Jay Baruchel airs in 2017. Holm produced feature films *Victoria Day*, (2009 Sundance Film Festival), co-produced *Hold Fast* (2013), produced and distributed *Big News From Grand Rock* (2015), is currently financing thriller *Level 16*, *Sailor Girl*, *The Mistress of Nothing* (Governor General Award winner), the comedies – *The Return of The Fabulous 7* and *Heaven is Small*. She recently produced the short film *Bird* (writer/director Molly Parker). She is currently writing the feature comedy, *Meeting the Sumdees*. She started her film career in distribution, becoming VP Distribution, Canada for PolyGram Films before turning to production with MSF and had previously worked in fashion and communications.



### Damon D'OLIVEIRA

Under the banner of Conquering Lion Pictures (with partner Clement Virgo) and Flimshow Inc, Damon's films and TV series have achieved international acclaim. He is the lead producer of the recent mini-series adaptation of *The Book of Negroes*, based on the best-selling novel by Lawrence Hill. This miniseries received 11 Canadian Screen awards, was nominated for 4 NAACP Image and 2 U.S. Critics Choice Awards including Best Limited Series, winning the 2015 CableFax Program Award and the C21 International Drama Award for Best Miniseries. It premiered in February 2015 in the US and drew landmark ratings for BET. His first feature, *Rude*, had its world premiere in Un Certain Regard at the 1995 Cannes Film Festival. He has since produced some of Canada's most innovative feature films, including *Poor Boy's Game*, *Lie With Me*, *Love Come Down* and most recently, *What We Have*.

**Session By**  
**Rucha Pathak, CCO, Fox Star Studios**



**Rucha PATHAK**

Rucha, the Chief Creative Officer at Fox Star Studios, is a producer who is actively backing innovative scripts and developing new ideas. She made her mark as a producer while working at Disney / UTV Studios and has a list of extremely successful and critically acclaimed films to her credit, *Barfi*, *ABCD-Anybody Can Dance*, *Paan Singh Tomar*, *Chillar Party*, *No One Killed Jessica*, *Dev D*, *Welcome To Sajjanpur*. Many of these films were a part of the UTV Spotboy brand which she helped build. UTV Spotboy was the forerunner of cutting-edge content and path-breaking cinema in the Indian film industry. She has also independently produced *Harud* which premiered at the Toronto International Film Festival (2010) and won the Don Quixote Award at the Fribourg International Film Festival (2011). The film has been to over 35 international film festivals and also won the National Award for Best Urdu film in 2013. Currently, after her resounding success with *Neerja* at Fox Star Studios, Rucha is busy setting up a robust film and development pipeline at Fox Star Studios of future productions and releases and doing what gives her the most joy – putting together people and ideas to create good cinema.

## Commerce of Creativity

Rucha Pathak explores the concept of feasibility; enumerating her experiences from *No One Killed Jessica* to *Neerja*. She talks about achieving the right balance between the business objectives and the creative vision for a film. She explains how studios calculate feasibility and how important it is from the point of view of being an independent producer. She take us on the journey a Studio Executive makes with a film, right to its release.

## Coming of Agents

We explore the trend of Agents managing the careers of content creators. Writers and Directors are increasingly choosing to be represented by Talent Agencies. What is it that these agents look for while signing up talent? Have they disburdened the producer or have they created one more barrier in the chain of communication? Miriam Joseph discusses with Jawahar Sharma and Datta Dave, exploring the impact of this change on the Indian Film Industry.



### Miriam JOSEPH

Educated in India and Britain, Miriam after finishing film school at London University, started her career with the BBC UK and went on to become a broadcast journalist & producer with them. Over the next 12 years, she worked for international television broadcasters like Channel 4, PBS, Canal Plus, The History Channel, producing political and history documentaries. She moved to Mumbai from the UK and joined Farhan Akhtar and Ritesh Sidhwani's Excel Entertainment. First as Excel's Executive Producer, then as its CEO, she demonstrated an ability to build, nurture and lead large multi-disciplinary teams to deliver some of the best production values seen in mainstream Hindi cinema. As a member of the Academic Council of SRFTI in Kolkata, she was instrumental in putting together the syllabus and instituting the country's first ever Producing Masters Diploma. She is a member of the National Skills Development Corporation's Media and Entertainment Committee, a consultant to the National Film Development Corporation and the Deccan Centre of Innovation and Design.

**Jawahar Sharma, Literary & Film Agent**  
**Datta Dave, Partner and Co-Founder, Tulsea**

**In Conversation With**  
**Miriam Joseph, Producer**



### Jawahar SHARMA

Jawahar is a media and film professional who possesses a collective 19 years of experience in executive management. For the past 4 years he has worked as a Literary and Film Agent at Kwan Entertainment. In the past he has worked with Phantom Films, Reliance Big Pictures and Yash Raj Films.



### Datta DAVE

Datta Dave is the co-founder of Tulsea, which represents and advises various entities, including production companies, gaming, animation and media start-ups and creative talent. Tulsea allocates a significant amount of its resources to identify emerging creative talent who will be tomorrow's premier storytellers. Prior to starting Tulsea, Datta was business manager to filmmaker, Shekhar Kapur. He has also worked as a management and sales strategy consultant to various corporations. He holds a Bachelor of Arts in Economics-Accounting from Claremont McKenna College in Los Angeles, California.

Monday, 21st November 2016  
12.00 PM-1.00 PM

**Session By**  
**Chris Paton, Acquisitions and Marketing Specialist**



**Chris PATON**

Chris has 30 years of experience in the film industry – in publicity and acquisitions. He began his career at TriStar Pictures in New York, subsequently worked at DDA Public Relations in Los Angeles and London and was a founding partner of the communications agency, Premier PR. He later moved on to acquisitions at Fortissimo Films. He has worked with the Dubai, Venice and Hong Kong film festivals and is currently the UK Delegate for the San Sebastian International Film Festival.

Monday, 21st November 2016  
1.30 PM-2.30 PM

**Session by**  
**Paolo Bertolin, Correspondent/ Programming, The Venice International Film Festival**



**Paolo BERTOLIN**

The Venice International Film Festival is the oldest and longest running film festival in the world. The aim of the festival is to raise awareness and promote the various aspects of international cinema in all its forms: as art, entertainment and as an industry, in a spirit of freedom and dialogue. The Festival also organises retrospectives and tributes to major figures as a contribution towards a better understanding of history of cinema. The main award of Venice Film Festival is the Golden Lion.

## Spotting The Right Sales Agent

The right sales agent can enrich a project using their broad experience and deep knowledge of cinema. Chris Paton discusses how a producer can identify the right sales agent and how he/she can package and market his/her film to optimise its potential.

## Importance of Film Festivals

Paolo focuses on the role that film festivals play in establishing the importance of films and filmmakers, creating conditions for critical and public recognition and also for wider acceptance in the international market.

## Innovative Ways of Raising Finance

It is paramount for an Independent filmmaker to be driven by passion along with presence of mind and logic. Raising finance for the content that you want to create, making sure it reaches the right audience, moreover guaranteeing return on investment, is being a smart filmmaker. Bhaskar and Sandeep take us through their independent journeys exploring the innovative ways they have used to raise finance and tap a market for their content.

## Pitching By Screenwriters' Lab Participants

All participating writers of the Screenwriters' Lab will pitch their stories at this special pitching session. Producers' Lab participants will gain knowledge on pitching by observing the Screenwriters' Lab participants and their pitches.

Monday, 21st November 2016  
2.45 PM-3.45 PM

### Session By

**Bhaskar Hazarika, Writer and Filmmaker**  
**Sandeep Mohan, Filmmaker**



### **Bhaskar HAZARIKA**

Bhaskar Hazarika is a writer and filmmaker. After stints in Bollywood and Indian television as a writer, Bhaskar wrote and directed the Assamese feature film *Kothanodi*, which received a National

Award in 2016, and was first premiered at the Busan International Film Festival.



### **Sandeep MOHAN**

An Independent filmmaker with a copywriter's spirit for innovation, Sandeep developed the concept of The Great Indian Travelling Cinema. Armed with a projector, Sandeep traveled to various countries to

screen his film *Hola Venky*. The film screened at over 90 alternative spaces around the world, tapping into the vast NRI community. After multiple stints in advertising and TV, Sandeep debuted with the acclaimed *Indie Love, Wrinkle-free*, which he followed up with the micro-budget *Hola Venky* and the collaborative feature film *X-Past Is Present*. He is currently awaiting the release of his third feature *Shreelancer*.

Monday, 21st November 2016  
4.00 PM-6.00 PM

### Moderated by

**Urmi Juvekar, Head - Development & Production, NFDC**



### **Urmi JUVEKAR**

Urmi started her career as a director of non-fiction television programmes before turning to scriptwriting. Her first film was *Darmiyaan*, followed by *Shararat*. Her other films, *Oye Lucky Lucky Oye*,

*I Am* and *Shanghai* have won awards and have been screened at various film festivals and MoMA. She wrote the story of *Rules*, *Pyar ka Superhit Formula* and worked as the Creative Producer on *Love, Sex Aur Dokha*.

**Session By**  
**Abhishek Malhotra, Founding Partner, TMT Law Practice**



**Abhishek MALHOTRA**

Abhishek Malhotra has nearly two decades of experience in the legal realm and is member of both the State Bars of California, USA and Delhi, India. His primary areas of expertise are Intellectual Property, Dispute Resolution and the Technology, Media & Telecommunications industries. Abhishek contributes significantly towards bridging the gap between legal challenges and transforming business goals of clients into reality. Abhishek's expertise in the media sector has resulted in a close alliance with production houses, broadcasters, and artists across the industry. He offers a rare combination of IPR, corporate advisory and dispute resolution services to the sector, throughout the country. One of his landmark contributions to the legal realm is providing inputs to the Government of India on copyright issues and proposed amendments to the Copyright Act, 1957.

## Getting It Right About Copyright

In the age of trademarks and royalties, Abhishek hosts a session on the Indian Copyright Act, discussing issues related to copyright aspects in the film industry. He touches upon the concept of copyright, nature of rights granted, ownership of a film, licensing and assignment of rights, infringement and remedies for the same.

## Identifying The Right Film And Nurturing It

Marten and Miriam discuss how a producer should learn the art of spotting the right idea and turning it into a profitable film. A good producer collaborates creatively at every step with his/her writers & directors. This creative collaboration is a skill which every producer should master!



### Miriam JOSEPH

Educated in India and Britain, Miriam after finishing film school at London University, started her career with the BBC UK and went on to become a broadcast journalist & producer with them. Over the next 12 years, she worked for international television broadcasters like Channel 4, PBS, Canal Plus, The History Channel, producing political and history documentaries. She moved to Mumbai from the UK and joined Farhan Akhtar and Ritesh Sidhwani's Excel Entertainment. First as Excel's Executive Producer, then as its CEO, she demonstrated an ability to build, nurture and lead large multi-disciplinary teams to deliver some of the best production values seen in mainstream Hindi cinema. As a member of the Academic Council of SRFTI in Kolkata, she was instrumental in putting together the syllabus and instituting the country's first ever Producing Masters Diploma. She is a member of the National Skills Development Corporation's Media and Entertainment Committee, a consultant to the National Film Development Corporation and the Deccan Centre of Innovation and Design.

### Marten Rabarts, Head of Eye International

#### In Conversation With Miriam Joseph, Producer



### Marten RABARTS

Marten is Head of EYE International, the international arm of the EYE Film Institute, Netherlands. EYE is the museum for film and the moving image in the Netherlands. They combine a world-renowned film collection with expertise in restoration, educational programmes, exhibitions, international promotion and marketing. EYE International is the department responsible for the international promotion of Dutch cinema.

Tuesday, 22nd November 2016  
1.30 PM-2.30 PM

**Session By**

**Kamal Gianchandani, CEO – PVR Pictures and  
Chief of Strategy, PVR Ltd.**



**Kamal GIANCHANDANI**

Kamal holds 25 years of diverse experience in film financing, co-production, distribution, syndication, licensing, cinema exhibition and general management.

He is widely recognized for his role in setting-up of a leading on-line movie VOD (video on demand) service. He joined the PVR Group in 1995 and since then has held a number of senior management positions. Kamal had been the principal architect of the company's marketing & distribution operations. Under his leadership, PVR Pictures has piloted some of the biggest independent films, making it the most prolific and successful distributor of independent foreign language films in India. With acquisition of Cinemax chain and DT Cinemas, PVR Cinemas went through a massive transformation. Kamal is at the center of this substantial change and drives the strategy and business planning at PVR Cinemas. He is a graduate in Commerce from Delhi University, an MBA from Pune University, and is an alumnus of Indian School of Business (PGPMAX).

Tuesday, 22nd November 2016  
2.45 PM-4.00 PM

**Coordinated By**

**Divya Rao, Programmer, Producers' Lab, 2016  
Arpan Home Roy, Asst. Programmer, Producers'  
Lab, 2016**

## Cracking Distribution And Exhibition

Kamal shares his points of view on how an independent filmmaker can effectively exploit the theatrical distribution market in India, how to factor in ground realities when looking to release your film theatrically. He also speaks about the perspective of an exhibitor while deciding on a film.

## The Round Table

This session gives you an opportunity to have one on one interaction with seven different mentors who are experts in the business of filmmaking. This is a chance to ask questions, share ideas and learn from the mentors.

## Pitching To An Actor

To turn an outstanding screenplay into a terrific film, a producer needs to ensure he/she casts the film right. While deciding on a film, is it the screenplay or is it the 'character' that has been pitched to the actor or is it the way it is pitched that makes a difference? Miriam Joseph talks to Shabana Azmi and Tannishtha Chatterjee to find out more about how approaching actors has changed over decades and what does an actor look for when a film is pitched to him/her.



### Miriam JOSEPH

Educated in India and Britain, Miriam after finishing film school at London University, started her career with the BBC UK and went on to become a broadcast journalist & producer with them. Over the next 12 years, she worked for international television broadcasters like Channel 4, PBS, Canal Plus, The History Channel, producing political and history documentaries. She moved to Mumbai from the UK and joined Farhan Akhtar and Ritesh Sidhwani's Excel Entertainment. First as Excel's Executive Producer, then as its CEO, she demonstrated an ability to build, nurture and lead large multi-disciplinary teams to deliver some of the best production values seen in mainstream Hindi cinema. As a member of the Academic Council of SRFTI in Kolkata, she was instrumental in putting together the syllabus and instituting the country's first ever Producing Masters Diploma. She is a member of the National Skills Development Corporation's Media and Entertainment Committee, a consultant to the National Film Development Corporation and the Deccan Centre of Innovation and Design.

### Shabana Azmi, Actor Tannishtha Chatterjee, Actor

### In Conversation With Miriam Joseph, Producer



### Shabana AZMI

Shabana Azmi, the daughter of noted Urdu poet Kaifi Azmi and theatre actress Shaukat Kaifi, has acted in over 100 Hindi and International films. She was the face of parallel cinema enjoying equal success in mainstream cinema. She has won the National Award for Best Actress a record five times. She has also won the Best Actress Award at the Chicago Film Festival, Los Angeles Outfest for Deepa Mehta's *Fire*, Taormine Arte for Goutam Ghose's *Patang* & Toronto Reel Film Festival for *Morning*. She was presented the Gandhi Peace Prize at House Of Lords, London, has been UN Goodwill Ambassador, Padmashri and Padma Bhushan awardee from the Government of India & was nominated by the President of India to the Rajya Sabha.



### Tannishtha CHATTERJEE

Tannishtha, is a National Award winning Indian actress. Notable performances include Naznin in *Brick Lane* (nominated for the BIFA along with dame Judi Dench and Anne Hathway), German film *Shadows of Time*, *Parched* for which she won the Best Actress Award in many film festivals. Her films have premiered in Festivals including Toronto, Cannes, Berlin, Venice and Busan. She has presided the jury of the prestigious MOOOV Film Festival & Asia Pacific Screen Awards. Her upcoming releases include *Lion* co-starring Nicole Kidman & Dev Patel, *Dr. Rakhmabai* – a biopic based on India's first practicing lady doctor.

**Session By**

**Vijay Venkataramanan, Editor and Post Producer**  
**Kunal Sharma, Sound Designer**



**Vijay VENKATARAMANAN**

Vijay began his career as an associate producer at DDB, Los Angeles where he worked on various campaigns for Wells Fargo, Activision, Epson and Clearwire Broadband. Vijay also served as a programmer for the Indian Film Festival of Los Angeles from 2003-2007. He now works as a Post Producer and Film Editor for mainstream Indian films. He has recently edited and post produced the feature film *Shimla Mirch* directed by Ramesh Sippy for Viacom18 Motion Pictures and *Side Hero*, a narrative fiction series by Rohan Sippy for Eros Now, where he curated an end-to-end, in-house 4K workflow, enabling the production to complete 4K color correction, 5.1 sound mix and archival without the use of external facilities.



**Kunal SHARMA**

Kunal has been at the forefront of the sound movement in the Indian film industry for nearly two decades. Kunal's prize chops include the National Award for the Amrit Sagar war drama, *1971*, the International Indian Film Academy award for Sanjay Leela Bhansali's *Devdas*, Filmfare Award for Vikramaditya Motwane's *Udaan* and Zee Cine award for *Gangs Of Wasseypur*. The highlights of Kunal's film roster include Vishal Bhardwaj's *Blood Brothers*, Bejoy Nambiar's *Shaitan*, Motwane's *Lootera* and Anurag Kashyap's *Paanch*, *Black Friday*, *No Smoking*, *Gulaal* as well as the sprawling period drama, *Bombay Velvet*. 2016 has seen Kunal hit a purple patch with Shakun Batra's *Kapoor And Sons*, Abhishek Chaubey's *Udta Punjab* as well as Konkona Sen Sharma's *A Death In The Gunj*.

## Importance of Post-Production

As soon as the film is shot, the rush towards the deadline begins. Practically, very little time remains to do justice to editing, vfx and sound design of a film. How does spending enough time and money on post-production impact the overall quality of a film? How does one make this investment happen? Vijay and Kunal take us through this world of post shoot chaos which add colour to the film.

## Handling International Funds And Co-Productions Efficiently

Pandora and Julien take us through their independent journeys and perspectives and throw light on what a funder looks for before entering into a co-production, the things that an independent producer needs to keep in mind while getting into one, how he/she can maximise benefits through these co-productions and how they go beyond monies and become more about cultural ideas and finding the right markets.



### Nupu PRESS

Nupu graduated from Harvard University and has been working in film production since 1995. She started as assistant to Mira Nair on *Kama Sutra*, then became production coordinator for Deepa Mehta's *Fire and Earth*. She was India's line producer on *The Guru* for Working Title and *The Bourne Supremacy* for Universal Studios. She headed production for Disney India 2009-2011. As Vice President – Production for Cinestaan, she oversees and supervises all productions out of India.

**Pandora da Cunha Telles, Producer**  
**Julien Ezanno, Bilateral Affairs Advisor, CNC**  
**in Conversation with Nupu Press, VP – Production, Cinestaan**



### Pandora DA CUNHA TELLES

Pandora started her career in film production in 2001 at Filmes de Fundo. Globetrotting in Angola, Chile, Brazil and Mozambique, she was selected as one of EFP's 'Producers on the Move' in Cannes in 2004. In 2009, Pandora along with Pablo Iraola established Ukbar Filmes, producing *Vicente Alves do Ó's Florbela*, a biopic on the Portuguese poet Florbela Espanca, top on the national market and winner of 6 Portuguese Academy Awards. Her latest productions are *The Bridges of Sarajevo* (2015), an omnibus film co-produced with FR/SW/IT/DE/SER screened at Cannes' official selection and *The Train of Salt and Sugar* by Licinio Azevedo, which premiered at Locarno's Piazza Grande. She is currently finalizing Ukbar's latest features, *The Surge* by Daniela Thomas and *Joaquim* by Marcelo Gomes, arriving soon at the festival circuit.



### Julien EZANNO

Julien was hired by the Centre National du cinéma et de l'image animée (CNC) in 2001 after a career in the airline industry. He was appointed at the CEO's cabinet to deal with general issues. In 2007, he was offered a position to manage international co-productions. His task was to develop bilateral relations with all the countries France had an Agreement with, encouraging foreign producers to work with French partners. He was in charge of negotiating agreements with countries, willing to establish a privileged relation with France. He was also the French delegate to the European co-production fund, Eurimages. After being appointed as the Communications Director for CNC, Julien now is the Bilateral Affairs Advisor within the international policy unit.

Wednesday, 23rd November 2016  
3.00 PM-4.00 PM

**Session by**  
**Joost de Vries, Producer**



**Joost de VRIES**

After being CEO of renowned Lemming Film for over 20 years, Joost de Vries has established himself as an independent producer, to work more closely with exceptional filmmakers with international potential. Having established a considerable international track record, Joost decided that it would be more rewarding, to work on projects as a stand alone producer, in changing alliances with production companies and distributors. Recent projects co-produced by him include *Blind* by Eskil Vogt, *Heli*, by Amat Escalante, *Bloed Zweet en Tranen*, (*Blood Sweat and Tears*) by Diederick Koopal and *The Lobster*, by Yorgos Lanthimos.

Wednesday, 23rd November 2016  
4.15 PM-5.30 PM

**Coordinated By**  
**Divya Rao, Programmer, Producers' Lab, 2016**  
**Arpan Home Roy, Asst. Programmer, Producers' Lab, 2016**

## Role of An Independent Producer

Joost speaks about the role of a producer in the making of a film, how at every step, different skills of a producer come into play. Right from a producer's networking skills to structuring the right kind of deal for the film to people management to efficiently handling numbers - a producer needs it all! He also talks about some specialised skills that an independent producer should possess, like networking, being self motivated, being driven and more than anything having endless passion coupled with logic.

## The Round Table

This session gives you an opportunity to have one on one interaction with seven different mentors who are experts in the business of filmmaking. This is a chance to ask questions, share ideas and learn from the mentors.

## Producing And Line Producing Global Content

The greater the scale of the movie, the greater are the responsibilities of a producer. Philip Lee takes us through his journey as a Producer covering almost two decades, from *Crouching Tiger, Hidden Dragon* to *The Revenant*, exploring what it takes to produce and line produce big budget global content.

Session by  
Philip Lee, Producer and Financier



### Philip LEE

Philip Lee has been involved in many critically acclaimed and box-office hit films. Throughout his career he has worked to close the gap between US and Chinese filmmaking, from serving as a local line producer for Hollywood films in Hong Kong and China to creative-producing and financing of US-China Co-Productions. Last year he executive produced Alejandro Gonzalez Inarritu's *The Revenant* as well as the upcoming Justin Kurzel's *Assassin's Creed* together with his producing-partner Markus Barmettler. Together, they formed the financing and production company Facing East Entertainment.

Facing East is currently producing Peter Segal's *Inversion*, a \$136m Sci-fi action film and Terrence Malick's WWII Drama *Radegund*. Facing East is also developing *Shipbreaker*, an adventure sci-fi film based on the same titled award-winning book written by American Writer Paolo Bacigalupi to be scripted and directed by Paul Haggis.

His prior credits include. Tom Tykwer and The Wachowskis' *Cloud Atlas*, Chris Nolan's *The Dark Knight*, Ang Lee's *Crouching Tiger, Hidden Dragon*, Chen Kaige's *The Emperor and The Assassin*, Zhang Yimou's *Hero* and Ronny Yu's *Fearless*. He holds a Bachelor of Arts from the College of Arts at Nihon University in Japan, a Master of Fine Arts in Producing from The American Film Institute (AFI), and a Doctorate in Business Administration from Hong Kong Polytechnic University.

Thursday, 24th November 2016  
9.00 AM-1.30 PM

**Coordinated By**  
Divya Rao, **Programmer, Producers' Lab, 2016**  
Arpan Home Roy, **Asst. Programmer, Producers' Lab, 2016**

Thursday, 24th November 2016  
2.00 PM-3.00 PM

**Session with**  
Divya Rao, **Programmer, Producers' Lab, 2016**

**Coordinated By**  
Arpan Home Roy, **Asst. Programmer, Producers' Lab, 2016**



### **Arpan HOME ROY**

Arpan Home Roy is a double post graduate in Mass Communication and English from Delhi University. He also holds a PG diploma in Advertising and Public Relation from the prestigious Indian Institute of Mass Communication, Delhi. He had a brief stint with ad films and corporate videos before he joined Directorate of Film Festival, where he worked for the President's National Film Awards and also International Film Festival of India (IFFI), Goa. Apart from this, he worked in theatrical plays and is a Research Scholar, mountaineer and an avid biker. He is a diehard cinephile and it has always been his dream to be a part of the world of cinema. Currently he has moved to Mumbai and is working at NFDC-Film Bazaar and he hopes to network with the right people that will help him to grow in the right direction.

## **Participant Pitch And Feedback**

Each participant delivers a 4 minute pitch of their project to a panel of mentors and receives instant feedback on the quality and effectiveness of his/her pitch.

## **Closing Session**

Producers' Lab wrap-up and feedback by participants

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