



**KNOWLEDGE SERIES 2014**

11:15 AM – 12:15 PM

## REMAKES - CREATIVE & FINANCIAL VIABILITY

The panel seeks to examine what makes a 'Good Remake'. It reviews the cultural perspective – the content /genres that work for a particular culture and why. The panel discussion also seeks to offer legal insights into the acquisition of remake rights and explores ways of optimising potential markets.

There are 22 titles available for Remake from across the world with the Film Bazaar Viewing Room.

### Moderated by

Nyay Bhushan, India Correspondent - The Hollywood Reporter

### Panelists

Rohan Sippy, Filmmaker

Deborah Benattar, Managing Director & Producer - La Fabrique Films

Amar Butala, Chief Operating Officer-Salman Khan Ventures

Ameet Naik, Founding & Managing Partner, Naik & Naik



### Nyay BHUSHAN

Co-founder of India's first magazine on global entertainment, *Connect*, Nyay has been tracking the entertainment business since the early nineties. He is the Indian correspondent for *The Hollywood Reporter*, covering various aspects of the Indian entertainment industry with a global perspective, ranging from film, television to lifestyle, music and fashion.



### Rohan SIPPY

Indian Producer, Director, Rohan Sippy has an enviable range of films to his credit including *Bluffmaster-* a popular con comedy, the masala thriller *Dum Maaro Dum* and the dramatic-comedy *Nautanki Saala* both of which were highly appreciated and commercially successful. He produced *Taxi 9211*, *The President Is Coming* and *Chandni Chowk to China*. Rohan also directed a musical theatre piece '*Love & All that Jazz*' for Chivas Studio.



### Amar BUTALA

The leading man at Salman Khan Ventures, Amar is currently co-producing the much talked about *Bajrangi Bhaijaan*. He has worked with leading studios and production firms including Balaji Motion pictures (on *Once upon a time in Mumbai* and *Love Sex aur Dhokha*). At UTV Disney, he worked on Hindi adaptations of French language films *Priceless* and *Love me if you dare*.



### Deborah BENATTAR

Founder of La Fabrique Films, Déborah facilitates the sale of Foreign Remake rights to Indian Producers and undertakes line production for international films. Prior to setting up La Fabrique - her own film production company in India, she served as the audiovisual Attachée for the French Consulate to promote the French film and television industry on the behalf of the French Embassy.



### Ameet NAIK

He is the founder and managing partner of Naik Naik and Company, one of India's leading full-service law firms with special focus on media and entertainment. Ameet acts on behalf of many Bollywood stars and some of his clients include Viacom 18 Media, Reliance Big, Balaji Telefilms, Percept Picture Company, Phantom Films.

12.30 PM – 1.30 PM

## Navigating Co-Productions

The panel discussion reviews the various production concerns that shooting in or doing post-production work in other countries entails. It will also explore how these relationships aid the producer in navigating film festivals & markets as well as in negotiating distribution deals & markets outside of the film's country of origin. With a panel of filmmakers who have experienced such relationships first hand and a producer who has put together many such projects, especially in India, and led them towards a flight of their own, the session is as experiential as it gets.

### Moderated by

Patrick Frater, Asia Bureau Chief, Variety

### Panelists

Ritesh Batra, Film Director

Sabiha Sumar, Founder - Vidhi Films Private Limited

Mostofa Sarwar Farooki, Director, Producer

Michael Henrichs, Producer - Die Gesellschaft DGS



### Patrick FRATER

Patrick has over 20 years of experience writing about and analysing the international film industry, with publications including Variety, Screen International and The Hollywood Reporter. Co- founder of Film Business Asia and consultancy firm F Media, he is a regular radio pundit, conference host and public speaker.



### Ritesh BATRA

Ritesh created a sensation in 2013 with his bittersweet romantic comedy *The Lunchbox* (2013). His short film *Café Regular*, Cairo (2012), earned him the International Film Critics Association Award (FIPRESCI) and received special mentions from the jury at the Chicago and Tribeca Film Festivals. He is currently working on a series of shorts and his next feature, "*The Photograph*".



### Mostofa Sarwar FAROOKI

Mostofa's social satire revolving around the small screen, Television (2012), won Grand Jury Prize in Asia Pacific Screen Awards 2013 in addition to 5 other international awards won in Dubai, Rome, Jog-Jakarta, and Kolkata. *Ant Story*, his second feature film was an official selection in Busan IFF 2014. It is now in competition for Kerala IFF 2014, Singapore IFF 2014 and Asia Pacific Screen Awards 2014.



### Sabiha SUMAR

Sabiha Sumar, award winning film director, and S Sathanathan founded Vidhi Films, with the aim of producing South Asian stories that would find relevance in the global context. Vidhi develops international co-productions with Britain, Europe and North America. Sabiha's debut feature film *Khamosh Pani* -the first ever Pakistan, German, French co-production won the Golden Leopard at Locarno, the Leopard for Best Actress and 16 other International awards.



### Michael HENRICHS

At DGS, Michael develops and produces films and programmes based on new ideas and unique propositions that may have high international marketability. He has been responsible for co-productions with the UK, France, Russia, Italy, Finland, Ireland and New Zealand.

2.30 PM – 3.30 PM

## Investor Pitch – Romance Screenwriters' Lab Projects

NFDC's first investor pitch provides a platform to match projects developed in our Romance Lab with investors, studios and financiers looking to pick up and invest in projects prepared by the NFDC labs proven development programme. Scripts have been developed with the expertise of Bhavani Iyer (*Lootera, 24*), Girish Joshi (*Kadachit, Ek Daav Dhobipachaad*) and Habib Faisal (*Do Dooni Chaar, Band Baaja Baraat*) with a view to success in the mainstream space.

Presented in partnership with Harlequin.

### Moderated by

Marten Rabarts, Senior Consultant, NFDC

### Presentation by

*Vanmala*, Abhimanyu Kulkarni

*Magic for Maria*, Annie Zaidi

*Love In The Time of Moral Policing*, Nihaarika Negi

*A Second Life*, Pravina Chaube

*Anjuna Beats*, Thomas Jacob



### Marten RABARTS

New Zealander Marten Rabarts moved to Mumbai in 2012, having been appointed as Head of Training and Development for the National Film Development Corporation of India, ending his 12 years as artistic director for Binger Filmlab, Amsterdam. He started his film career as an editor in New York in the 1980s. This brought him to the PolyGram Filmed Entertainment group, relocating to London in 1990 working in World Sales and in 1992 as associate producer with Working Title Films.

He developed and series-produced the HIV/AIDS awareness film collection *Red Hot On Film* with International TV partners, BBC, Arte, VPRO and TVE

(Berlinale 1995). His tenure at Binger Filmlab delivered many award winning feature films and theatrical docs including the 2012 Oscar nominee *Bullhead*. Four features from his various labs were selected at Cannes International Film Festival 2013, including the Critics Week hit *The Lunchbox* & Grand Prix winner *Salvo*. 2014 saw Cannes Un Certain Regard select *Titli*, *Margarita with a Straw* premiere and win best Asian film in Toronto and *Chauranga* win Best Indian Film at Mumbai Film Festival.

Marten continues working with NFDC as a senior consultant and splits his time between Mumbai and Amsterdam, where he operates international creative consultancy inciteable with clients including Torino Filmlab, The Danish Film School, Dutch Film Fund, Sarajevo Film Festival, Istanbul Film Festival, among others.

### 3.45 PM – 4.45 PM Cinemas of India : Bangla

BANGLA cinema has always been perceived as the quintessential brand global. Filmmakers like Satyajit Ray, Ritwik Ghatak, Buddhadev Dasgupta, Gautam Ghose, and Aparna Sen have ensured that it commands a certain niche for itself in terms of content and craft. Is it the Big Passion, Low Monies industry that many think it to be? The last 5-7 years have seen major topline growth. And there has been a spurt of very unusual remakes as well! So where is it headed – and what is this New Bangla Cinema that everyone is talking about?

Indian Cinema is a dynamic, multi-layered entity that has always had a very eclectic catalogue from the regional cinema spaces. In the last few years, some of these spaces have undergone major growth and diversification. Their content is varied, as are the

#### Moderated by

Vikramjit Roy, General Manager - NFDC

#### Panelists

Ravi Sharma, President - Films, Venkatesh Films  
Aniruddha Roychowdhury, Film Director  
Arabinda Ghosh, Business Head- Sales & New projects, Priya Entertainment Private Limited  
Shyamal Sengupta, Professor, SRFTI

concerns that pre-occupy them. These markets show great potential in both top-line and bottom-line growth today. The Cinemas of India sections will focus on Bangla, Malayalam, Marathi, and Punjabi cinemas for an in depth market analysis of the same.



#### Vikramjit ROY

Vikramjit Roy is GM, NFDC and has 22 years of experience in the Media & Entertainment business. He has worked in advertising, film development and marketing & distribution (Sony Pictures Entertainment, Mumbai Mantra) and has a comprehensive understanding of critical drivers of the mass media industry.



#### Ravi SHARMA

Shree Venkatesh films is one of the leading production and distribution companies in Eastern India. It has won four National Awards for *Chokher Bali*, *Raincoat*, *Memories in March* and *Chitrangada* and has produced several blockbusters in the Bangla Film Industry in the past decade. In addition, it has released over 200 Hindi Films in East India including Hindi films like *Dabangg*, *Taare Zameen Parr*, *Devdas* and English films like *X-men*, *Transformers* and *Rio*.



#### Arabinda GHOSH

He has over 25 years of experience in Sales and Distribution along with handling national and international music talents, film productions and distribution of regional films in East. Arabinda has held senior positions at Moser Baer, Mumbai Mantra and Sony Music.



#### Aniruddha ROYCHOWDHURY

Eminent film director and producer of the Bangla film industry, Aniruddha has directed the widely acclaimed film *Buno Haansh – Free Fall* (2014). His other films include *Aparajita Tumi – the Undaunted* (2012); *Anuranan – A Resonance* (2006), *Antaheen – The Endless Wait* (2008). *Antaheen* and *Arunanan* have received several awards, special mentions, State and National honors.



#### Shyamal SENGUPTA

Currently the Head of Department of Producing for Film & Television at SRFTI- Satyajit Ray Film and Television Institute (Kolkata), Sengupta has had a long career of teaching film-making. A prolific writer, he is lauded for his work for Bengali language films such as *Maryada*, *Antaheen*, *Aparajita Tumi*, *Lakshyabhed*, *The Endless Wait*, *Buno Haansh* and *Bindas Prem*.

5.00 PM – 6.15 PM

## How to shoot a film in Korea

The panelists will present the benefits of shooting in Korea and the existing benefits on offer with a view to understanding the expectations of the Indian film fraternity for making Korea a preferred choice. The logistical and procedural queries will be addressed by representatives from the Korean Film Commission, the Ministry of Tourism of Korea and TPS, one of the biggest line-producing agencies of Korea. In addition, an external perspective shall be provided by an Indian Studio representative and Anurag Basu, filmmaker who has shot previously in Korea.

### Moderated by

Liz Shackleton, Asia Correspondent, Screen International

### Panelists

Ph.D Daniel H. Byun, Commissioner, Korean Film Council  
Yi Jongho, CEO, TPS Company

Parth Arora, Head of Production, Foxstar Studios in India

Anurag Basu, Filmmaker

Seema Kala, Marketing Manager, Korea Tourism Organization



### Liz SHACKLETON

Screen International is a trade magazine for the global film industry, which publishes a monthly print issue, dailies at major film festivals and special supplements, in addition to our daily news website [www.screendaily.com](http://www.screendaily.com).



### Ph.D Daniel H. BYUN

An authority on the Korean Film Industry, Daniel H. Byun is serving as the Commissioner at the Korean Film Council. He is also the Founder of Trans Media Institute (TMI) located in Seoul. He is a professor at the University of SungKyunKwan. He earned a Ph.D in Aesthetics from University of Paris and also has a Diploma from La FEMIS, Paris.



### Yi JONGHO

Responsible for providing production services to several international award-winning films such as *Seoul Searching* (USA), *The Bourne Legacy* (USA), *Approved for Adoption* (France, Belgium) and *Tiffany Rubin Story* (Canada), Yi Jhongo, CEO of TPS company is at the helm of collaborations between Korea and other countries.



### Anurag BASU

Anurag Basu, the director of the much-loved film '*Barfi*', is credited for successful dramas such as '*Gangster*' and '*Life in a Metro*'. He is now working on a sleuth drama titled '*Jagga Jasoos*', which is expected to hit theatres in May next year.



### Parth ARORA

Having produced a number of Hindi and English feature films including '*Dhoop*' (2003), '*Dus Kahaniyaan*' (2008), '*The Great Indian Butterfly*' (2009), '*Yeh Jawaani Hai Deewani*' (2012), Parth is now heading Film Production at Fox Star Studios, India. His latest production *Bang Bang* (2014) has broken box office records.



### Seema KALA

Ms. Seema Kala is working as Marketing Manager and responsible for Korea Tourism Organization's marketing activities in India through roadshows, product trainings, co-marketing with travel agents, media campaign, developing familiarization trip for media and travel agents, travel fairs & exhibitions participations, developing relationship with Indian film producers and directors for shooting in Korea, market surveys and competitor's analysis.

10.30 AM – 11.15 AM

**Presentation by China - Amazing Growth**

China is the Focus Country at IFFI this year. The presentation will highlight the growth curve that the Chinese Film Industry has undergone in the last few years and shall explore the factors that have led to this growth.

**Moderated by**

Zhou Jiandong, Deputy Director General, Film Bureau

**Interpreted by**

Liu Chun, Director for the Division of Int'l Cooperation



**Zhou JIANDONG**

At the China Film Bureau, Jiandong is in charge of all aspects pertaining to the execution of content censorship for theatrically released national films and certification for public screening of all national films. Film Bureau is China's National regulatory body with the responsibilities of policy making, content censorship, facilitation of international co-productions, cultural-exchange based programs of the film industry.



**Liu CHUN**

He is serving as Director at the Division of Int'l Cooperation, Film Bureau under the State Administration of Press, Publication, Radio, Film and Television, China.

11.30 AM – 11.45 AM

## Shakespeare 2016 on Screen: Film London launch UK/ India Feature Film Fund

As part of Shakespeare 2016 On Screen, Film London launches Microwave International: a unique training and feature film production fund championing filmmaking talent from both India and the UK. It will enable the most promising writers, directors and producers to work alongside leading industry professionals to develop five unique productions based on Shakespeare's writing. One of them will be greenlit, produced and released throughout the world as part of the global Shakespeare 2016 celebrations marking 400 years since the writers death.

### Moderated by

Dina Dattani, Business Affairs & Legal Independent Consultant

### Panelists

Deborah Sathe, Head Talent Development & Production, Film London

Tessa Inkelaar, Development Producer, Film London

Vishal Bhardwaj, Filmmaker



### Dina DATTANI

Dina Dattani - Business Affairs & Legal Independent Consultant - with 7 years experience with Warner Bros, Fox Star India, 21st Century Fox, Fox International Productions on all local language and Hollywood productions. Executive producer on various independent films including *Bombay Velvet* ( to be released in 2015). Assisting Film London on this prestigious project to help bring the best Indian talent to this co-production.



### Deborah SATHE

Deborah Sathe heads the Talent Development and Production for Film London runs the award-winning feature film scheme Microwave, the agency's short film funds London Calling and its training schemes including Microschool International. Previously Deborah was a multi award-winning producer for the BBC.



### Tessa INKELAAR

Tessa Inkelaar is Film London's Development Producer working across all the production departments feature, short and training schemes. Tessa coordinates the organisation's Build Your Audience training programme which enables feature filmmakers to create innovative release strategies for their feature films. Tessa is also an independent film producer.



### Vishal BHARDWAJ

National Award winning Indian film director, writer, producer and music composer, Vishal is known for his twisted adaptations of Shakespeare's classics recreated in the Indian context. His films *Maqbool* and *Omkara* were screened in the Marché du Film (market section) of the Cannes Film Festivals. In 2014, he directed *Haider* which was premiered at the 19th Busan International Film Festival and was later screened at the 9th Rome Film Festival where it won the People's Choice Award in the Mondo Genere category making it the first Indian film to achieve this feat.

## 12.00 NOON – 2.00 PM

### Investor Pitch – Selected Film Bazaar Recommends Projects

Filmmakers whose films are in the Film Bazaar Recommends section of the Viewing Room as well as the Work-in Progress Lab projects are given an opportunity to pitch for finishing funds for their films. Investors and producers interested in gap financing are invited to be part of this session.

#### Moderated by

Deepti Dcunha, Curator Viewing Room & WIP Lab,



#### Deepti DCUNHA

Always on the look out for interesting stories and young talent, as a Film Programmer, Deepti specializes in Contemporary Indian Cinema. She is the India Consultant to Marco Mueller, Artistic Director of Rome Film Festival. She currently programs for Chicago South Asian Film Festival and is also a Grants Reader for the Doha Film Institute

### Film Bazaar Recommends Projects

#### Fiction

##### Film

*Bokul*

*Chauranga (Four Colours)*

*CRD*

*Gaalibeeja (The Floating Seed)*

*Haraamkhor (The Wretched)*

*Sivapuram (The Strange Case of Shiva)*

*Thithi*

##### Director

Reema Borah

Bikas Ranjan Mishra

Kranti Kanade

Babu Eshwar Prasad

Shlok Sharma

Arun Karthick

Raam Reddy

#### Documentary

##### Film

*12 Acres*

*For the Love of a Man*

*Foreign Puzzle*

*Life in Metaphors: A Portrait of Girish Kasaravalli*

*Maidaan (Home Ground)*

*Proposition for a Revolution*

*Rasan Piya*

*Waiting for Herzog*

##### Director

Rajesh Thind

Rinku Kalsy

Chithra Jeyaram

O.P. Srivastava

Kavita Carneiro

Khushboo Ranka and Vinay Shukla

Niharika Popli

Shaan Khattau

## 2.30 PM – 3.30 PM Cinemas of India - Malayalam Cinema

With the maximum number of National awards over the years, the Malayalam industry has not really been perceived as a cash rich industry. But over the last few years, according to insiders in the industry, this is no longer true and the situation has undergone a massive change. The only state that seems to be consciously moving away from the multiplex boom, it has witnessed larger occupancies and critically acclaimed films doing great numbers. What made the tide turn here? And where does Malayalam cinema go from here? These are a few of the market idiosyncrasies that this session aims to explore.

Indian Cinema is a dynamic, multi-layered entity that has always had a very eclectic catalogue from the regional cinema spaces. In the last few years, some of these spaces have undergone major growth and diversification. Their content is varied, as are the

### Moderated by

Vikramjit Roy, General Manager - NFDC

### Panelists

Anil Radhakrishnan Menon, Filmmaker  
Mukesh Ratilal Mehta, Proprietor, Surya Cine Arts, e4entertainment  
A.V. Anoop, Managing Director, AVA Productions  
G. Suresh Kumar President, Kerala Film Producers Association

concerns that pre-occupy them. These markets show great potential in both top-line and bottom-line growth today. The Cinemas of India sections will focus on Bangla, Malayalam, Marathi, and Punjabi cinemas for an in depth market analysis of the same.



### Vikramjit ROY

Vikramjit Roy is GM, NFDC and has 22 years of experience in the Media & Entertainment business. He has worked in advertising, film development and marketing & distribution (Sony Pictures Entertainment, Mumbai Mantra) and has a comprehensive understanding of critical drivers of the mass media industry.



### Anil Radhakrishnan MENON

*North 24 Kaatham*, Anil's debut feature won him the National Award and Faahad Fazil the best actor award. The film was also awarded the prestigious Lohitha Das Puraskar for Best Script. His second release, the Prithviraj starrer *Sapatha Sree Taskara* hit theatres in September 2014 and is still running to full screens in Kerala and in UAE.



### Mukesh Ratilal MEHTA

Mukesh started his journey in feature distribution with the cult hit, *Roja*. He has distributed over 150 films in Malayalam, Tamil, Hindi and English films including Ang Lee's *Life of Pi*. His company's foray into Malayalam cinema was marked with the production of Mohanlal starrer *Butterflies*. He is also the Indian distributor with Fox Star Studios for their Kerala products.



### A.V. ANOOP

Managing Director of AVA Cholayil Health Care Pvt. Ltd, the Makers of "Medimix" is also a leading film producer. AVA Production has produced several shorts, features and documentaries including *Before the Brush Dropped*, a Documentary on Raja Ravi which was awarded the Best Documentary in Kerala- State Film Award. *Appuvin Nayagan – Spotty (My Hero)*, a Short Film in Tamil, was awarded the Rajat Kamal at the 56th National Film Awards 2008.



### G. Suresh KUMAR

Independent film producer G. Suresh Kumar is the founder of a Malayalam film production house called Revathy Kalamandhir that has produced over 25 films including *Butterflies*, *Kaashmeeram*, *Thakshashila*, *AaraamThampuraan*, *Pilots*, *CoverStory*, *Achchaneyaanenikkishtam*, *Kuberan*. The latest release was *Chattakaari*, which was a remake of the 1974 movie of the same name. Suresh has set the clock back and is on a mission to undertake more such re-make ventures.

3.45 PM – 4.45 PM

### Cinema as a Tool for Social Change

The discussion will look at the various aspects of the age-old debate - is Cinema merely a means of entertainment or is it also, deliberately or inadvertently, a tool for Social Change? And if yes, then how effective is it? Do films really influence public opinion? Can they bring about a change in the psyche of the viewers? Can they bring about social change? Have they ever affected the course of history? It will also try to ascertain what exactly does the phrase "the social responsibility of the filmmaker" entail.

#### Moderated by

Urmi Juvekar, Screenwriter

#### Panelists

Vani Tripathi, Actor, Theatre artist

Vishal Bhardwaj, Filmmaker

Jaideep Sahni, Writer, Filmmaker



#### Urmi JUVEKAR

Urmi started her career as a director for non-fiction television programmes before turning to scriptwriting. Her first film was *Darmiyaan*, followed by *Shararat*. Her other films, *Oye Lucky Lucky Oye*, *I Am* and *Shanghai* have won awards and have been screened at various film festivals and MoMA. She wrote the story of *Rules*, *Pyar ka Superhit Formula* and worked as the Creative Producer on *Love*, *Sex aur Dokha*.



#### Vani TRIPATHI

Vani is a TV actor, activist and a producer of short and feature length films. She has studied under legendary theater thespian Ebrahim Alkazi, and has acted in several plays written by Anton Chekov, Peter Shaffer, Tennessee Williams, Arthur Miller and in Greek tragedies like *Electra*. She has been an actor and teacher at the National School of Drama.



#### Vishal BHARDWAJ

National Award winning Indian film director, writer, producer and music composer, Vishal is known for his twisted adaptations of Shakespeare's classics recreated in the Indian context. His films *Maqbool* and *Omkara* were screened in the Marché du Film (market section) of the Cannes Film Festivals. In 2014, he directed *Haider* which was premiered at the 19th Busan International Film Festival and was later screened at the 9th Rome Film Festival where it won the People's Choice Award in the Mondo Generecategory making it the first Indian film to achieve this feat.



#### Jaideep SAHNI

Screenwriter, lyricist and creative producer, Jaideep Sahni has written some of the most admired Hindi film screenplays of recent times: *Chak De India*, *Rocket Singh: Salesman of the Year*, *Company*, *Bunty Aur Babli*, *Shuddh Desi Romance*, and *Khosla Ka Ghosla*, which he also creative produced. He is also an award-winning lyricist.

5.00 PM – 5.30 PM

**Presentation : Co Producing with Canada**

The presentation aims at activating the Canada-India Co-Production Treaty. Canada and India have much in common in the areas of culture and creativity, including strong audio-visual industries that create vibrant and innovative entertainment content, and that also drive tremendous economic activity.

The presentation will seamlessly lead into a Panel Discussion on Treaty application to Project Case Studies

**Presented by**

Karen Thorne-Stone, President & CEO, Ontario Media Development Corporation  
Sheila de La Varende, Director, International Promotion - Telefilm Canada,



**Karen THORNE-STONE**

Karen is the President and CEO of the Ontario Media Development Corporation, an agency of the Ministry of Culture and Tourism, which stimulates jobs and investment in cultural media industries through funds, tax credits, international partnerships, programs and events. Previously she served in a variety of senior management positions, including Film Commissioner and Executive Director of Economic Development, Toronto.



**Sheila DE LA VARENDE**

Sheila has been an influential figure in the Canadian film industry for over 25 years. She was the driving force behind Immersion Europe, spearheaded Digimart, and the National Film Board. She is now with Telefilm Canada, a funding agency that finances Canadian films and new media products through funds such as the Canada Feature Film Fund and the Canada New Media Fund. She is currently leading a summit for developing new industry business models. Inspired by the new opportunities of the digital economy, Sheila moved on to The National Film Board where she directed a project that would position NFB as a digital leader among cultural media institutions. In April 2009, Sheila rejoined Telefilm Canada in her current senior management position.

5.30 PM – 6.00 PM

### Panel Discussion : Treaty application to Project Case Studies

In 2014, Canada and India signed a Co-Production Treaty to support film production by Canadian and Indian producers in partnership. The treaty recognizes the potential for storytelling across borders and seeks to encourage new business and creative partnerships. During this session, the Canadian government officials will present the opportunities and benefits of working with Canada, and two Canadian producers will share their experience of working with international partners, including India, and the application of treaties to real production scenarios. The Canadian delegation will also be in attendance.

#### Moderated by

Karen Thorne-Stone, President & CEO, Ontario Media Development Corporation

#### Panelists

Sheila de La Varende, Director, International Promotion - Telefilm Canada  
David Miller, President, A71 Productions Inc  
Damon D'Oliveira, Producer, Conquering Lion Pictures



#### Karen THORNE-STONE

Karen is the President and CEO of the Ontario Media Development Corporation, an agency of the Ministry of Culture and Tourism, which stimulates jobs and investment in cultural media industries through funds, tax credits, international partnerships, programs and events. Previously she served in a variety of senior management positions, including Film Commissioner and Executive Director of Economic Development, Toronto.



#### Sheila DE LA VARENDE

Sheila has been an influential figure in the Canadian film industry for over 25 years. She was the driving force behind Immersion Europe, spearheaded Digimart, and the National Film Board. She is now with Telefilm Canada, a funding agency that finances Canadian films and new media products through funds such as the Canada Feature Film Fund and the Canada New Media Fund. She is now with Telefilm Canada, a funding agency that finances Canadian films and new media products through funds such as the Canada Feature Film Fund and the Canada New Media Fund. She is now with Telefilm Canada, a funding agency that finances Canadian films and new media products through funds such as the Canada Feature Film Fund and the Canada New Media Fund. She is now with Telefilm Canada, a funding agency that finances Canadian films and new media products through funds such as the Canada Feature Film Fund and the Canada New Media Fund. She is now with Telefilm Canada, a funding agency that finances Canadian films and new media products through funds such as the Canada Feature Film Fund and the Canada New Media Fund.



#### David MILLER

An established producer, David's films have received many prestigious awards including Best First Feature at TIFF and Grand Prix at Cannes Ecran for *Blackbird*, followed by three Canadian Screen Award nominations for *Siddharth*. Miller most recently completed a handful of new feature films – including *It Was You Charlie* and *He Never Died* (Jason Krawczyk, starring Henry Rollins).



#### Damon D'OLIVEIRA

Damon's six-part miniseries, *The Book Of Negroes* (2015), an adaptation of the best-selling novel by Lawrence Hill, just premiered as the Opening Night Gala at MIPCOM 2014 and is set to air on CBC and BET in early 2015. Other credits include some of Canada's most innovative feature films – *Rude*, *Love Come Down*, "H" and *Lie With Me*.

**10.30 AM – 11.30 AM**  
**Pitching Session : CANADA**

Canada and India have signed a new Co-Production Treaty in 2014. During this session, you will have a unique opportunity to hear project pitches from the 14 Canadian producers attending Film Bazaar in search of production partners. Each company will have three minutes to pitch their feature film idea. The Canadian delegation would also be available for informal meetings after this presentation to discuss their proposals further.

**Moderated by**

Karen Thorne-Stone, President & CEO, Ontario Media Development Corporation



**Karen THORNE-STONE**

Karen is the President and CEO of the Ontario Media Development Corporation, an agency of the Ministry of Culture and Tourism, which stimulates jobs and investment in cultural media industries through funds, tax credits, international partnerships, programs and events. Previously she served in a variety of senior management positions, including Film Commissioner and Executive Director of Economic Development, Toronto.

**Presented by**

Alfons Adetuyi, Inner City Films (Ontario)  
Paula Devonshire, Devonshire Productions (Ontario)  
Karen Franklin, Hill 100 Productions (Ontario)  
Daniel Iron, Blue Ice Pictures (Ontario)  
Mehernaz Lentin, Industry Pictures (Ontario)  
David Miller, A71 Productions (Ontario)  
Damon D'Oliveira, Conquering Lion Pictures (Ontario)  
Rama Rau, Trinetra Productions (Ontario)  
Sergio Navarretta, Platinum Image Film (Ontario)  
Miranda de Pencier, Northwood Entertainment (Ontario)  
Kelly Balon, Karma Film (Saskatchewan)  
Anand Ramayya, Karma Film (Saskatchewan)  
Vic Sarin, Sepia Films (British Columbia)

11.45 AM – 1.00 PM

## Recreating Cities from Bygone Eras - Kolkata of the 40s for Detective Byomkesh Bakshy

The magic of films gets magnified when conjured up by master craftsmen. Entire new worlds get created, entire cities travel time zones and get completely re-created! There is meticulous design involved – in terms of art, cinematography, and production. The Kolkata of the 1940s was an exquisite blend of the local populace, the Indian trading ethnic groups and the adventurers and officials from varied cultures who converged here. Dibakar Banerjee's *Detective Byomkesh Bakshy* brings together the best of craftsmen to recreate what wasn't then the City of Joy. This session will offer an insight into the minds of the conjurers and how did they bring it all together to re-create the 1940's Calcutta.

\*The session shall be moderated by Marco Mueller, Artistic Director Rome International Film Festival. In addition to his responsibilities as the head of the festival, Mr. Mueller is also a Professor. He holds

### Moderated by

Marco Muller, Artistic Director, Rome Film Festival

### Panelists

Dibakar Banerjee, Producer, Director,  
Vandana Kataria, Production Designer,  
Vikas Chandra, Associate Creative Producer  
Nikos Andritsakis, Director of Photography

the Chair of Film Styles and Techniques at Mario Botta's Academy of Architecture (University of Italian Switzerland)



### Marco MULLER

Film critic, historian, director and writer of documentaries about cinema, Marco was director Venice International Film Festival From 2004 to 2011; since 2012 he has directed the Rome Film Festival. He has produced and co-produced 14 features including award-winning films from China, Bosnia, Turkey, Iran, Russia and Central Asia, Brazil.



### Dibakar BANERJEE

Dibakar Banerjee is an accomplished Indian filmmaker who is currently obsessed with Calcutta and detective stories. He is known for his National Award winning films, *Khosla Ka Ghosla* and *Oye Lucky! Lucky Oye!*, that were followed by a political satire *Shanghai* based on the novel by Z titled *Vassilis Vassilikos*. Indian audiences are awaiting his next, a period-thriller '*Detective Byomkesh Bakshy*'.



### Vikas CHANDRA

Associate Creative Producer on *Detective Byomkesh Bakshy*, Vikas was earlier Executive Producer on STAR (2013) and Dibakar Banerjee's segment for the anthology *Bombay Talkies*. His scripts have been selected by Mumbai Mantra Sundance Screenwriter's Lab and Prime Exchange.



### Vandana KATARIA

A National Institute of Design graduate, Vandana got her first break in feature films as Chief Assistant Director and Production Designer on the film *Oye Lucky! Lucky Oye!* which won her a Filmfare Award in the year 2008. Thereafter, she worked on *Shanghai* and the upcoming period-thriller *Detective Byomkesh Bakshy*.



### Nikos ANDRITSAKIS

Nikos is known for his work in *LSD: Love, Sex Aur Dhokha* (2010) and *Shanghai* (2012) He was awarded a sponsorship by KODAK as one of 16 cinematographers from all over the world to attend Budapest Cinematography Masterclass 2005. He has shot films in India, UK, Greece, Italy, Portugal, Norway and Switzerland.

2.00 PM – 3.00 PM

## Cinemas of India : Marathi Cinema

**MARATHI CINEMA** : The last 5 years have been good for Marathi cinema. The inventory is varied – from rooted tales to youthful urban flicks. The business has been good and shows great growth potential. The industry has the advantage of an amazing demographic where even a serious film like *Dr. Prakash Baba Rao Amte* has a great run. However, the fraternity feels that though it's a great time for the industry, there are major shifts taking place in the content and in audience tastes. The Marathi film fraternity shares their views and analysis in this discussion.

Indian Cinema is a dynamic, multi-layered entity that has always had a very eclectic catalogue from the regional cinema spaces. In the last few years, some of these spaces have undergone major growth and diversification. Their content is varied, as are the

### Moderated by

Vanita Kohli Khandekar, Contributing Editor,  
Business Standard Financial Newspaper

### Panelists

Ravi Jadhav, Filmmaker

Sanjay Chhabria, Managing Director, Everest  
Entertainment Pvt. Ltd.

Nikhil Sane, Business Head - Essel Vision, Marathi  
Film Division

concerns that pre-occupy them. These markets show great potential in both top-line and bottom-line growth today. The Cinemas of India sections will focus on Bangla, Malayalam, Marathi, and Punjabi cinemas for an in depth market analysis of the same.



### Vanita KOHLI KHANDEKAR

Vanita is an India-based media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently she is a columnist and writer for India-based dailies Business Standard and Mid-Day.



### Ravi JADHAV

Award winning filmmaker, Ravi Jadhav made his feature debut with *Natrang*. However, it was *BP (Balak-Palak)* that became a landmark film in the Marathi film industry. He has directed the biggest blockbuster in the history of Marathi cinema, *Timepass*. His films have won 5 National Awards till date.



### Sanjay CHHABRIA

Sanjay produces and commissions Marathi films in India and also distributes films globally across all formats: Cinema, Home Entertainment, Television and New Media. With a library of over 200 titles, Everest has established itself as one of the prime Marathi content owners. Some of their most memorable films include *Mee Shivajiraje Bhosale Boltoy*, *Shikshanachya Aaicha Gho*, *Haapus*, *Moraya*, *Tukaram*, National Award Winner *Aajcha Divas Majha*.



### Nikhil SANE

Best known for his National Award winning work *Natrang* in 2010, Nikhil produced 3 consecutive immensely successful films of Marathi Cinema – *Kaakparsh*, *Duniyadari* and *Timepass* in the last 3 years. At Essel Vision, he gave Marathi Cinema its biggest hit till date *Lai Bhaari* as well as internationally acclaimed *Fandry*. The Indian Panorama section at IFFI 2014 will showcase *Dr. Prakash Baba Amte*, *Lokmanya Ek Yugpurush*, *Killa* and *Elizabeth Ekadashi* which will be the Opening Film. of the Indian Panorama section at IFFI this year.

3.15 PM – 4.15 PM

### Building Film Brands through Social Media

Quirky 1 liners, videos with hilarious takes that instantly convert to conversation starters, posts that charge up the cyber space. These seem like mundane things. But those who combine these with strategy & an educated use of technology are able to generate awareness & keen conversations around their products. Smart, sustainable, very affordable & youth-driven, Social Media is the best thing that happened to the Indie Filmmaker. The session brings together 3 Social Media platforms - YouTube, Twitter and Facebook & 2 of their keenest, trending non-filmstar users to share their experiences & learnings.

#### Moderated by

Anuradha SenGupta, Broadcast Journalist & Producer

#### Panelists

Arunabh Kumar, CEO, The Viral Fever Media Labs  
Namrata Joshi, Senior Associate Editor, Outlook

Manan Singhi, Head - Music Partnerships,  
YouTube – India & South Asia.

Kalyan Chakarvarthi Potharaju, Strategic Partner  
Manager, Entertainment - Facebook

Pratiksha Rao, Head of TV & Entertainment, Twitter



#### Anuradha SENGUPTA

Anuradha is a broadcast journalist and producer. Some of her most popular programs include *Storyboard* edited by Anuradha SenGupta, *Being...* (CNN-IBN) and *Beautiful People* (CNBC-TV18). She is currently working on independent projects across media.



#### Arunabh KUMAR

The Viral Fever (TVF) was started by Arunabh, an IIT Kharagpur Graduate, to lead the niche space of branded content and production. TVF launched its Online Entertainment Network, which went on to become one of the most sought after brands for Youth Entertainment & Content. 'The Viral Fever' Brand has been admired as India's most Progressive Content Company by the Indian entertainment Industry.



#### Namrata JOSHI

Renowned film critic, Namrata is the winner of India's National Award for Best Film Critic for 2004. A member of FIPRESCI, the international federation of film critics based in Munich, she has been a member of the Fipresci critics' jury at the Toronto International Film Festival 2013. She has been awarded the Charles Wallace India Trust-Iqbal Sarin memorial fellowship and also the British Chevening Scholarship for Indian Journalists.



#### Manan SINGHI

Commanding over 11 years of experience in Music Retail, Operations, and Sales/Business Development, Manan has been with Google since 2005. His focus area is working on and developing Strategic Partnerships for YouTube in India and South Asia with artists, music labels, publishers, and collection societies.



#### Kalyan CHAKARVARTHI POTHARAJU

Kalyan has been working with Facebook for over 3 years, collaborating with digital media houses and production companies to device marketing strategies. Facebook is now playing a pivotal role in helping create unique experiences on the platform and helping people discover and distribute content.



#### Pratiksha RAO

Pratiksha works closely with broadcasters, producers, talent and other TV and movie stakeholders to bring the best entertainment content to Twitter users in India while helping the entertainment industry stakeholders reach and engage with their growing audience.

4.30 PM – 6.30 PM

### Master Class with Vidhu Vinod Chopra: a dialogue between Filmmakers

It's a dialogue between two prolific filmmakers and collaborators. Sudhir Mishra will unravel the finer details of Vidhu Vinod Chopra's craft. The Master Class promises to be a film connoisseur's delight as Vidhu Vinod Chopra talks about his Oscar nominated short *An Encounter with Faces* and shares anecdotes & experiences around his various films - especially *Murder at Monkey Hill* and *Sazaye Maut*. The Master Class will also explore with him the aesthetics and the experiences that brought together his first Hollywood venture *Broken Horses*, due for release in April.

Vidhu Vinod Chopra in Conversation with Sudhir Mishra



#### Sudhir MISHRA

He is a renowned Indian film director and screenwriter of critically acclaimed films *Main Zinda Hoon*, *Dharavi*, *Iss Raat Ki Subah Nahin*, *Chameli*, *Hazaaron Khwaishein Aisi*, *Khoya Khoya Chand* and *Yeh Saali Zindagi*. Sudhir made his directorial debut with the film, *Yeh Woh Manzil To Nahin* which won the National Award for the Best First Film of a Director.



#### Vidhu Vinod CHOPRA

His first documentary, *An Encounter With Faces*, was nominated for an Oscar in the Documentary Short Subject category in 1978. His student film, *Murder at Monkey Hill* won India's prestigious National Film Award. His films, *Parinda (The Peace Dove)* and *Eklavya – The Royal Guard*, were nominated as India's official entries to the Oscars in the Best Foreign Film category. Vinod is currently preparing for the release of his first Hollywood film, *Broken Horses*; the first time ever that a filmmaker from India has written, produced and directed a Hollywood film.

10.15 AM – 11.00 AM

## Promoting India as an International Filming Destination

The discussion will explore various production benefits that countries around the world offer to producers in addition to providing timely clearances and permits to shoot films. Panelists will discuss potential benefits of a Film Commission and how India can position itself as a top destination for film production.

### Moderated by

Uday Singh, Managing Director, Motion Pictures Distributors Association, India

### Panelists

Pravesh Sahni, Producer, ITOP Film Productions Pvt. Ltd

Parth Arora, Head Film Production - Fox Star Studios, India

Karen Thorne Stone, President & CEO, Ontario Media Development Corporation



### Uday SINGH

Uday is the Managing Director of the Motion Pictures Association, India which is a wholly-owned Indian subsidiary of the Motion Pictures Association, and represents the interests of the American motion picture industry in India, specifically the companies Paramount Pictures, Sony Pictures Entertainment, Twentieth Century Fox, Universal City Studios, Walt Disney Studios, and Warner Bros. Entertainment Inc.



### Pravesh SAHNI

His company India Take One Productions handles the production needs of international projects in India. ITOP has worked on hugely successful Hollywood films such as *Holy Smoke*, *Bhopal Express*, *Slumdog Millionaire*, *Life of Pi*, *Kathryn Bigelow's Zero Dark Thirty*, *Million Dollar Arm*, *The hundred foot journey*, *The second best exotic Marigold hotel*, *Eat Pray Love*.



### KAREN THORNE STONE

Karen is the President and CEO of the Ontario Media Development Corporation, an agency of the Ministry of Culture and Tourism, which stimulates jobs and investment in cultural media industries through funds, tax credits, international partnerships, programs and events. Previously she served in a variety of senior management positions, including Film Commissioner and Executive Director of Economic Development, Toronto.



### Parth ARORA

Having produced a number of Hindi and English feature films including *Dhoop* (2003), *Dus Kahaniyaan* (2008), *The Great Indian Butterfly* (2009), *Yeh Jawaani Hai Deewani'* (2012), Parth is now heading Film Production at Fox Star Studios, India. His latest production *Bang Bang* (2014) has broken box office records.

## 11.15 AM – 12.00 NOON Monetization of Indie films

The session examines monetization avenues beyond the traditional channels. Accessible technology has expanded the film inventory and has also opened up less expensive ways, modes and methods that can be applied by Indie filmmakers for reaching out to various audience groups and for creating loyal viewer bases.

### Moderated by

Anuradha SenGupta, Broadcast Journalist  
& Producer

### Panelists

Bharat Ranga, Broadcast Media Professional,  
Dreamer & Achiever

Pooja Kohli Taneja, Managing Director; Content  
Acquisition and Distribution, Film Karavan

Pawan Kumar Filmmaker



### Anuradha SENGUPTA

Anuradha is a broadcast journalist and producer. Some of her most popular programs include *Storyboard edited by Anuradha SenGupta, Being...* (CNN-IBN) and *Beautiful People* (CNBC-TV18). She is currently working on independent projects across media.



### Bharat RANGA

A Wharton Business School, alumni, Bharat has worked with Times of India, Usha International and Zee Entertainment Enterprises Limited. With 17 years at Zee his experience spans across various leadership roles in managing music publishing, events, cinema and music cluster channels, overall international business and overall domestic entertainment business.



### Pawan KUMAR

Pawan is a film director, screenwriter, producer in the Kannada film industry. He is well known for the films *Manasaare*, *Pancharangi*, his directorial debut *Lifey Isthene* and the 2013 psychological thriller *Lucia*. *Lucia* is often referred to as a case study for its use of crowd funding. He is currently working on his second crowd funded film *C10 H14 N2*.



### Pooja KOHLI TANEJA

Pooja led IFP as Managing Director and later formed FilmKaravan to produce, distribute and disseminate speciality films from the subcontinent in the global marketplace. On discovering that Film Distribution was her true calling, she focused on Indian Film and Television content distribution via platforms like iTunes, Netflix, Amazon, Google Play, Facebook and more to reach audiences in more than 110 countries.

12.15 PM – 1.30 PM

### Master Class: How and Why to maximise your film. Is there a formula?

Each film has a life of its own. Its life cycles however, can be managed with strategy governed by education and empathy for the content.

Formulas are derived from presets and certain suppositions. Cinema, despite being a collective art form, is still a personalised expression. Can these personal expressions be slotted? Can the same shirt size fit all?

He is a filmmaker who has mastered the art of navigating the festival itinerary - both for the films he makes and those that he mentors. She has a mind that has created a hub of opportunities for the

#### In Conversation

Anurag Kashyap, Filmmaker  
Nina Lath Gupta, MD, NFDC

filmmaker at every stage of realizing his film within the mentorship structure of the Film Bazaar.

Anurag Kashyap and Nina Lath Gupta burst many myths and spell out their personal list of do's and don'ts in this Master Class.



#### Anurag KASHYAP

Wildly prolific writer, director and producer, Anurag Kashyap has to his credit, *Black Friday*, that won the Grand Jury Prize at the 3rd Annual Indian Film Festival of Los Angeles (2005), the path breaking *Dev D*. He produced *Udaan* (2010) that was officially selected to compete in the Un Certain Regard category at the Cannes Film Festival. *Gangs of Wasseypur (I & II)* and his production *Peddlers* by debutant Vasanth Bala were screened at the Cannes Film Festival at the Director's Fortnight and Critic's Week sections respectively (2012).

In 2013, Kashyap created a record of sorts with five films in Cannes either as a director or a producer, *Ugly* at Director's fortnight, *Monsoon Shootout* by Amit Kumar, *Bombay Talkies* (2013) directed by four Indian filmmakers, *The Lunchbox* (2013) by Ritesh Batra and Ari Folman's *The Congress*.

In 2013, he was conferred the "Chevalier dans 'ordre des Arts et Lettres" (Knight of the Order of Arts and Letters) by the French government.



#### Nina LATH GUPTA

Nina Lath Gupta is the Managing Director of National Film Development Corporation Ltd.

## 2.15 PM – 3.15 PM Cinemas of India - Punjabi Cinema.

PUNJABI cinema has been predominantly perceived as loud & driven by action-romances woven with ethnic or 'pop' music. Never the one to toe the 'Bollywood' line both in its film and music content, it was one of the first regional markets in North India to witness a boom 10 years ago. There were films that were getting acclaim and doing well at the box office and overseas. Yet there seems to be a certain restlessness today, even while there is talk of a resurgence, as evident from some recent box office successes. The session explores the growth, the scope and the fast changing trends in Punjabi Cinema today.

Indian Cinema is a dynamic, multi-layered entity that has always had a very eclectic catalogue from the regional cinema spaces. In the last few years, some of these spaces have undergone major growth and diversification. Their content is varied, as are the

### Moderated by

Vanita Kohli Khandekar, Contributing Editor,  
Business Standard Financial Newspaper

### Panelists

Anurag Singh, Filmmaker

Manjeet Mann, Producer

Munish Sahni, Managing Director Omjee Cine World  
Pvt. Ltd.

concerns that pre-occupy them. These markets show great potential in both top-line and bottom-line growth today. The Cinemas of India sections will focus on Bangla, Malayalam, Marathi, and Punjabi cinemas for an in depth market analysis of the same.



### Vanita KOHLI KHANDEKAR

Vanita is an India-based media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently she is a columnist and writer for India-based dailies Business Standard and Mid-Day.



### Anurag SINGH

He is one of the most commercially successful and critically acclaimed directors of Punjabi cinema today. His first Punjabi Feature Film *Yaar Annmulle* was a massive success. This was soon followed by another romantic comedy *Jatt and Juliet*. This film, along with its sequel *Jatt and Juliet 2*, are two of the most successful Punjabi films of all times. His most recent release is *Punjab 1984*.



### Manjeet MANN

Punjabi Language films producer , Manjeet Mann co-produced *Shaheed E Mohabbat Boota Singh* that bagged the National award and had a successful run at international film festivals. She has directed *Sukhmani – Hope for Life* and *Dil Vil Pyaar Vyaar*.



### Munish SAHNI

Omjee cine world is one of the leading Distribution houses for Punjabi as well as Hindi films. Omjee has released 15 Punjabi films within 2014.

3.30 PM – 4.45 PM

### An Afternoon at Film Bazaar with Rajeev Masand

A session with Karan Johar, eminent filmmaker and producer with Rajeev Masand, well-known film critic. . Some of the biggest emerging talents in the mainstream Hindi movie space over the last few years have been discovered by Karan Johar, and he continues to mentor them. As a director as well as a producer, he has consistently delivered films that are immensely successful business propositions. KJo, as he is popularly known, shares with Rajeev in a free wheeling chat what goes into discovering and mentoring the future star actors & directors of Bollywood.

#### Moderated by

Rajeev Masand, Eminent Film Critic

#### Panelists

Karan Johar, Filmmaker, TV Host



#### Rajeev MASAND

Rajeev has had an accomplished media career spanning 16 years covering the Indian entertainment industry. He is perhaps the only entertainment journalist/ film critic in the country to have had two eponymous film shows - *Masand Ki Pasand* (on Star News) and *Rajeev Masand Ki Pasand* (currently on IBN7). He is Contributing Editor for GQ India, and writes a monthly column, Talk Movies for the magazine..



#### Karan JOHAR

As a filmmaker, Karan Johar transformed commercial Indian Cinema, right from his debut film *Kuch Kuch Hota Hai*. He went on to create larger-than-life dramas, with ensemble casts. *Kabhi Khushi Kabhie Gham*, *Kal Ho Na Ho*, *Kabhi Alvida Na Kehna*, were lapped up by Indian audiences. Thereafter, Dharma Productions continued to produce blockbusters such as *Dostana*, *Wake Up Sid*, *Kurbaan*, *My Name Is Khan*, *I Hate Luv Storys*, *We Are Family*, *Agneepath* and most recently *Student Of The Year*. Dharma has to its credit 25 releases till date, which not only have the distinction of being the highest grossers in India, but also in the U.S, U.K, France, Poland amongst other countries.

## Notes

## Notes



सत्यमेव जयते

**NFDC**  
cinemas of india