



**KNOWLEDGE SERIES 2013**

**10:30 AM - 11:30 AM**  
**Role of A Sales Agent**

This session aims to discuss the role played by a sales agent to facilitate international distribution of a film by representing it at various film festivals and markets. A sales agent is, therefore, responsible for gauging a film's monetary potential and negotiating the best distribution deals for the film across various revenue platforms.

**Moderated by**

**Liz Shackleton**, Editor, Screen International

**Panelists**

**Bero Beyer**, Producer & Film Consultant, Netherlands Film Fund

**Luc Ntonga**, Sales Agent, Insomnia World Sales

**Bill Straus**, Sales Agent, BGP Films

**Dev Benegal**, Filmmaker



**Liz SHACKLETON**

Read by film and TV executives in more than 70 countries, Screen International gives the latest information on box office performances, reviews, production, finance, new technology and festivals and markets.



**Bero BEYER**

The Netherlands Film Fund is the national agency responsible for supporting film production in the Netherlands. It focusses on the quality and diversity of feature films, documentaries, shorts, animation and experimental films. The Fund's operations cover participation in development, production and distribution.



**Luc NTONGA**

Insomnia World Sales handles worldwide distribution rights for independent feature films and TV programmes. It has established a global network of international distributors and buyers, and has become the sales agent for producers from all around the world. It represents high quality productions, awarded in major film festivals.



**Bill STRAUS**

Bill recently launched domestic sales banner, BGP with offices at Goldcrest Films. He is currently involved in Straight Outta Compton, a biopic of NWA at Universal, and a Bill Murray project entitled 'The King of Counterfeit'. He has represented films at Sundance, Berlin, Toronto and many other major festivals and found distribution for the vast majority of his clients.



**Dev BENEGAL**

Dev Benegal is considered the pioneer of the next generation of Indian cinema with his first feature film English, August (1994) acknowledged as a landmark film in contemporary Indian cinema. His second feature Split Wide Open (1999) premiered at the Venice International Film Festival and won the Grand Prix at the Turnhout International Film Festival in Belgium. His work represents modern Indian cinema which is distinct from the realist or popular traditions of Indian cinema.

12:00 PM – 1:00 PM

## Collapsing the Release Windows

Conventional wisdom leads most filmmakers to release their film theatrically first. Increasingly, they are becoming more strategic and looking into alternate strategies to better control how their film reaches its target audiences. This panel will discuss the pros and cons of multi-platform, multi-territory and other forms of alternate/simultaneous release strategies.

### Moderated by

**Uday Singh**, Managing Director, MPA India

### Panelists

**Samantha Scupp**, Content Partnerships Manager, FilmBuff International

**Asher Goldstein** Packaging & Sales Agent, Traction Media

**Utpal Acharya**, Country Head, Distribution & Syndication, Reliance Entertainment



### Uday SINGH

Uday is the Managing Director of the Motion Pictures Association, India which is a wholly-owned Indian subsidiary of the Motion Pictures Association, and represents the interests of the American motion picture industry in India, specifically the companies Paramount Pictures, Sony Pictures Entertainment, Twentieth Century Fox, Universal City Studios, Walt Disney Studios, and Warner Bros. Entertainment Inc. The Association

works closely with local industry, government, law enforcement authorities and educational institutions to protect the film and television industry. Uday is also the Chairman, LA India Film Council. Established in 2010 by a Joint Declaration between the City of Los Angeles and the Indian Film Industry, the LA India Film Council was formed to facilitate and strengthen motion picture production, distribution, technology, content protection and commercial cooperation between the two communities.



### Samantha SCUPP

New York-based FilmBuff International, is the leading distributor of incomparable digital entertainment. FilmBuff designs innovative digital strategies to supply content to all on-demand outlets and actively engages in conversations with fellow entertainment lovers through its exclusive access, original content and unique voice.



### Asher GOLDSTEIN

Traction Media is an independent film production, packaging, and sales company founded by the partners of boutique transactional entertainment law firm Stone, Meyer, Genow, Smelkinson and Binder, LLP. In addition to Traction's primary business of representing the sale of North American distribution rights for finished films, Traction develops, packages, produces and sets up financing for film projects, and also consults with financiers seeking material.



### Utpal ACHARYA

Reliance Big Entertainment is a fully integrated entertainment and media company. The company is spearheading the Group's foray into the global entertainment and media industry. The company's focus is to build a significant presence for Reliance in the IEM ecosystem across content and distribution platforms by utilizing its existing pan-India communications infrastructure, film production and exhibition capabilities.

2:30 PM – 3.30 PM

**Indian Cinema: Today's Snapshot**

This panel seeks to examine what sets today's Indian directors, screenwriters, technicians and actors apart from those of earlier eras. This discussion also aims at understanding the defining traits and concerns of our times and whether they are adequately reflected in the cinema emerging from different parts of India.

**Moderated by**

**Saibal Chatterjee**, Senior Journalist

**Presentations by**

**Jaideep Sahni**, Screenwriter, Lyricist & Creative Producer

**Parambrata Chattopadhyay**, Actor & Filmmaker

**Rajiv Menon**, Cinematographer & Filmmaker

**Resul Pookutty**, Academy Award-Winning Sound Mixer/Designer



**Saibal CHATERJEE**

A National Award-winning film critic and journalist, Saibal Chatterjee has worked with leading Indian news publications like The Telegraph, The Times of India, Outlook Newsweekly and The Hindustan Times. He has also scripted several award-winning documentary films. He has co-edited a book titled Bollywood Hollywood – The Politics of Crossover Films. He currently works as an editorial consultant and columnist for various media outlets.



**Jaideep SAHNI**

Jaideep Sahni has written some of the most admired Hindi film screenplays of recent times: *Chak De India*, *Rocket Singh: Salesman of the Year*, *Company*, *Bunty Aur Babli*, *Shuddh Desi Romance*, and *Khosla Ka Ghosla*, which he also creative produced. He is also an award-winning lyricist. A computer engineer by training, he worked in IT consulting and advertising before turning a full time screenwriter, lyricist and creative producer.



**Parambrata CHATTOPADHYAY**

Parambrata Chattopadhyay's directorial debut feature was *Jiyo Kaka* starring Rituparna Sengupta and Rudranil Ghosh. After acting in popular features such as *Bhooter Bhoishyyot*, *Hemlock Society* and *Kahani*, he went on to direct his second directorial venture *Hawa Bodol* starring Raima Sen. He plays the protagonist in award winning director Kaushik Ganguly's *Apur Panchali*, being screened at IFFI 2013.



**Rajiv MENON**

Renowned Indian cinematographer and film maker, Rajiv Menon, is known for directing critically acclaimed Tamil films like *Minsara Kanavu* (won National Award) and *Kandukondain Kandukondain*. In his admirable career as a cinematographer, he worked with other accomplished filmmakers like Mani Ratnam (Bombay, Guru, Kadal), Shyam Benegal and Girish Karnad.



**Resul POOKUTTY**

Academy Award-winner Resul Pookutty is Asia's most celebrated sound technician, who has brought Indian cinema sound to a new level and international acclaim. Blending technology with strong Indian aesthetics, he has brought film sound, as a craft and art to the forefront. Pookutty has recorded, edited, engineered and designed more than 75 films. He has been conferred the 'Padma Shri' award for his distinguished service in his field.

4:00 PM - 5:00 PM

Gap-Finance a Film

A pitching session by filmmakers with almost-completed films.

Filmmakers whose films are in the *Film Bazaar Recommends* section of the Viewing Room are given an opportunity to pitch for finishing funds for their films. Investors and producers interested in gap-financing are invited to be a part of this session.

**Introduction by**

**Deepti DCunha**, Curator, Viewing Room & WIP Lab

**Presentations by selected filmmakers**



**Deepti DCUNHA**

Curator, Viewing Room & WIP Lab

5:15 PM - 5:45 PM

Presentation by Madhya Pradesh Government

Through this session, the Government of Madhya Pradesh would like to share the achievements and developments of the state and also invite Film Bazaar delegates to visit the state of Madhya Pradesh.



**Yuvraj PADOLE**

Sr. Tourist Officer, Government of Madhya Pradesh

10:30 AM – 11.30 AM

**Television and its Cinema Connect**

This session deliberates on the relationship between cinema and television from the perspective of being complementary platforms. While stars and mainstream films have had a steady presence on Indian television it is the niche films that are vying for space and audience. It also aims at understanding the preparedness of TV networks to get into production and exclusive television release of films.

**Vanita Kohli Khandekar**, media specialist and author, in conversation with **Raj Nayak**, CEO, COLORS-Viacom 18

**Vanita KOHLI KHANDEKAR**

Vanita Kohli Khandekar is a media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently, she is a columnist and writer for Business Standard and Mid-Day. Her earlier stints include one at Businessworld and Ernst & Young. The fourth edition of her book, *The Indian Media Business* (Sage), was launched in September 2013.

**Raj NAYAK**

Raj Nayak, is a well-known name in the advertising, marketing and media circles in India. He is currently the Chief Executive Officer of India's leading GEC channel COLORS - Viacom18. Raj began his career with Tata Economic Consultancy Services and then moved on to STAR TV Group where he spent 10 years. He joined hands with NDTV in 2003 and set up NDTV Media Limited as its CEO and a minority stakeholder in the company.

12:00 AM – 1.30 AM

**Cannes: The Hub Of World Cinema**

"Cannes belongs to each and every one of us who, year after year, from wherever we are and in our own individual way, contributes towards creating it step by step. It is only by constantly analyzing the Festival, adapting its function and encouraging debate about it that we will continue to make it the very best it can be. Cannes must be open to new ideas, while remaining faithful to its past, of course. Diversity can only enrich it. That's what makes the Festival de Cannes our festival."  
- Thierry Fremaux

**Sudhir Mishra**, filmmaker and screenwriter, in conversation with **Thierry Fremaux**, General Delegate, Festival de Cannes

**Thierry FREMAUX**

Thierry is the General Delegate (Director) of the Cannes Film Festival and has held this position since 2007. Previously, he was the Artistic Director of the Festival 2000 through 2007.

**Sudhir MISHRA**

Sudhir Mishra is a renowned Indian film director and screenwriter of critically acclaimed films. He made his directorial debut with the film, *Yeh Woh Manzil To Nahin* which won the National Award for the Best First Film of a Director. He went on to make *Main Zinda Hoon*, *Dharavi*, *Iss Raat Ki Subah Nahin* and *Chameli*. These were followed by other critically acclaimed films *Hazaaron Khwaishein Aisi*, *Khoya Khoya Chand* and *Yeh Saali Zindagi*.

2:30 PM – 3.30 PM

### Film Financing In India: An Outsider's Perspective

How do some of the largest private firms make their decisions on what to fund and how to fund film projects? This session will demystify the role and relationship of private capital in the film industry, their interests and objectives in funding a project and the steps that producers need to take in order to unlock these resources.

#### Moderated by

**Vanita Kohli Khandekar**, Media Specialist and Author

#### Panelists

**Ameet Naik**, Founding Partner, Naik Naik & Co.

**Jehil Thakkar**, Head M&E Parctice, KPMG

**Samir Gupta**, Founder & M. D., Cinema Capital Venture Fund

**Karan Ahluwalia**, Country Head - Media & Entertainment, Banking Group Yes Bank Ltd.



#### **Vanita KOHLI KHANDEKAR**

Vanita Kohli Khandekar is a media specialist and writer. She has been tracking the Indian media and entertainment business for over a decade. Currently, she is a columnist and writer for Business Standard and Mid-Day. Her earlier stints include one at Businessworld and Ernst & Young. The fourth edition of her book, *The Indian Media Business* (Sage), was launched in September 2013.



#### **Ameet NAIK**

Author of the book *The Role and Rule of Law: A legal handbook on the Indian Media & Entertainment Industry*, Ameet acts on behalf of many Bollywood stars and some of his clients include Viacom 18 Media, Reliance Big, Balaji Telefilms, Percept Picture Company, Phantom Films. He is ranked as a leading individual across the country for five years consecutively now and his firm ranked as the best practice in the Technology, Media and Telecommunication.



#### **Jehil THAKKAR**

Jehil is a partner at KPMG in India and is the National Head - Media and Entertainment sector. Jehil has deep experience working with media and entertainment clients, both in the US and in India. He has worked on strategy, operations business planning and due diligence engagements for film, television, publishing, cable & satellite, music, digital media and advertising companies.



#### **Samir GUPTA**

Samir Gupta is the founder and managing director of Cinema Capital Venture Fund, India's first SEBI approved domestic venture capital fund in the film and media entertainment sector. Since 2009, Cinema Capital has managed over 170 crores of assets in the filmed entertainment sector and has provided over 200 crores of finance to various film projects and film production companies. The fund has provided both equity-based financing and debt financing to the film industry.



#### **Karan AHLUWALIA**

Karan Ahluwalia is a specialist knowledge banker with longstanding experience in the Indian industry. He is currently President & Country Head - Media & Entertainment, Fine Arts, Luxury and Sports Banking Group at YES BANK.

4:00 PM – 5:00 PM

**The Cinemas of South Asia – Local Stories, Global Films**

The scope of South Asian cinema is enormous and takes in a wide array of different film styles, linguistic regions and genres. Talented and emerging filmmakers from South Asia talk about the films of their country, and discuss the potential new horizons for the cinemas of this region, especially how such cinema is gaining a global footprint.

**Moderated by**

**Shubhra Gupta**, Film Critic, The Indian Express

**Panelists**

**Mostafa Sarwar Farooki**, Director, Bangladesh

**Rasitha Jinasena**, Producer, Sri Lanka

**Anup Singh**, Director, India

**Meenu Gaur**, Director, Pakistan

**Shubhra GUPTA**

Shubhra Gupta is an acclaimed film critic and writes for one of India's flagship newspaper, The Indian Express.

**Mostafa Sarwar FAROOKI**

Mostofa is a Bangladeshi film director, screenwriter and film producer. He is considered one of the leading figures to bring a blend of modernism-realism in Bangladeshi cinema. In 2012, *Television*, his latest feature, played at the Cinemanila fest in the Philippines, closed the Busan International festival, and won a Muhr Asia-Africa Special Mention at the Dubai International festival. It has now been selected as Bangladesh's submission to the Academy Awards in the foreign language category.

**Rasitha JINASENA**

Rasitha has produced three unique films - *How I Wonder What You Are*, *Karma* and *Les Papillons Noirs*, and also was the co-producer of the film *Kusa-paba*. He is the executive producer/company director of Sky Entertainers (Pvt) Ltd, one of Sri Lanka's most successful production houses, creating television commercials, films, documentaries and television programming.

**Anup SINGH**

Anup's first feature *The Name Of A River* (2002) was in 30 festivals worldwide won several awards. His second feature *Qissa*, has been awarded The NETPAC Award for the best Asian film at Toronto Film Festival 2013 and the Silver Gateway Award at the Mumbai Film Festival. Anup's third feature project *Lasya – The Gentle Dance*, picked up the CNC (France) prize at the Locarno 2011 Open Doors Industry days.

**Meenu GAUR**

Meenu Gaur completed her PhD in Film and Media Studies from the University of London in 2010. She is the co-editor of the book, *Indian Mass Media and the Politics of Change* and co-director of the award winning documentary, *Paradise On a River of Hell. Zinda Bhaag* (Run for your Life, 2013), a feature film directed by Meenu Gaur and Farjad Nabi is Pakistan's official entry in the foreign film category of the Academy Awards.

5:15 PM – 6.15 PM

**Prime Exchange Co-production Workshop, An Overview And Presentation of Projects**

Primexchange Europe-India is a co-production workshop for Indian and European film producers, implemented and organized by Primehouse in cooperation with NFDC and Film Bazaar. The program is supported by the European Commission's "Media Mundus".

During this session, each participating project in Primexchange 2013 will be individually presented by the producers and team members. All participants are available throughout Film Bazaar to further discuss their projects.

**Introductions by**

**Frank Stehling**, CEO, Primehouse

**Presentations by selected filmmakers**



**Frank STEHLING**

Primehouse focusses on project development and packaging of classic and interactive formats. They provide script consulting and project evaluation as well as financing and marketing support. Primehouse represents the connection between film, television and games/interactive media.

10:30 AM - 11:30 AM

**Positioning Indian Talent Globally**

A panel discussion on the role of agents in representing creative and technical talent from the film industry and positioning them in the global marketplace. This panel examines the potential of the growing Indian talent pool in the international market and how effectively such talent can be taken beyond the confines of the domestic market.

**Moderated by**

**Patrick Frater**, Asia Bureau Chief, Variety

**Panelists**

**Jai Khanna**, Executive, Brillstein Entertainment Partner

**Caleb Franklin**, Agent, CAA KWAN

**Tess Joseph**, Casting Director

**Patrick FRATER**

Patrick Frater has over 20 years of experience writing about and analysing the international film industry, with publications including Variety, Screen International and The Hollywood Reporter.

He was Asia editor of Variety between 2005 and 2009 and re-joined the publication in July 2013.

In 2010, he co-founded the regional film trade publication Film Business Asia and consultancy firm F Media.

Based in Hong Kong, Frater travels widely within the Asia-Pacific region, and is a regular radio pundit, conference host and public speaker.

**Jai KHANNA**

Jai Khanna is a 15-year veteran at Brillstein Entertainment Partners (BEP). Managing a diverse roster of A-list talent, the company has been nominated for over 20 Emmys and Academy Awards. Brillstein's film division produces box office hits through its production company, Plan B Entertainment. Jai was profiled in The Hollywood Reporter as *One of the Top 35 executives in Hollywood* and has been featured in The New York Times, Times of India and Wall Street Journal.

**Caleb FRANKLIN**

Caleb Franklin works at CAA KWAN Talent Management Private Limited, a joint venture between the Kwan Agency and the Creative Artists Agency (CAA), a talent and literary agency based in Los Angeles, with offices in Nashville, New York City, London, and Beijing. Franklin currently works in CAA KWAN's Mumbai office representing the company's clients across the global landscape of media, entertainment and sports. Franklin graduated with a B.A. in Economics from Harvard University.

**Tess JOSEPH**

Tess Joseph began her journey as a Casting Director (India) on Mira Nair's *Namesake* and went on to work with many international directors including Wes Anderson, Jeffrey Brown, Ang Lee and Doug Liman. She was among the Top 40 producers handpicked for the

Puglia Experience 2013 by AFC Italy. Apart from being a casting director, Tess has been associate director on many international features. *Coffee Bloom*, a film she has cast and is co-producer on (as a part of Speaking Tree Pictures) is one of the 20 films selected for this year's *Viewing Room* at NFDC Film Bazaar 2013.

12:00 PM – 1:00 PM

### Engaging With Your Audience

This session focusses on the power of engaging audiences across multiple platforms. One of India's multifaceted talents, Farhan Akhtar talks about his experience of playing the roles of a writer, actor, singer, director and a producer and what it takes to connect with the audience in each of these capacities.

**Rajeev Masand**, eminent film critic, in conversation with **Farhan Akhtar**



#### Rajeev MASAND

Rajeev Masand has had an accomplished media career spanning 16 years covering the Indian entertainment industry. A graduate from Mumbai University, Rajeev started reporting at the age of 16 at The Times of India. He rose fast and the milestones along the way include several leadership positions such as Assistant Editor at The Indian Express,

Special Correspondent and Film Critic at Star News, and Entertainment Editor and Film Critic at CNN-IBN. Rajeev is perhaps the only entertainment journalist in the country to have had two eponymous film shows - *Masand Ki Pasand* (on Star News) and *Rajeev Masand Ki Pasand* (currently on IBN7)

Rajeev is Contributing Editor for GQ India, and writes a monthly column, *Talk Movies* for the magazine.



#### Farhan AKHTAR

Is an Indian film director, screenwriter, producer, actor, playback singer, lyricist and television host. Akhtar, after establishing a production company named Excel Entertainment along with Ritesh Sidhwani, made his directorial debut with *Dil Chahta Hai* (2001) followed by *Lakshya* (2004) and had his Hollywood debut through the soundtrack of *Bride*

and *Prejudice* (2004), for which he wrote the lyrics. He went on to make *Don* (2006) and directed a short-film titled *Positive* (2007) to spread awareness on HIV-AIDS. He started his acting career with *Rock On!!* (2008), for which he won a second National Award for Best Feature Film in Hindi as producer and wrote the dialogues for the critical and commercial success *Zindagi Na Milegi Dobara* (2011). In the same year, he directed a sequel to *Don* titled *Don 2* (2011). He played Milkha Singh in the 2013 film *Bhaag Milkha Bhaag*.

2:30 PM – 3:30 PM

**Portrayal of Women in Indian Cinema**

With renewed debate in the media about gender stereotypes and role of women in society, the portrayal of women in Indian cinema is currently under sharp scrutiny. Indian film personalities who have carved a niche for themselves by essaying and creating strong characters and women-centric plots express themselves on the subject.

**Moderated by****Anuradha Sengupta**, Television Anchor & Producer**Panelists****Tillotoma Shome**, Actor**Sudhir Mishra**, Director**Gauri Shinde**, Director**Nasreen Munni Kabir**, Producer & Author**Anuradha SENGUPTA**

Anuradha Sengupta was one of the pioneering anchors of CNBC TV18 and one of its best-known faces, known by her award winning shows *Storyboard* and *Beautiful People*. Anuradha has produced a host of shows including the *Amul India Show* on Star Plus. In 2012, Sengupta was named as the 5th most influential woman in media, marketing and advertising by Impact Magazine. She now independently produces programmes with Is Network.

**Tillotoma SHOME**

She is known for her portrayal of Alice in Mira Nair's *Monsoon Wedding*. Besides her latest feature *Qissa* by Anup Singh, she has essayed powerful roles in, Florian Gallenberger's *Shadows of Time*, Abhishek Pathak's National Award winner *Boond*, *The Waiting City* by Claire McCarthy, *Gangor* by Italo Spinelli, *Shanghai* by Dibakar Banerjee, and *Tasher Desh* by Q.

**Sudhir MISHRA**

Sudhir Mishra is a renowned Indian film director and screenwriter of critically acclaimed films. He made his directorial debut with the film, *Yeh Woh Manzil To Nahin* which won the National Award for the Best First Film of a Director. He went on to make *Main Zinda Hoon*, *Dharavi*, *Iss Raat Ki Subah Nahin* and *Chameli*. These were followed by other critically acclaimed films *Hazaaron Khwaishein Aisi*, *Khoya Khoya Chand* and *Yeh Saali Zindagi*.

**Gauri SHINDE**

Ad film director turned feature filmmaker, Gauri Shinde, wrote and directed her first feature *English Vinglish* in 2012, which was selected at various film festivals internationally. *English Vinglish* won her the Best Debut Director's award and the Best Mainline film award at the Laadli National Media Awards for gender sensitivity. Gauri has directed over 75 ad films, including a recent one on the theme of remarriage, which has created quite a buzz in the Indian media.

**Nasreen Munni KABIR**

Nasreen Munni Kabir is an Indian-born television producer based in the UK. A renowned publisher author and expert on Hindi cinema, she is also known for programming Indian films for the British terrestrial television channel Channel 4.

**4:00 PM – 5:00 PM**

**Co-producing with Poland**

A presentation from the Polish Film Institute on co-producing with Poland. The Polish Film Institute encourages co-productions with international partners who are welcome to apply and submit projects in line with its scheme on co-productions. For the last couple of years the institute has supported the works of not only Polish but also international talents including Peter Greenaway, Volker Schlöndorff, Ken Loach, David Lynch, Petr Zelenka and Agnieszka Holland.

**Presentation by**

**Olga Domzala**, Polish Film Institute  
**Tomasz Dabrowski**, Film Commission Poland  
**Wojciech Lepianka and Roman Jedrkowiak**, ADHD  
**Magdalena Lazarkiewicz and Maria Krauss**,  
Tramway Studio  
**Anja Sosic**, Human Ark  
**Ole Wendroff-Ostergaard**, Platige Image  
**Anira Wojan**, Arte Vision  
**Tomasz Paziewski**, BadiBadi  
**Maciej Orlicz**, Krakow Film Commission  
**Marek Gabryjelski**, Alvernia Studio

10:30 AM – 11:30 AM

**From Page to Screen: Literary Adaptions and Cinema**

Films have brought a wide variety of stories to life on the silver screen. This session will explore the possibilities and the challenges of adapting literary works into films from the perspective of a screenwriter and a filmmaker. It will also seek to understand the fundamental relationship between the literary original and the cinematic adaptation.

**Moderated by**

**Nasreen Munni Kabir**, Producer & Author

**Panelists**

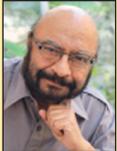
**Govind Nihalani**, Director

**Urmi Juvekar**, Screenwriter (Producers' Lab)



**Nasreen MUNNI KABIR**

Nasreen Munni Kabir is an Indian-born television producer based in the UK. A renowned publisher author and expert on Hindi cinema, she is also known for programming Indian films for the British terrestrial television channel Channel 4.



**Govind NIHALANI**

Govind Nihalani is a cinematographer (31 films, including as Second Unit director-cameraman on Richard Attenborough's *Gandhi*) and director-producer of 16 full-length feature films. His films have won 12 National Awards in various categories. He has served on feature film juries of several international film festivals. His current production is an animated feature film, *Kamlu Happy Happy*.



**Urmi JUVEKAR**

Urmi Juvekar started her career as a director for non-fiction television programmes before turning to scriptwriting. Her first film was *Darmiyaan*, followed by *Shararat*. Her other films, *Oye Lucky Lucky Oye*, *I Am* and *Shanghai* have won awards and have been screened at various film festivals and MoMA. She wrote the story of *Rules*, *Pyar ka Superhit Formula*. Her documentary, *House of God* was telecast on ZDF-Arte and *Shillong Chamber Choir* and the *Little Home School* was screened at IDFA. She worked as the Creative Producer for *Love, Sex aur Dokha*.

**Patrick Frater**, Asia Bureau Chief, Variety, in conversation with **Gyan Correa**, Director, The Good Road

**Patrick FRATER**

Patrick Frater has over 20 years of experience writing about and analysing the international film industry, with publications including Variety, Screen International and The Hollywood Reporter.

He was Asia editor of Variety between 2005 and 2009 and re-joined the publication in July 2013.

In 2010, he co-founded the regional film trade publication Film Business Asia and consultancy firm F Media.

Based in Hong Kong, Frater travels widely within the Asia-Pacific region, and is a regular radio pundit, conference host and public speaker.

**Gyan CORREA**

Gyan Correa is a Mumbai-based TV commercial and documentary film director. He has made over 400 TV commercials and documentaries including the Indian National Trust for Art and Cultural Heritage, UNICEF and the UGC.

His directorial debut (in features), *The Good Road*, is India's official submission to the Academy Awards 2014, in the foreign language category.

12:30 PM – 1:15 PM

An Afternoon at Film Bazaar with Rajeev Masand – Part 1

A session with **Rajeev Masand**, eminent film critic, in conversation with film personalities from the Indian Film Industry, on the 'Power of Cinema'.



**Rajeev MASAND**

Rajeev Masand has had an accomplished media career spanning 16 years covering the Indian entertainment industry. A graduate from Mumbai University, Rajeev started reporting at the age of 16 at The Times of India. He rose fast and the milestones along the way include several leadership positions such as Assistant Editor at The Indian Express, Special Correspondent and Film Critic at Star News, and Entertainment Editor

and Film Critic at CNN-IBN. Rajeev is perhaps the only entertainment journalist in the country to have had two eponymous film shows - *Masand Ki Pasand* (on Star News) and *Rajeev Masand Ki Pasand* (currently on IBN7)

Rajeev is Contributing Editor for GQ India, and writes a monthly column, *Talk Movies* for the magazine.

3:30 PM – 4:30 PM

An Afternoon at Film Bazaar with Rajeev – Part 2

A session with **Rajeev Masand**, eminent film critic, in conversation with film personalities from the Indian Film Industry, on the 'Power of Cinema'.

## NOTES

**NFDC**  
cinemas of india

